

Advanced Machine Learning in SPL with the Machine Learning Toolkit

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Who am I?

- Splunker for 2 years, based in San Francisco
- Engineering lead for...
 - ML Toolkit and Showcase App
 - ITSI Anomaly Detection and Adaptive Thresholding features
 - Splunk custom search command interface
- Initial author of fit/apply commands in ML Toolkit
- Die-hard Longhorns fan



Agenda

- Machine Learning + Splunk
- ML-SPL: Machine Learning in SPL
 - What it is
 - How it works
- Overview of Algorithms and Analytics available in ML-SPL
- Tips for Feature Engineering in SPL
- Wrap up

Machine Learning + Splunk



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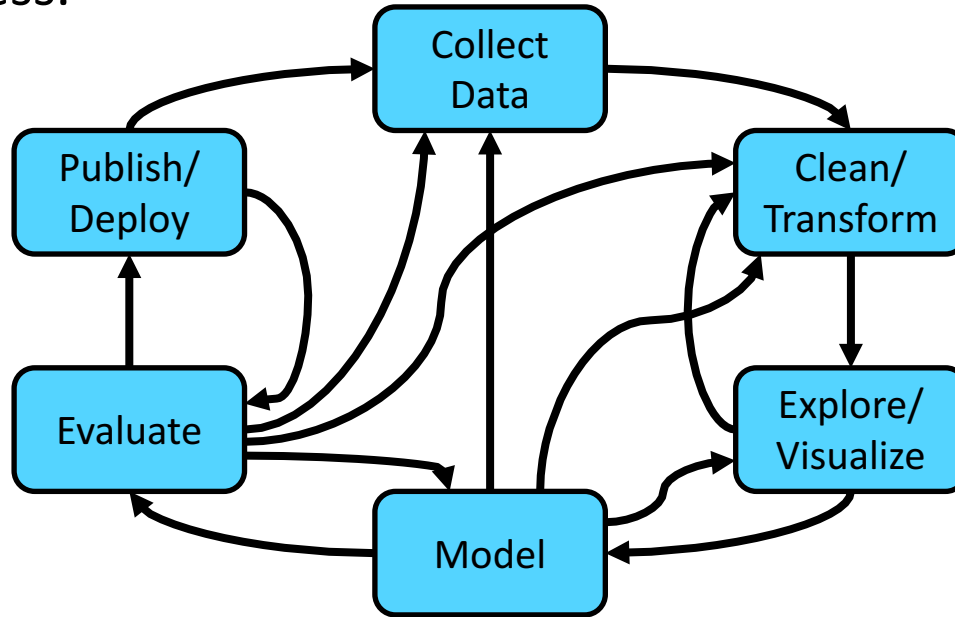
splunk >

Machine Learning is Not Magic

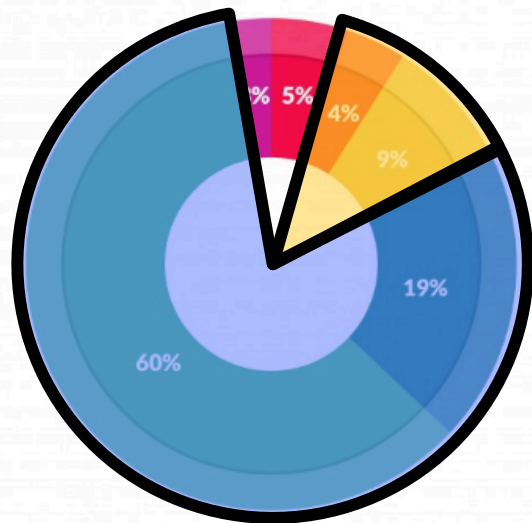
- ... it's a process.
- The process starts with a question:
 - How many requests do I expect in the next hour?
 - How likely is this hard drive to fail in the near future?
 - Am I being hacked?
 - Is it unexpected for Joe to login to the bastion host at 2am?

Machine Learning is Not Magic

- ... it's a process.



