Welcome

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Data Wars: A New Hope for IT & Security Insights

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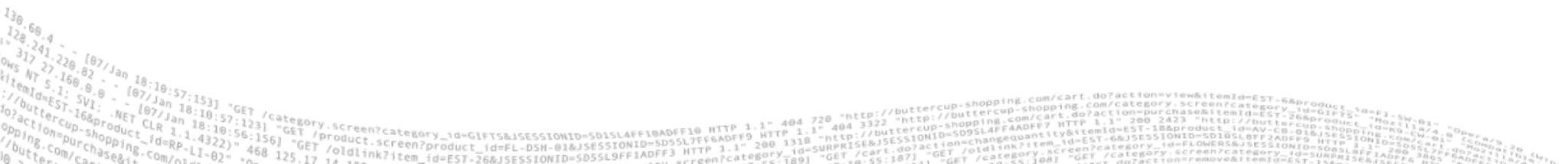
Forward-Looking Statements

During the course of this presentation, we may make forward-looking statements regarding future events or the expected performance of the company. We caution you that such statements reflect our current expectations and estimates based on factors currently known to us and that actual events or results could differ materially. For important factors that may cause actual results to differ from those contained in our forward-looking statements, please review our filings with the SEC.

The forward-looking statements made in this presentation are being made as of the time and date of its live presentation. If reviewed after its live presentation, this presentation may not contain current or accurate information. We do not assume any obligation to update any forward looking statements we may make. In addition, any information about our roadmap outlines our general product direction and is subject to change at any time without notice. It is for informational purposes only and shall not be incorporated into any contract or other commitment. Splunk undertakes no obligation either to develop the features or functionality described or to include any such feature or functionality in a future release.



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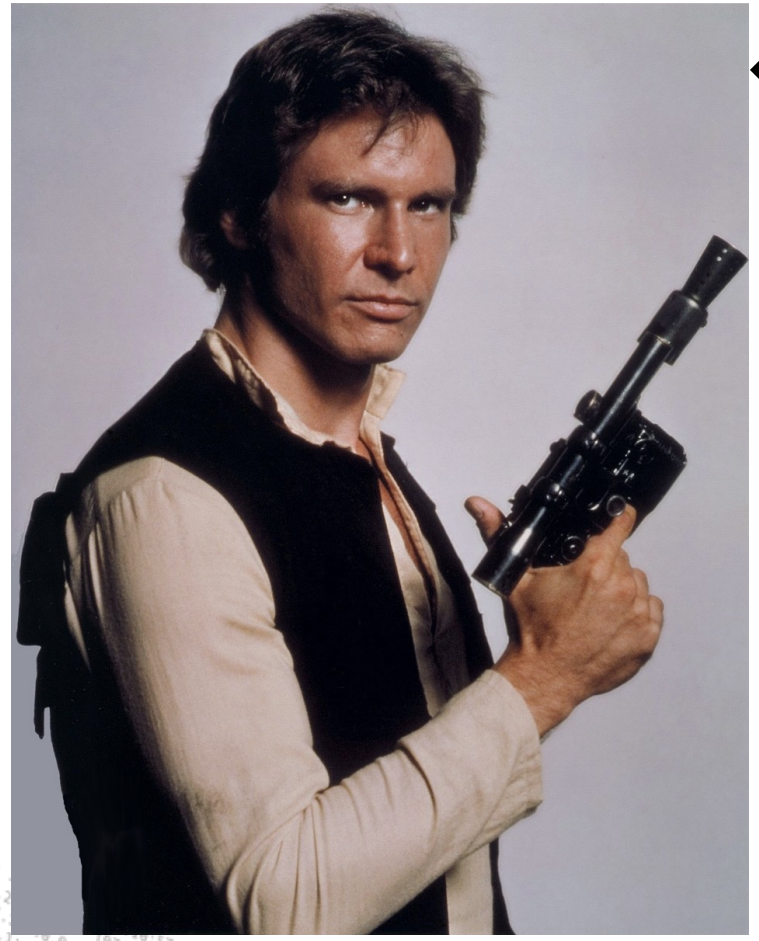
How we see ourselves



