



Monitoring high risk assets/employees using behavioral baselining and correlation

Mackenzie Kyle | Attack Analysis N.A. Manager Benji Arnold | Attack Analysis Technical Lead

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Concept

Identify

Use Case

Baseline

Build

Correlate

Monitor

Summary

What risks have been identified for employees/assets?

What ways can we detect suspicious activity?

What type of threats are we looking for?

How do we use intelligence effectively?

What logging is available?







Public Cloud







Servers



Does machine learning help?



People



Databases



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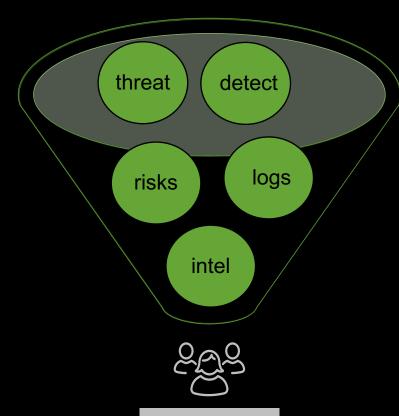
Monitor

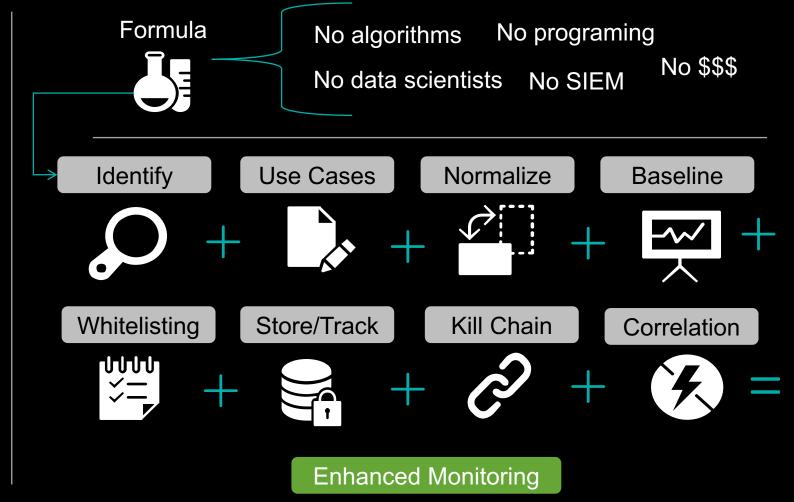
Summary

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Does machine learning help?

Maybe....Maybe not...









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Our sample size...



Publicized FI **Events**



Multiple Lines of Business









What to focus on?



What types of people, assets, or infrastructure needs to be monitored in more detail.

Think smaller groups...

Focus on criticality, classification, or high risk targets.

Use groups that are similar or relatable (ex. same roles, types of assets).

Use Threat Intelligence



Use publically available information to determine who or what is at high risk of targeting?

Think about what adversaries are after...

Do any employees have publically facing roles?

Have there been recent attacks targeting infrastructure or business processes that you maintain?

Business Input



Use feedback from the business to gather your requirements.

Think about protecting long term or future business processes.

Do they have audit or regulatory requirements?

Insider threats or can you leverage to support time sensitive investigations?