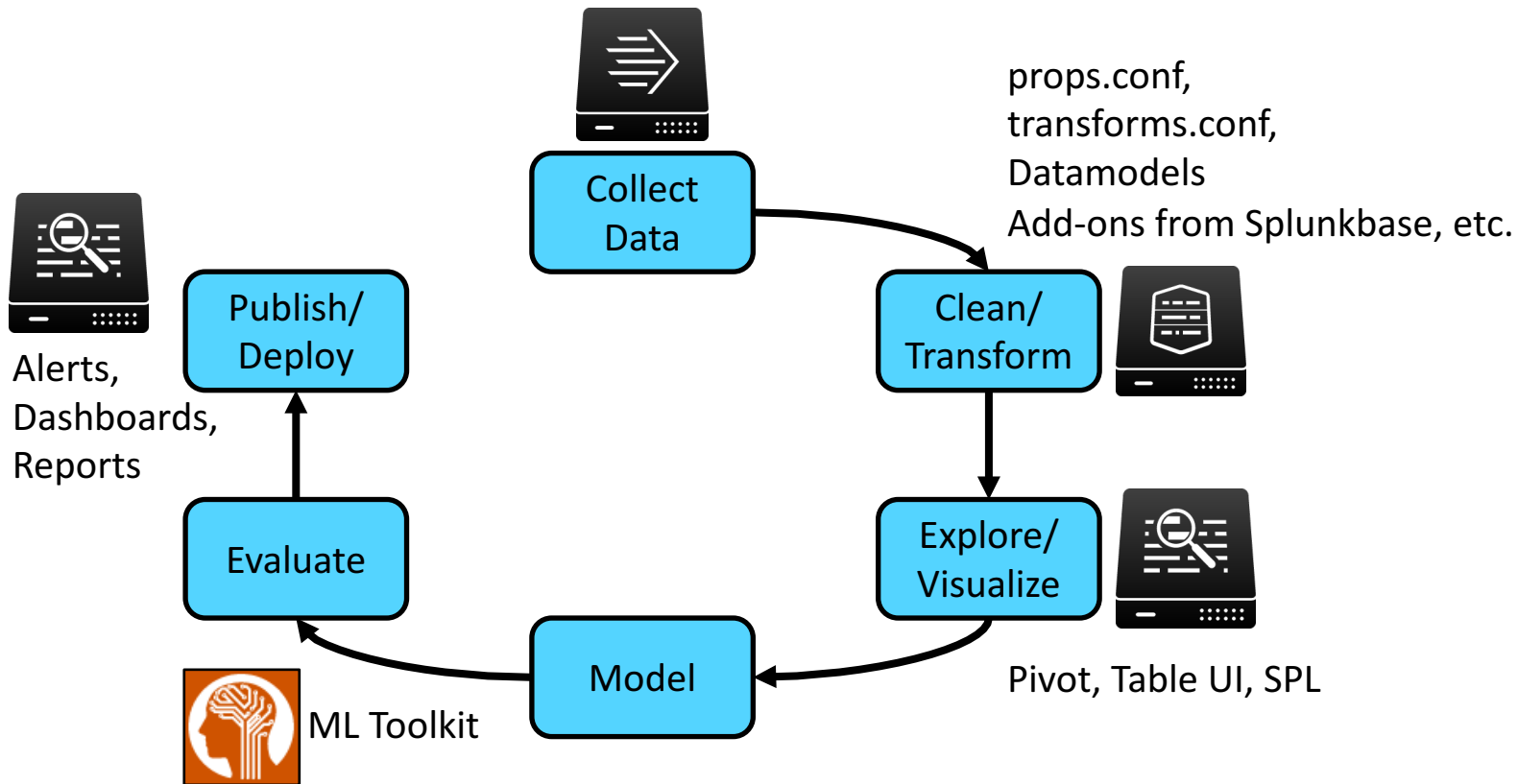
Data preparation accounts for about 80% of the work of data scientists



What data scientists spend the most time doing

- Building training sets: 3%
- Cleaning and organizing data: 60%
- Collecting data sets; 19%
- Mining data for patterns: 9%
- Refining algorithms: 4%
- Other: 5%

Splunk for Data Preparation



ML-SPL: Machine Learning in SPL



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ML-SPL: What is it?

- A suite of SPL search commands specifically for Machine Learning:
 - fit
 - apply
 - summary
 - listmodels
 - deletemodel
 - sample
- Implemented using modules from the Python for Scientific Computing add-on for Splunk:
 - scikit-learn, numpy, pandas, statsmodels, scipy

ML-SPL Commands: A “grammar” for ML

- Fit (i.e. train) a model from search results
 - ... | fit <ALGORITHM> <TARGET> from <VARIABLES ...>
<PARAMETERS> into <MODEL>
- Apply a model to obtain predictions from (new) search results
 - ... | apply <MODEL>
- Inspect the model built by <ALGORITHM> (e.g. display coefficients)
 - | summary <MODEL>

ML-SPL Commands: **fit**

```
... | fit <ALGORITHM> optional <TARGET> from <VARIABLES ...>  
      <PARAMETERS> into <MODEL>
```

Examples:

```
... | fit LinearRegression  
      system_temp from cpu_load fan_rpm  
      into temp_model  
  
... | fit KMeans k=10  
      downloads purchases posts days_active visits_per_day  
      into user_behavior_clusters  
  
... | fit LinearRegression  
      petal_length from species
```

Search | Splunk 6.4.1

127.0.0.1:8004/en-US/app/Splunk_ML_Toolkit/search?q=%7C%20inputlookup%20iris.csv%0A%7C%20fit%20Lin...

splunk> App: ML Toolkit and Show... Administrator Messages Settings Activity Help Find

Search Showcase Assistants Docs ML Toolkit and Showcase

New Search

Save As Close

```
| inputlookup iris.csv
| fit LinearRegression petal_length from species
| table species petal_length predicted(petal_length)
```

All time

150 results (before 7/27/16 1:12:42.000 PM) No Event Sampling Job

Events Patterns Statistics (150) Visualization

Line Chart Format

species	petal_length	predicted(petal_length)
Iris Setosa	1.4	1.46606445312
Iris Setosa	1.4	1.46606445312
Iris Setosa	1.3	1.46606445312
Iris Setosa	1.5	1.46606445312
Iris Setosa	1.4	1.46606445312
Iris Setosa	1.7	1.46606445312
Iris Setosa	1.4	1.46606445312
Iris Setosa	1.5	1.46606445312

fit: How It Works

1. Discard fields that are null for all search results.
2. Discard non-numeric fields with >100 distinct values.
3. Discard search results with any null fields.
4. Convert non-numeric fields to binary indicator variables (i.e. “dummy coding”).
5. Convert to a numeric matrix and hand over to <ALGORITHM>.
6. Compute predictions for all search results.
7. Save the learned model.