Security Operations

IT Operations

How we see each other

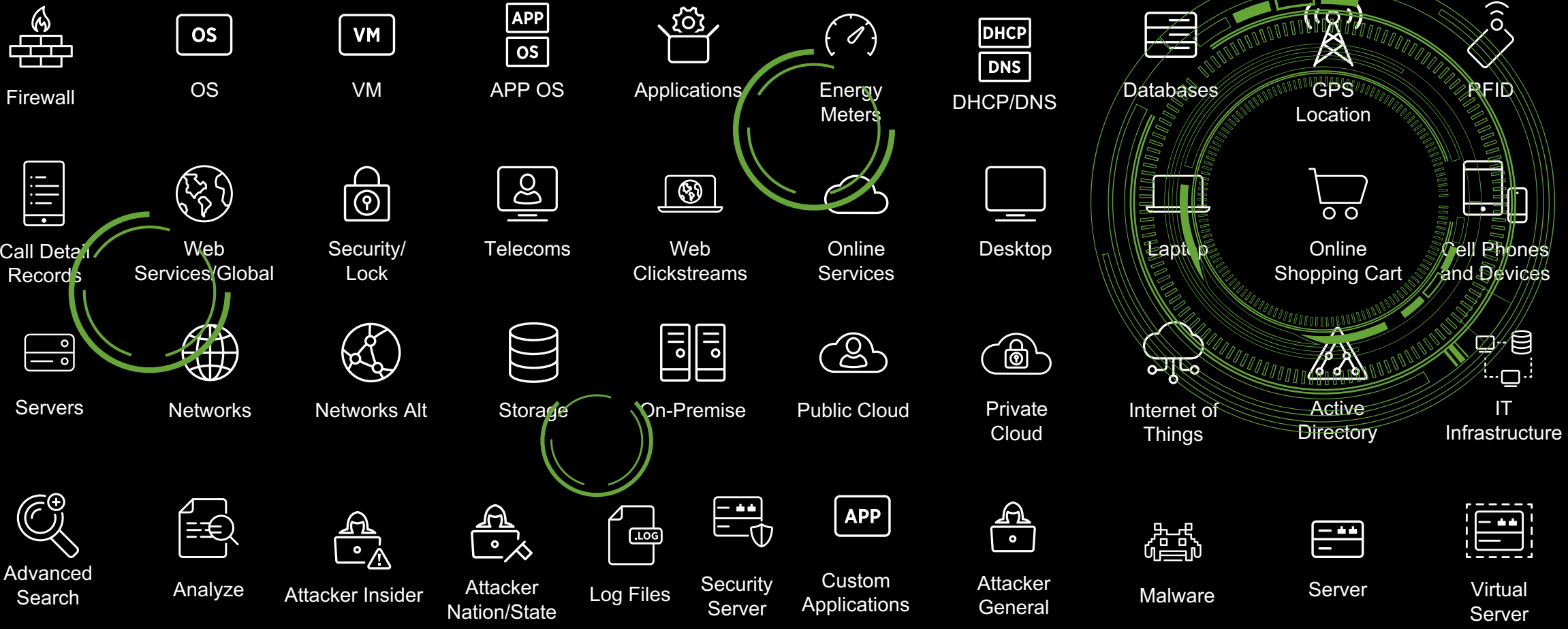
Security Operations

IT Operations

Objectives

1. How to use Splunk for security investigations & IT troubleshooting
2. How to leverage the same data for different use cases
3. How to share IT & security insights with Splunk as a single pane of glass