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Defining Your Use Cases



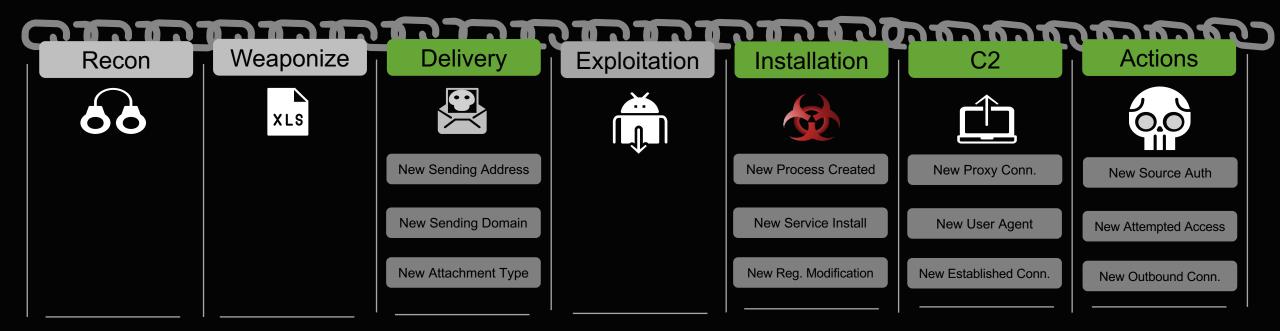


Using a methodology like the Kill Chain makes it easier to organize your stages of possible detection.

The use cases should apply to only data sets that can track new activity. There are no signature based detection use cases here.

Try to develop use cases that can detect in the earlier stages.

Use cases may change subject to the monitoring group (ex. applications vs employees).





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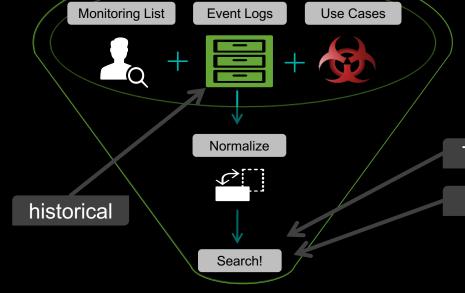
Developing Your Baseline

Ensure you have at least 90 days worth of data for your baseline – the more the better!

Do not start baselining until you have built a data dictionary – use Common Information Model.

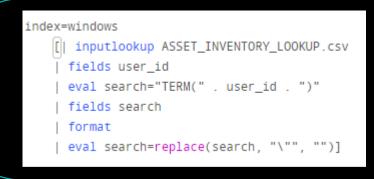
USE DATA MODELS WHEN POSSIBLE!

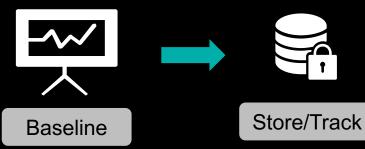
Use tagging, event types, and source types to organize your summary index. Try and clearly label your use cases within the index.



TSTATS

TERM





Your summary index will be your master whitelist that tracks all new events per day.

It will be used for all new event tracking and correlation!