fit: How It Works

```
... | fit LogisticRegression field_A from field_*
```

1. Discard fields that are null for all search results.

Target	Explanatory Variables...			
field_A	field_B	field_C	field_D	field_E
ok	41		red	172.24.16.5
ok	32		green	192.168.0.2
FRAUD	1		blue	10.6.6.6
ok	43			171.64.72.1
	2		blue	192.168.0.2

fit: How It Works

```
... | fit LogisticRegression field_A from field_*
```

2. Discard non-numeric fields with >100 distinct values.

Target	Explanatory Variables...		
field_A	field_B	field_D	field_E
ok	41	red	172.24.16.5
ok	32	green	192.168.0.2
FRAUD	1	blue	10.6.6.6
ok	43		171.64.72.1
	2	blue	192.168.0.2

fit: How It Works

```
... | fit LogisticRegression field_A from field_*
```

3. Discard search results with any null fields.

Target	Explanatory Variables...	
field_A	field_B	field_D
ok	41	red
ok	32	green
FRAUD	1	blue
ok	43	
	2	blue

fit: How It Works

```
... | fit LogisticRegression field_A from field_*
```

4. Convert non-numeric fields to binary indicator variables.

Target	Explanatory Variables...			
field_A	field_B	field_D=red	...=green	...=blue
ok	41	1	0	0
ok	32	0	1	0
FRAUD	1	0	0	1

fit: How It Works

```
... | fit LogisticRegression field_A from field_*
```

5. Convert to a numeric matrix and hand over to **<ALGORITHM>**.

$$y = [1, 1, 0]$$

$$X = \begin{bmatrix} 41, & 1, & 0, & 0 \\ 32, & 0, & 1, & 0 \\ 1, & 0, & 0, & 1 \end{bmatrix}$$

e.g. for Logistic Regression:

$$\hat{y} = \frac{1}{1 + e^{-(\theta^T x)}} \quad \text{Find } \theta \text{ using maximum likelihood estimation.}$$

Model inference generally delegated to scikit-learn and statsmodels.
(e.g. `sklearn.linear_model.LogisticRegression`)

fit: How It Works

```
... | fit LogisticRegression field_A from field_*
```

6. Compute predictions for all search results.

Target	Explanatory Variables...				Prediction
field_A	field_B	field_C	field_D	field_E	predicted(field_A)
ok	41		red	172.24.16.5	ok
ok	32		green	192.168.0.2	ok
FRAUD	1		blue	10.6.6.6	FRAUD
ok	43			171.64.72.1	ok
	2		blue	192.168.0.2	FRAUD

Search | Splunk 6.4.1

127.0.0.1:8004/en-US/app/Splunk_ML_Toolkit/search?q=%7C%20inputlookup%20iris.csv%0A%7C%20table%20...
Administrator Messages Settings Activity Help Find

Search Showcase Assistants Docs ML Toolkit and Showcase

New Search

Save As Close

```
| inputlookup iris.csv  
| table species petal_length
```

All time

150 results (before 7/27/16 4:51:00.000 PM) No Event Sampling Job Smart Mode

Events Patterns Statistics (150) Visualization

Line Chart Format

petal_length

species

species	petal_length
Iris Setosa	1.4
Iris Setosa	1.4
Iris Setosa	1.3
Iris Setosa	1.5
Iris Setosa	1.4
Iris Setosa	1.7
Iris Setosa	1.4
Iris Setosa	1.5
Iris Setosa	1.4

Search | Splunk 6.4.1

127.0.0.1:8004/en-US/app/Splunk_ML_Toolkit/search?q=%7C%20inputlookup%20iris.csv%0A%7C%20fit%20Lin...

splunk> App: ML Toolkit and Show... Administrator Messages Settings Activity Help Find

Search Showcase Assistants Docs ML Toolkit and Showcase

New Search

Save As Close

```
| inputlookup iris.csv
| fit LinearRegression petal_length from species
| table species petal_length predicted(petal_length)
```

All time

150 results (before 7/27/16 1:12:42.000 PM) No Event Sampling Job

Events Patterns Statistics (150) Visualization

Line Chart Format

species	petal_length	predicted(petal_length)
Iris Setosa	1.4	1.46606445312
Iris Setosa	1.4	1.46606445312
Iris Setosa	1.3	1.46606445312
Iris Setosa	1.5	1.46606445312
Iris Setosa	1.4	1.46606445312
Iris Setosa	1.7	1.46606445312
Iris Setosa	1.4	1.46606445312
Iris Setosa	1.5	1.46606445312

Search | Splunk 6.4.1

127.0.0.1:8004/en-US/app/Splunk_ML_Toolkit/search?q=%7C%20summary%20petal_length_from_species&displ...

splunk> App: ML Toolkit and Show... Administrator Messages Settings Activity Help Find

Search Showcase Assistants Docs ML Toolkit and Showcase

New Search

summary petal_length_from_species All time

4 results (before 7/27/16 4:32:55.000 PM) No Event Sampling Job Smart Mode

Events Patterns Statistics (4) Visualization

20 Per Page Format Preview

coefficient	feature
1.464	species=Iris Setosa
4.26	species=Iris Versicolor
5.552	species=Iris Virginica
0.0	_intercept

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fit: How It Works

```
... | fit LogisticRegression field_A from field_* into logreg_model
```

7. Save the learned model.

Serialize model settings, coefficients, etc. into a Splunk lookup table.

- Replicated amongst members of Search Head Cluster.
- Automatically distributed to Indexers with search bundle.

Settings | Splunk

127.0.0.1:8004/en-US/manager/Splunk_ML_Toolkit/data/lookup-table-files?ns=Splunk_ML_Toolkit&pwnr=-&sear...

splunk> Apps Administrator Messages Settings Activity Help Find

Lookup table files

Lookups » Lookup table files

App context ML Toolkit and Showcase (Splur Owner Any petal

Show only objects created in this app context [Learn more](#)

New

Showing 1-1 of 1 item Results per page 25

Path	Owner	App	Sharing	Status	Actions
/Users/jleverich/builds/mlapp_demo/etc/apps/Splunk_ML_Toolkit/lookups/___mlspl_petal_length_from_species.csv	No owner	Splunk_ML_Toolkit	App Permissions	Enabled	Move Delete

fit: Properties

- Each event is an “example” for the learning algorithm.
- Resilient to missing values. (*but be careful!*)
- Automatically handles categorical (e.g. non-numeric) fields.
- **SAVES ITS WORK:**
 - Learned model can be applied to *new, unseen* data with the **apply** command.

fit: Scalability

- Some algorithms are inherently *not scalable*.
 - e.g. Kernel-based Support Vector Machines is $O(N^3)$
- Input is sampled using *reservoir sampling*.
 - Per-algorithm sample reservoir size, typically 100,000 events
 - Configurable in `mlspl.conf`.
- Some algorithms support *incremental fitting*, e.g.:
SGDRegressor, SGDClassifier, NaiveBayes
 - Use “`partial_fit=t`” option with `fit` command.
 - No sampling, no event limit!
- For the most part, you don't need to care.