Data Sources



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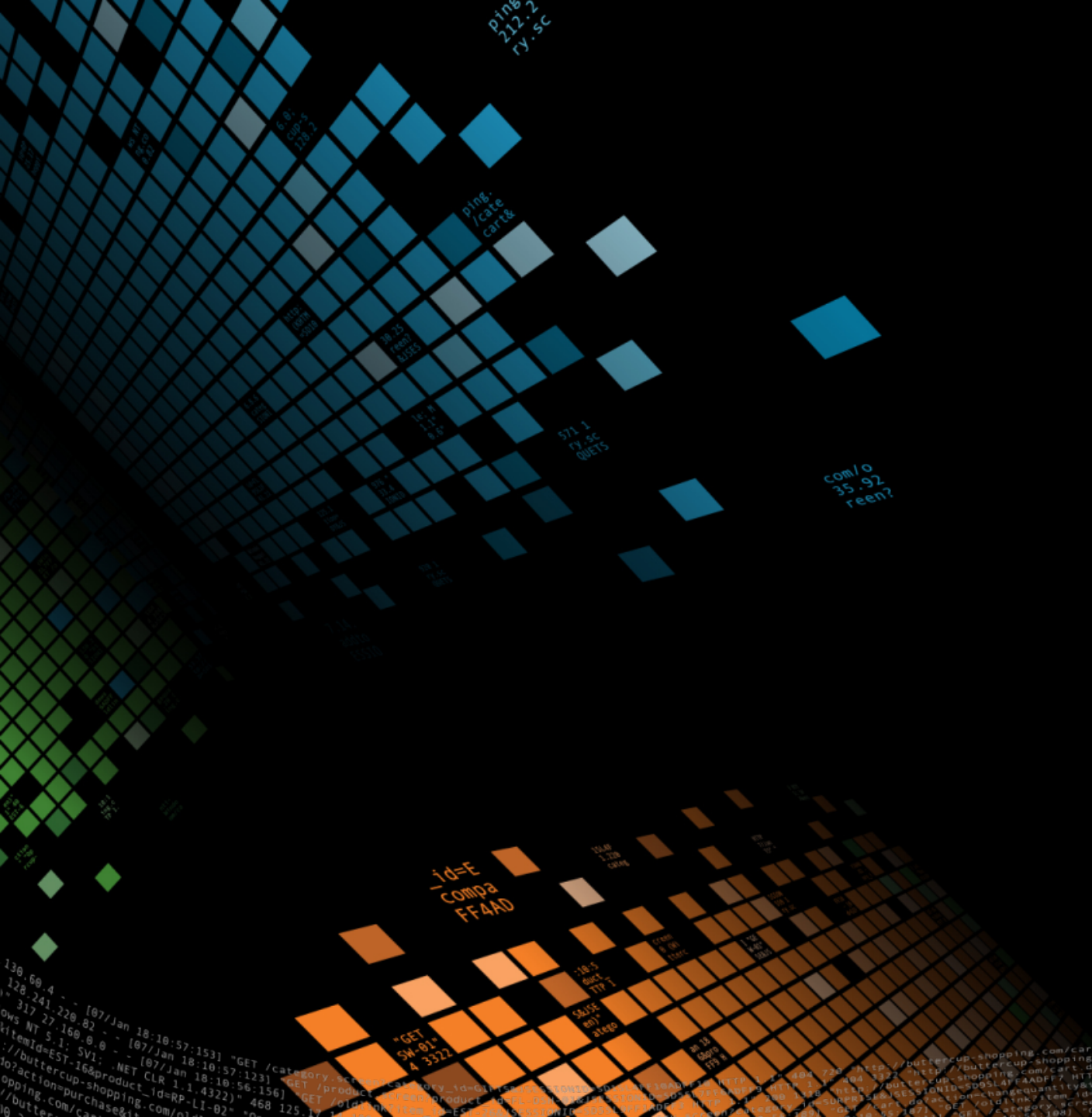