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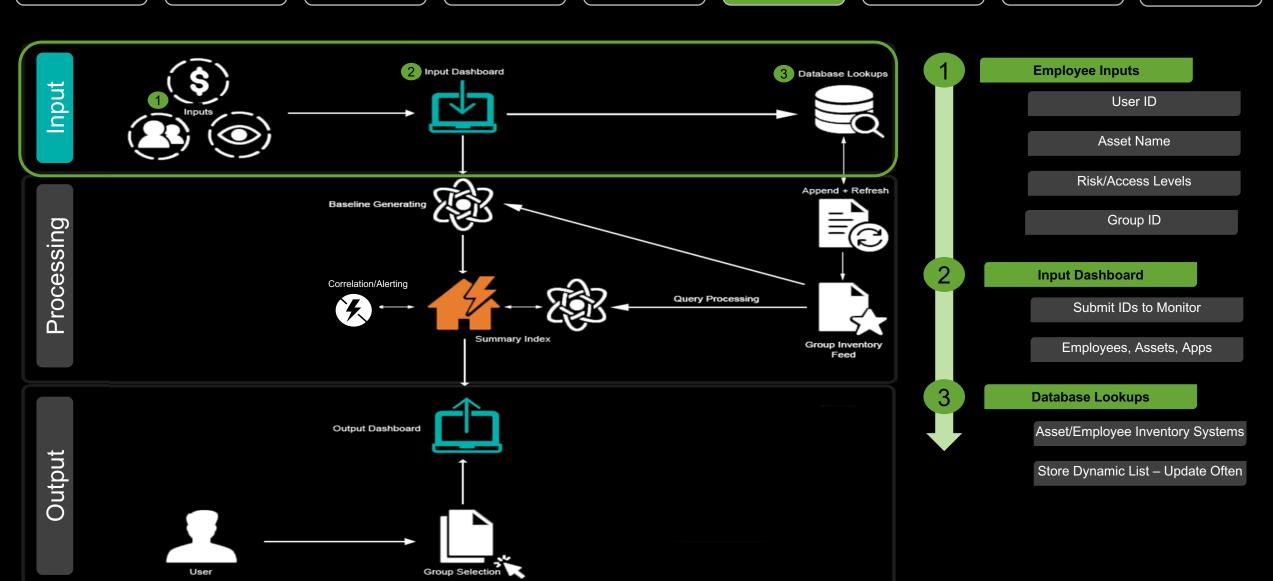
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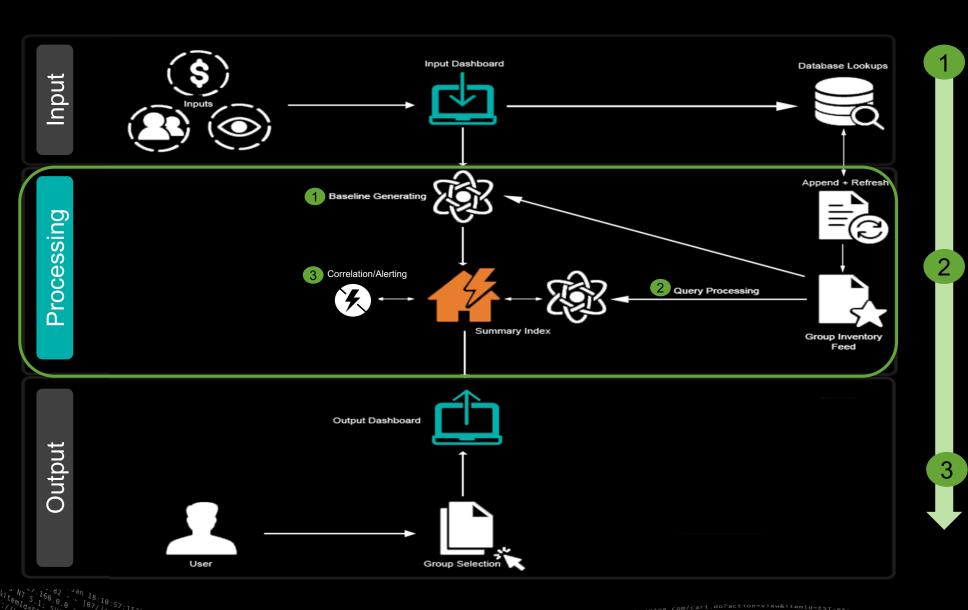
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Baseline Generating

Baseline Activity by Group ID

Baseline Per Use Case - TAG!

Output Events to summary index

Keep Index for >1 Year, Update Daily

Query Processing

Use input list to find events per use case

Use summary index to detect "new" event

Only continue to track/store new events per day

Run scheduled queries at least once a day

Correlation/Alerting

Build correlation using the kill chain

Machine Learning toolkit on top of summary index



Concept

Identify

yet /category.screen?category_id=GIFTS&JSESSIONID=SDISLAFF10ADFF10 HTTP 1.1" 404 720 "http://bi-'56:156] "GET /product, screen?product_id=FIFTS&JSESSIONID=SDISLAFF10ADFF10 HTTP 1.1" 404 332 "http://buttercup-sh '56:156] "GET /oldlink?item_id=EST-76&JSESSIONID=SDISLAFF10ADFF3 HTTP 1.1" 200 1318 "http://buttercup-sh " "0.0 125:17 14 "mailto: "GETE" /cart.do?action." GETE /cart.do?action." GETE /cart.do?action." GETE /cart.do?action.