ML-SPL Commands: **apply**

```
... | apply <MODEL>
```

Examples:

```
... | apply temp_model
```

```
... | apply user_behavior_clusters
```

```
... | apply petal_length_from_species
```

Search | Splunk 6.4.1

127.0.0.1:8004/en-US/app/Splunk_ML_Toolkit/search?q=%7C%20inputlookup%20iris.csv%0A%7C%20apply%20...
 Administrator Messages Settings Activity Help Find

Search Showcase Assistants Docs ML Toolkit and Showcase

New Search

```

| inputlookup iris.csv
| apply petal_length_from_species
| table species petal_length predicted(petal_length)
  
```

150 results (before 7/27/16 5:08:58.000 PM) No Event Sampling Job

Events Patterns Statistics (150) Visualization

Line Chart Format

species	petal_length	predicted(petal_length)
Iris Setosa	1.4	1.464
Iris Setosa	1.4	1.464
Iris Setosa	1.3	1.464
Iris Setosa	1.5	1.464
Iris Setosa	1.4	1.464
Iris Setosa	1.7	1.464
Iris Setosa	1.4	1.464
Iris Setosa	1.5	1.464

apply: How It Works

1. Load the learned model.
2. Discard fields that are null for all search results.
3. Discard non-numeric fields with >100 distinct values.
4. Convert non-numeric fields to binary indicator variables (i.e. “dummy coding”).
5. Discard variables not in the learned model.
6. Fill missing fields with 0’s.
7. Convert to a numeric matrix and hand over to <ALGORITHM>.
8. Compute predictions for all search results.

apply: How It Works

... | apply fraud_model

4. Convert non-numeric fields to binary indicator variables.

Target	Explanatory Variables...				
field_A	field_B	field_D=red	...=green	...=blue	...=yellow
ok	41	1	0	0	0
ok	32	0	1	0	0
FRAUD	1	0	0	1	0
	41	0	0	0	1

apply: How It Works

... | apply fraud_model

5. Discard variables not in the learned model.

Target	Explanatory Variables...				
field_A	field_B	field_D=red	...=green	...=blue	...=yellow
ok	41	1	0	0	0
ok	32	0	1	0	0
FRAUD	1	0	0	1	0
	41	0	0	0	1

apply: How It Works

... | apply fraud_model

5. Convert to a numeric matrix and hand over to **<ALGORITHM>**.

$$y = [1, 1, 0, 1, ?]$$

$$X = \begin{bmatrix} 41, & 1, & 0, & 0 \\ 32, & 0, & 1, & 0 \\ 1, & 0, & 0, & 1 \\ 41, & 0, & 0, & 0 \end{bmatrix}$$

e.g. for Logistic Regression:

$$\hat{y} = \frac{1}{1 + e^{-(\theta^T x)}}$$

Compute \hat{y} using θ found by **fit** command.

apply: How It Works

```
... | apply fraud_model
```

7. Compute predictions for all search results.

Target	Explanatory Variables...				Prediction
field_A	field_B	field_C	field_D	field_E	predicted(field_A)
ok	41		red	172.24.16.5	ok
ok	32		green	192.168.0.2	ok
FRAUD	1		blue	10.6.6.6	FRAUD
ok	43			171.64.72.1	ok
	41		yellow	192.168.0.2	ok

apply: Properties

- Learned models can be applied to *new, unseen* data.

`| fit` is to `| apply`

as

`| outputlookup` is to `| lookup`

- Resilient to missing values. (*but, again, be careful!*)
- Automatically handles categorical (e.g. non-numeric) fields.

apply: Scalability

- No limits.
- When possible, executes at the Indexing tier.
 - Fully parallelized; harness the CPU power of your Indexing Cluster.
 - Must set “**streaming_apply = true**” in **mlspl.conf**.

ML-SPL Commands: **summary**

```
... | summary <MODEL>
```

Examples:

```
... | summary temp_model
```

```
... | summary user_behavior_clusters
```

```
... | summary petal_length_from_species
```

Search | Splunk 6.4.1

127.0.0.1:8004/en-US/app/Splunk_ML_Toolkit/search?q=%7C%20inputlookup%20iris.csv%0A%7C%20fit%20Lo...

splunk App: ML Toolkit and Show... Administrator Messages Settings Activity Help Find

Search Showcase Assistants Docs ML Toolkit and Showcase

New Search

Save As Close

```

| inputlookup iris.csv
| fit LogisticRegression species from petal_length petal_width sepal_length sepal_width into species_model
| sample 15