Security

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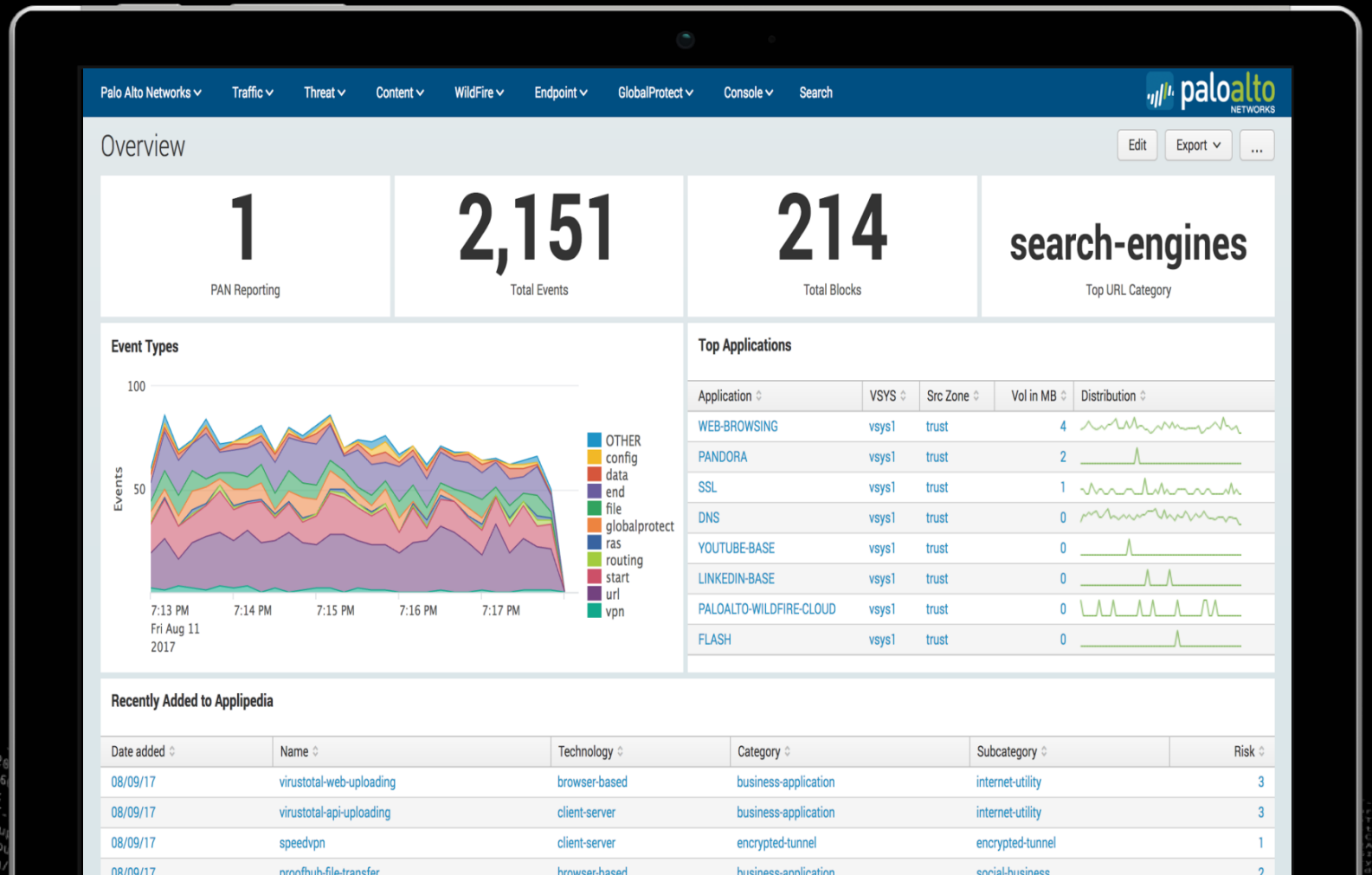
Using Splunk to look at Firewall Data