Use Cases

Baseline

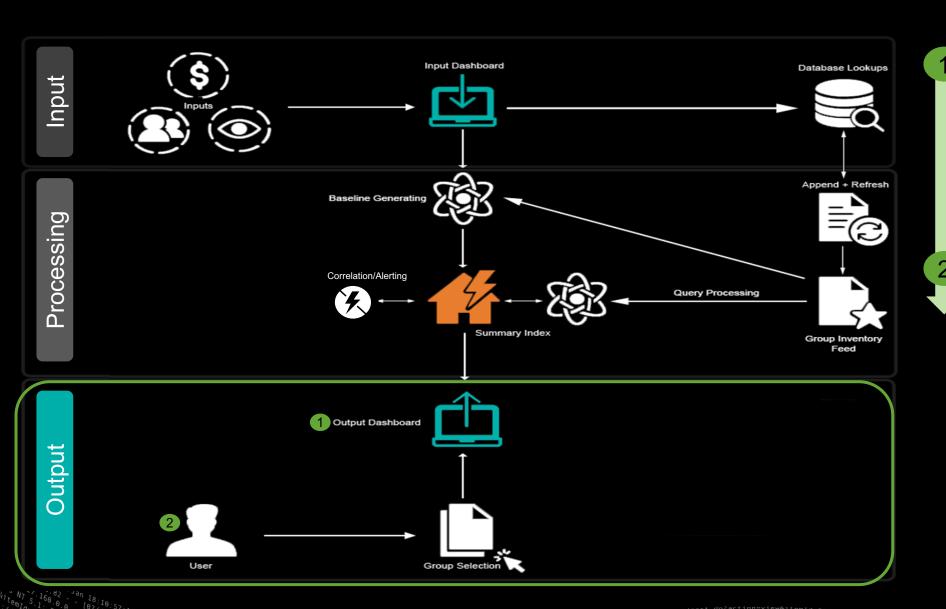
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Output Dashboard

Used to visualize the results

Show critical use cases only

Interactive – multiple teams can access

Can leverage with other analytics methods

Analysis/Hunting

Data can be used for multiple purposes

Easier to find threats with organized data



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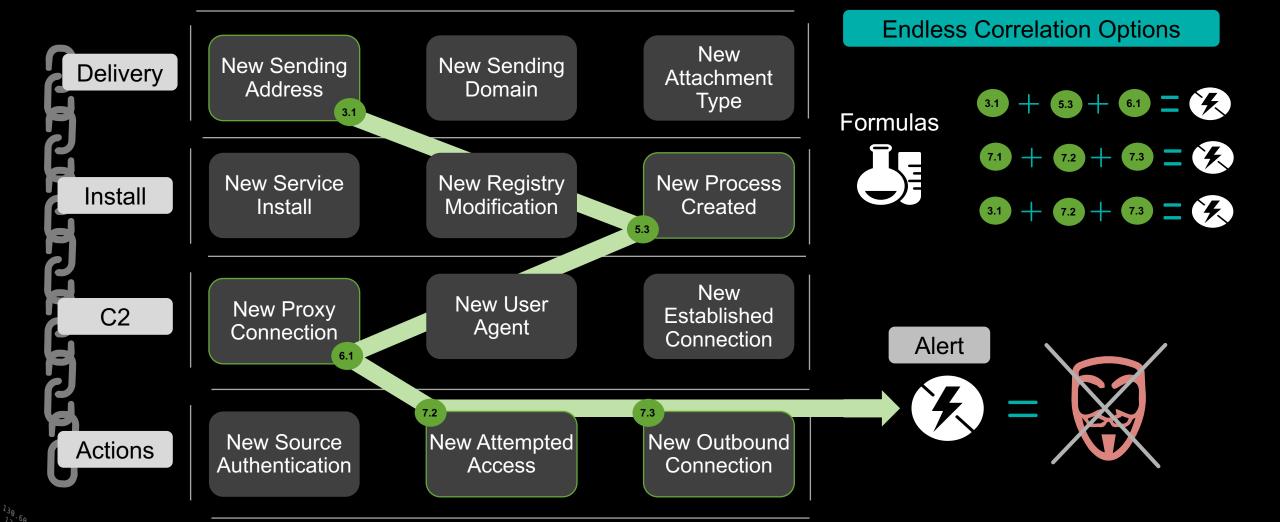
Monitor