```

All time

✓ 15 results (before 7/27/16 5:34:12.000 PM) No Event Sampling Job

Events Patterns Statistics (15) Visualization

20 Per Page Format Preview

petal_length	petal_width	predicted(species)	sepal_length	sepal_width	species
1.3	0.2	Iris Setosa	4.7	3.2	Iris Setosa
1.5	0.3	Iris Setosa	5.1	3.8	Iris Setosa
1.2	0.2	Iris Setosa	5.0	3.2	Iris Setosa
1.4	0.3	Iris Setosa	4.8	3.0	Iris Setosa
1.5	0.2	Iris Setosa	5.3	3.7	Iris Setosa
4.7	1.4	Iris Versicolor	6.1	2.9	Iris Versicolor
3.6	1.3	Iris Versicolor	5.6	2.9	Iris Versicolor
3.7	1.0	Iris Versicolor	5.5	2.4	Iris Versicolor
5.5	1.8	Iris Virginica	6.5	3.0	Iris Virginica
5.0	1.5	Iris Virginica	6.0	2.2	Iris Virginica
5.7	2.1	Iris Virginica	6.7	3.3	Iris Virginica
5.6	1.4	Iris Virginica	6.1	2.6	Iris Virginica
5.4	2.1	Iris Virginica	6.9	3.1	Iris Virginica
5.9	2.3	Iris Virginica	6.8	3.2	Iris Virginica
5.2	2.0	Iris Virginica	6.5	3.0	Iris Virginica

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Splunk Search interface showing a search for 'summary species_model'. The results table is highlighted with a black box. A red arrow points from the coefficient value 2.55538211298 in the table to the denominator of the sigmoid function equation $\hat{y} = \frac{1}{1 + e^{-(\theta^T x)}}$ shown in a separate box.

class	coefficient	feature
Iris Setosa	-2.2621411772	petal_length
Iris Setosa	-1.02909509924	petal_width
Iris Setosa	0.414988328296	sepal_length
Iris Setosa	1.46129738856	sepal_width
Iris Setosa	0.265606167976	_intercept
Iris Versicolor	0.577657628678	petal_length
Iris Versicolor	-1.38553842866	petal_width
Iris Versicolor	0.416639685595	sepal_length
Iris Versicolor	-1.60083318526	sepal_width
Iris Versicolor	1.08542374239	_intercept
Iris Versicolor	2.47097168077	petal_length
Iris Versicolor	2.55538211298	petal_width
Iris Virginica	-1.70752515382	sepal_length
Iris Virginica	-1.53426833999	sepal_width
Iris Virginica	-1.21471457808	_intercept

Algorithms and Analytics in ML-SPL



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Regression Algorithms

(e.g. predict numeric fields)

- `LinearRegression`
 - ... including Lasso, Ridge, ElasticNet
- `KernelRidge`
- `DecisionTreeRegressor`
- `RandomForestRegressor`
- `SGDRegressor`

- All implemented with sklearn models.

Classification Algorithms

(e.g. predict categorical fields)

- LogisticRegression
- DecisionTreeClassifier
- RandomForestClassifier
- SGDClassifier
- SVM
- Naïve Bayes
 - Including BernoulliNB and GaussianNB

Clustering Algorithms

(e.g. group like with like)

- KMeans
- DBSCAN
- Birch
- SpectralClustering

Feature Engineering Algorithms

(e.g. data pre-processing)

- TFIDF (term-frequency x inverse document-frequency)
 - Transform free-form text into numeric fields
- StandardScaler (i.e. normalization)
- FieldSelector (i.e. choose K best features for regression/classification)
- PCA and KernelPCA

“Pipeline” Multiple Algorithms

- Example: Text Analytics
 - TFIDF to transform free-form messages into numeric fields, followed by...
 - KMeans to group similar messages
 - BernoulliNB to classify messages (e.g. according to sentiment)
 - PCA to visualize distribution of messages
 - ... | fit TFIDF message | fit Kmeans message_tfidf_* | ...
- Analogous to Pipeline concept from sklearn or Spark MLlib

Search | Splunk 6.4.1

127.0.0.1:8004/en-US/app/Splunk_ML_Toolkit/search?q=search%20index%3D_internal%0A%7C%20sample%20...

splunk> App: ML Toolkit and Show... Administrator Messages Settings Activity Help Find

Search Showcase Assistants Docs ML Toolkit and Showcase

New Search

Save As Close

Last 24 hours

```

index=_internal
| sample 10000
| fit TFIDF token_pattern="\w\w+" _raw as raw_tfidf
| fit KMeans k=10 raw_tfidf_*
| sample 10 by cluster
| stats list(_raw) by cluster

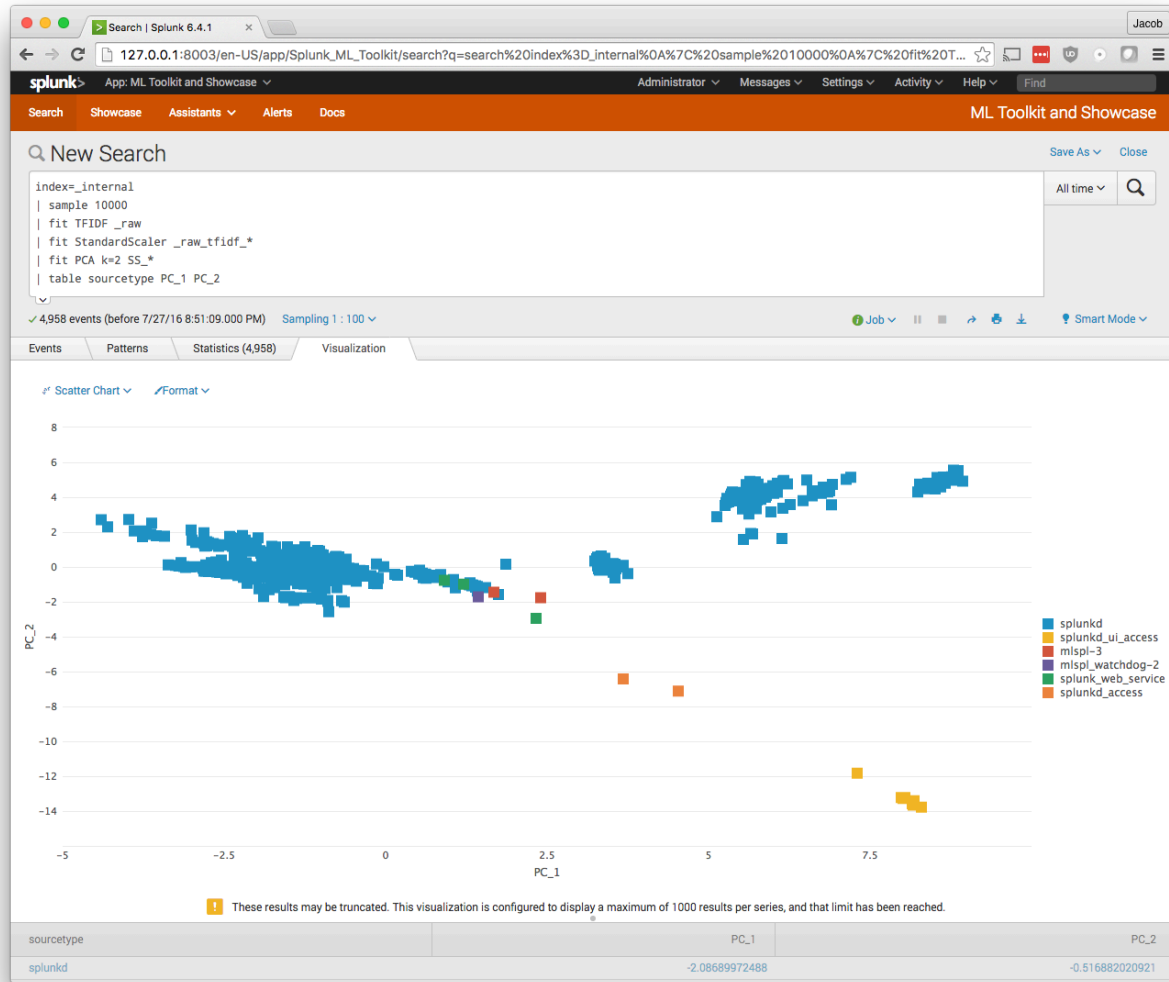
```