Palo Alto Networks App for Splunk



- Demo
  - Traffic Data
    - Host
    - External
    - Internal

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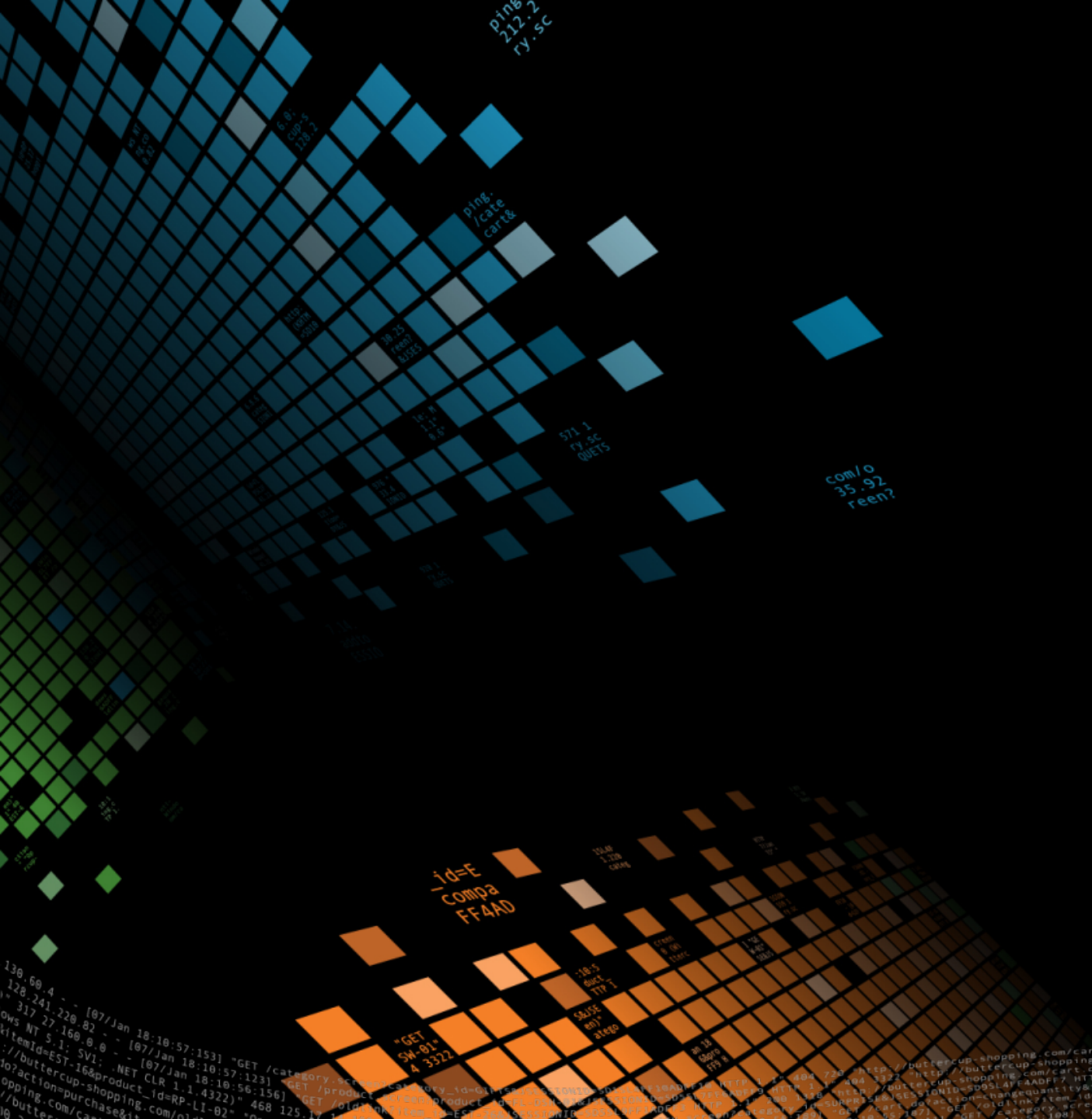