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Summary

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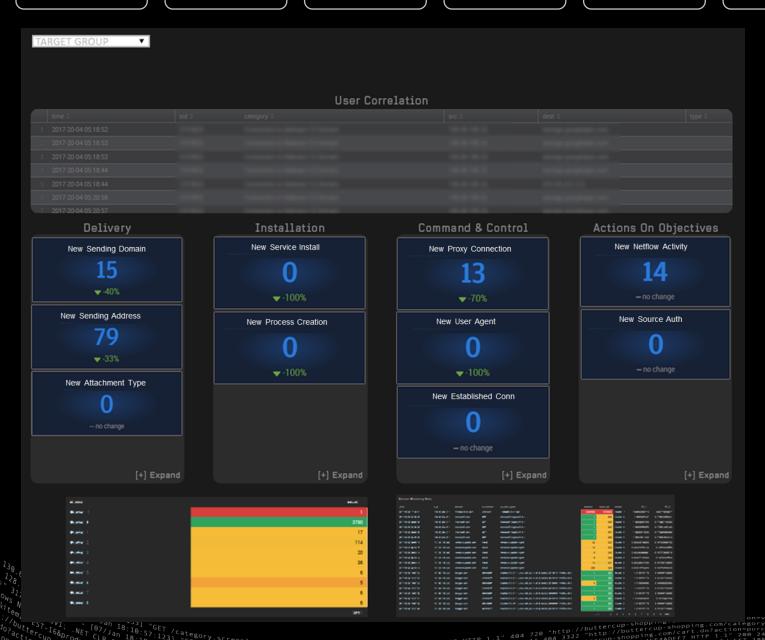
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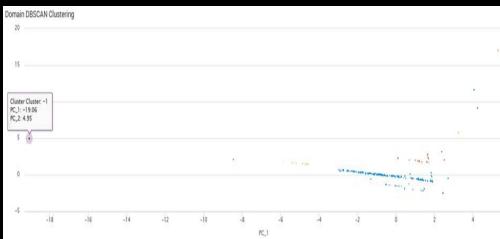
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Machine Learning Toolkit







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Pros

- 1. Splunk Enterprise Only! Does not require any additional \$\$\$!
- 2. You don't need to be a data scientist, cyber expert, or machine learning guru to create and deploy.
- 3. You are able to monitor small to moderate sized groups fairly quickly.
- 4. You can be flexible with the use case development and correlation. You can create multiple alerts across events in >1 kill chain stages, or just within 1 stage.
- 5. The summary index will track all new events per use case each day, and can be indexed for as long as you'd like. You can always use the historical index for hunting and not just for alerting.
- 6. You can create the monitoring dashboard using HTML with your own custom JavaScript, CSS, etc. This makes it easier for other groups outside Ops to use if needed (Employee Investigations, Threat Intel, etc.).
- 7. The method is flexible, you can use to monitor for suspicious activity on targeting employees, application servers, etc.
- 8. Maintenance is minimal, once the use cases are developed there is not much overhead to maintain.
- 9. You may catch a targeted threat!

Cons

- 1. It takes a long time to normalize and build out your data dictionary. If you do not have an effective feed onboarding strategy it will require a lot of effort.
- 2. This is not intended for large groups of assets, the idea is to monitor smaller groups of assets or employees. Larger groups will require additional software or storage and can be hard to scale.
- 3. New events don't always indicate malicious activity, if your previous baselining whitelist contained adversarial activity, you likely will ignore it using this method.





Q&A

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