0 events (7/26/16 8:00:00.000 PM to 7/27/16 8:35:41.000 PM) No Event Sampling

Job Visualization

20 Per Page Format Preview

cluster	list(_raw)
0	<p>07-27-2016 13:10:11.134 -0700 INFO Metrics - group=deploy-connections, nCurrent=2</p> <p>07-27-2016 12:45:54.134 -0700 INFO Metrics - group=search_concurrency, name=search_queue_metrics, enqueue_seaches_count=0, avg_time_spent_in_queue=0.000000, max_time_spent=0.000000, min_time_spent=0.000000, nSearches=10000, nCompleted=10000, volumeCompletedKB=0</p> <p>07-27-2016 12:12:50.134 -0700 INFO Metrics - group=search_health_metrics, name=compute_search_quota, compute_search_quota_max_ms=2, compute_search_quota_mean_ms=1.666666, compute_search_quota_min_ms=0, nSearches=10000, nCompleted=10000, volumeCompletedKB=0</p> <p>07-27-2016 11:40:17.134 -0700 INFO Metrics - group=deploy-server, name=app_downloads, nStarted=0, nCompleted=0, volumeCompletedKB=0</p> <p>07-27-2016 10:47:04.134 -0700 INFO Metrics - group=realtime_search_data, system total, drop_count=0</p> <p>07-27-2016 10:38:48.134 -0700 INFO Metrics - group=mpool, max_used_interval=16862, max_used=164014, avg_rsv=435, capacity=536870912, used=0, rep_used=0</p> <p>07-27-2016 10:17:06.134 -0700 INFO Metrics - group=deploy-server, name=app_downloads, nStarted=0, nCompleted=0, volumeCompletedKB=0</p> <p>07-27-2016 09:55:24.134 -0700 INFO Metrics - group=search_concurrency, system total, active_hist_searches=0, active_realtime_searches=0</p> <p>07-27-2016 09:49:43.134 -0700 INFO Metrics - group=mpool, max_used_interval=16247, max_used=164014, avg_rsv=435, capacity=536870912, used=0, rep_used=0</p> <p>07-27-2016 09:37:50.134 -0700 INFO Metrics - group=mpool, max_used_interval=16247, max_used=164014, avg_rsv=435, capacity=536870912, used=8939, rep_used=0</p>
1	<p>07-27-2016 19:35:20.007 -0700 INFO Metrics - group=pipeline, name=indexerpipe, processor=indexin, cpu_seconds=0.000000, executes=120, cumulative_hits=782892</p> <p>07-27-2016 17:56:53.014 -0700 INFO Metrics - group=pipeline, name=merging, processor=sendout, cpu_seconds=0.000000, executes=106, cumulative_hits=541101</p> <p>07-27-2016 17:26:24.014 -0700 INFO Metrics - group=pipeline, name=indexerpipe, processor=indexer, cpu_seconds=0.000000, executes=120, cumulative_hits=751670, write_cpu_seconds=0.000000, write_hits=751670</p> <p>07-27-2016 16:03:44.013 -0700 INFO Metrics - group=pipeline, name=indexerpipe, processor=indexer, cpu_seconds=0.000000, executes=117, cumulative_hits=730618, write_cpu_seconds=0.000000, write_hits=730618</p> <p>07-27-2016 15:20:01.010 -0700 INFO Metrics - group=pipeline, name=indexerpipe, processor=indexin, cpu_seconds=0.000000, executes=123, cumulative_hits=720765</p> <p>07-27-2016 15:03:32.012 -0700 INFO Metrics - group=pipeline, name=merging, processor=aggregator, cpu_seconds=0.000000, executes=90, cumulative_hits=511048</p> <p>07-27-2016 13:52:45.011 -0700 INFO Metrics - group=pipeline, name=dev-null, processor=nullqueue, cpu_seconds=0.000000, executes=2, cumulative_hits=9860</p> <p>07-27-2016 13:10:42.135 -0700 INFO Metrics - group=pipeline, name=indexerpipe, processor=indexandforward, cpu_seconds=0.000000, executes=119, cumulative_hits=691465</p> <p>07-27-2016 12:44:52.137 -0700 INFO Metrics - group=pipeline, name=indexerpipe, processor=tcop-output-generic-processor, cpu_seconds=0.000000, executes=116, cumulative_hits=685241</p> <p>07-27-2016 10:23:18.135 -0700 INFO Metrics - group=pipeline, name=merging, processor=readerin, cpu_seconds=0.000000, executes=68, cumulative_hits=463397</p>
2	<p>07-27-2016 18:14:27.016 -0700 INFO Metrics - group=queue, name=parsingqueue, max_size_kb=6144, current_size_kb=0, current_size=0, largest_size=2, smallest_size=0</p> <p>07-27-2016 18:11:52.017 -0700 INFO Metrics - group=queue, name=aggqueue, max_size_kb=1024, current_size_kb=0, current_size=0, largest_size=68, smallest_size=0</p>