IT Operations

Section subtitle goes here

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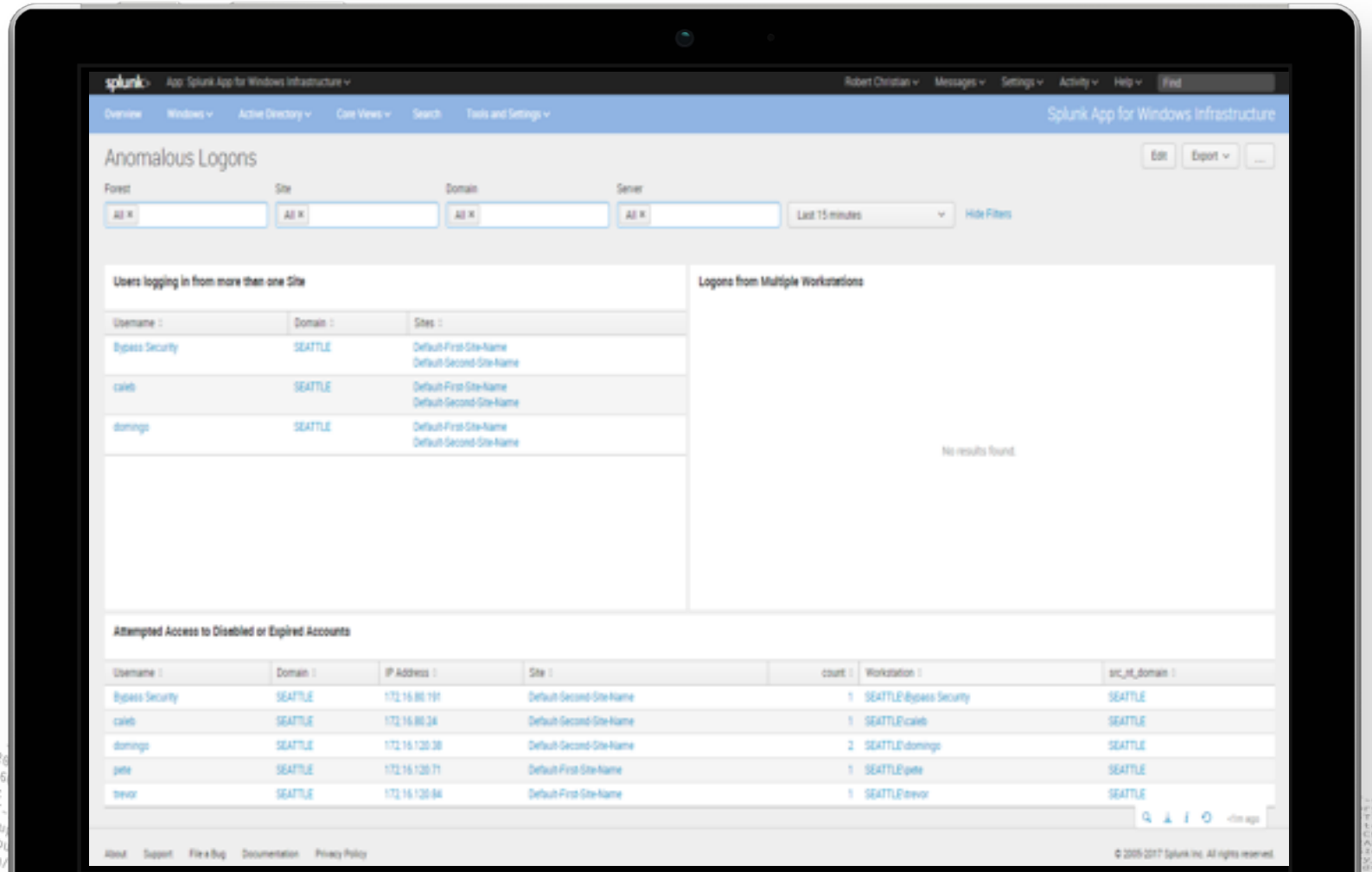
Using Splunk to Monitor Windows Infrastructure