“Pipeline” Multiple Algorithms

- ML-SPL analytics are *stackable*.
- Very advanced ML use-cases are succinctly expressible.

Tips for Feature Engineering



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Tips for Feature Engineering

- Work on aggregates, not raw events.
 - DO NOT use fit on 1,000,000,000 events. DO use stats.
- Use eval to compute new features.
- Use streamstats to construct leading indicators.
- ...

Work on aggregates, not raw events

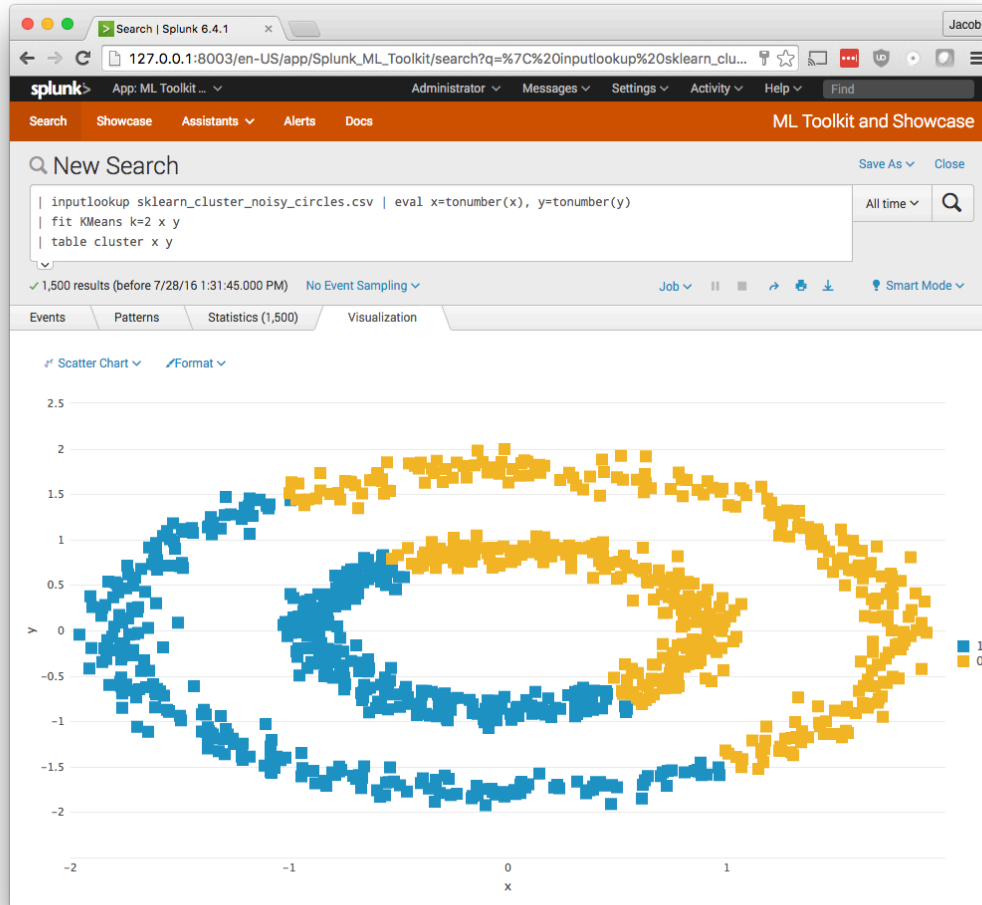
```
... | fit KMeans k=10
      downloads purchases posts days_active visits_per_day
      into user_behavior_clusters
```

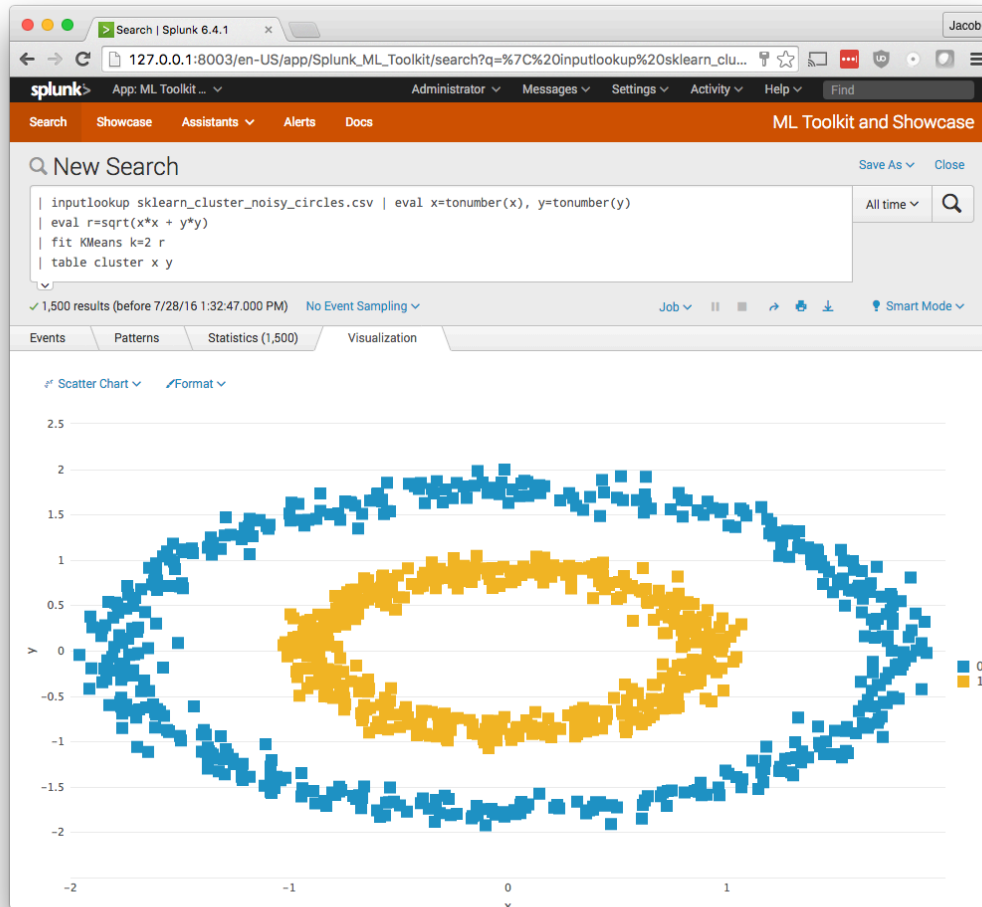
- Use **stats** and lookup tables to construct features:

```
index=activity_logs
| stats count by action user_id
| xseries user_id action count | fillnull
| lookup user_activity user_id
      OUTPUT days_active visits_per_day
| fit KMeans k=10 ...
```

Use `eval` to compute new features

- Coerce numbers into categories by prepending a string:
 - ... | `eval region_id = "Region " + region_id` | ...
- Model interactions between features:
 - ... | `eval X_factor = importance * urgency` | ...
 - Use + for categorical fields, * for numeric
- Make non-linear features out of numeric values:
 - ... | `eval temperature = pow(temperature,2)` | ...
 - ... | `eval latency = log(latency)` | ...





Use **streamstats** for leading indicators

```
index=application_log OR index=tickets
| timechart span=1d count(failure) as FAILS,
              count("Change Request") as CHANGES
| reverse
| streamstats window=3 sum(FAILS) as FAILS_NEXT_3DAYS
| reverse
| fit LinearRegression FAILS_NEXT_3DAYS from CHANGES
  into FAILS_PREDICTION_MODEL
```


Wrap-up



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What did we cover?

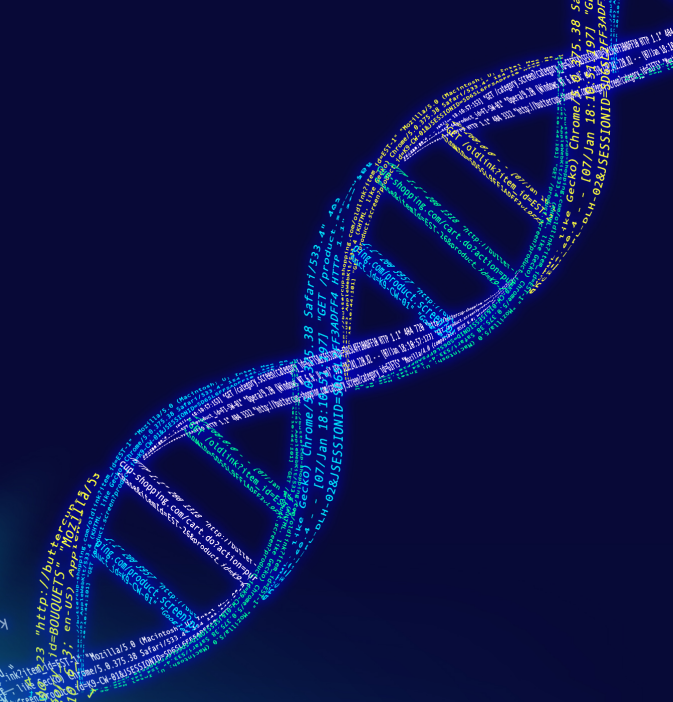
- Machine Learning + Splunk
- ML-SPL: Machine Learning in SPL
 - What it is
 - How it works
- Overview of Algorithms and Analytics available in ML-SPL
- Tips for Feature Engineering in SPL

What Now?

- Install the ML Toolkit from Splunkbase!
 - <http://tiny.cc/splunkmlapp>
- Don't miss Manish Sainani's or Adam Oliner's talks!
- Product Manager: Manish Sainani <msainani@splunk.com>
- Field Expert: Andrew Stein <astein@splunk.com>
- Me: Jacob Leverich <jleverich@splunk.com>

THANK YOU

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fit: Misc. details

- Multi-class classification problems typically modeled as “one-vs-rest”
- Some algorithms do NOT support saved models, e.g.:
 - DBSCAN and SpectralClustering

ML-SPL Commands

- fit <ALGORITHM> <TARGET> from <VARIABLES ...> <PARAMETERS> into <MODEL>
 - Fit (i.e. train) a model from search results
- apply <MODEL>
 - Apply a model to obtain predictions from (new) search results
- summary <MODEL>
 - Inspect the model inferred by <ALGORITHM> (e.g., display coefficients)

Slide Title



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