Splunk App for Windows Infrastructure



- Demo
  - Updates
  - Perfmon
  - Service availability

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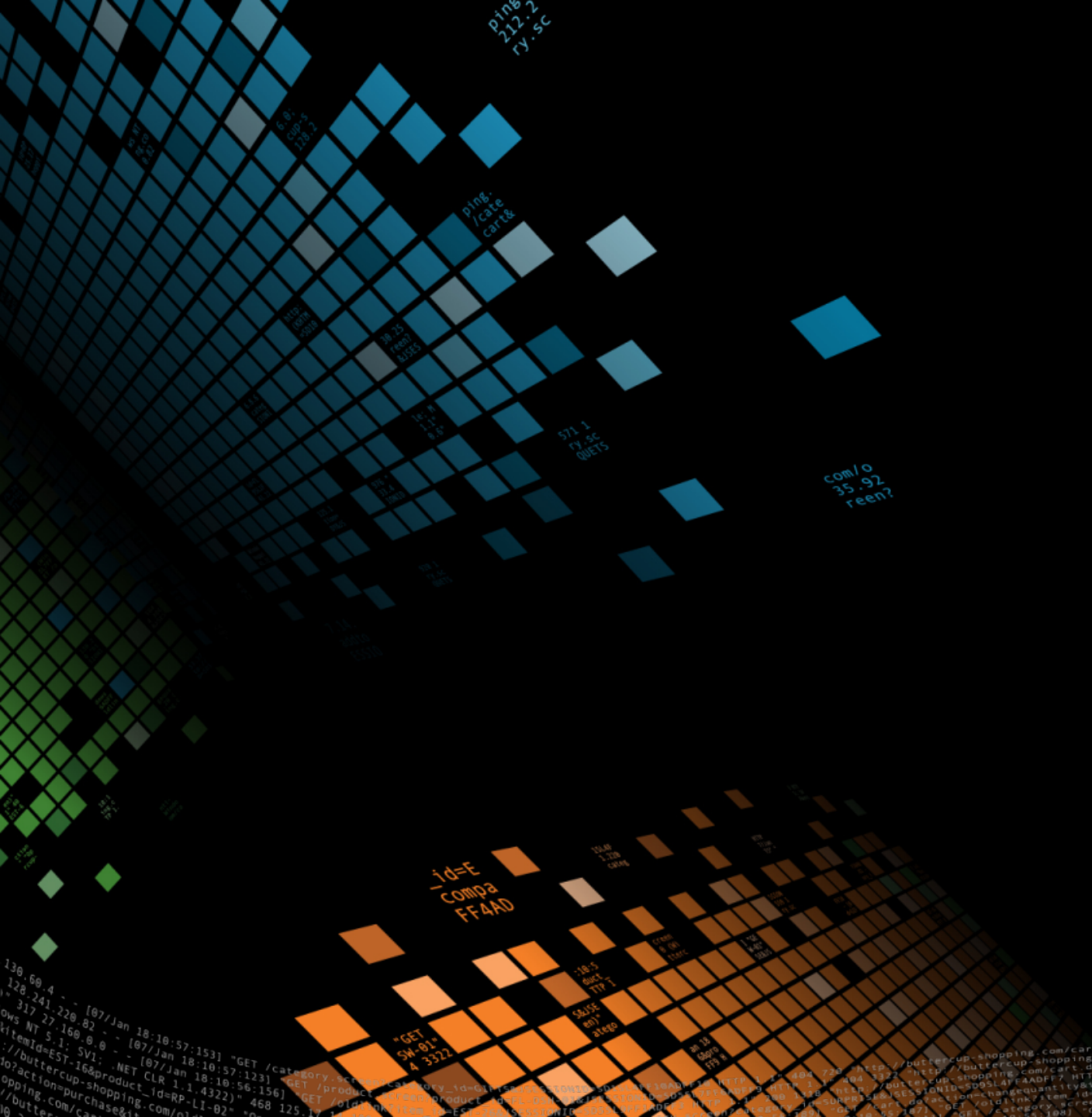

Joining Forces

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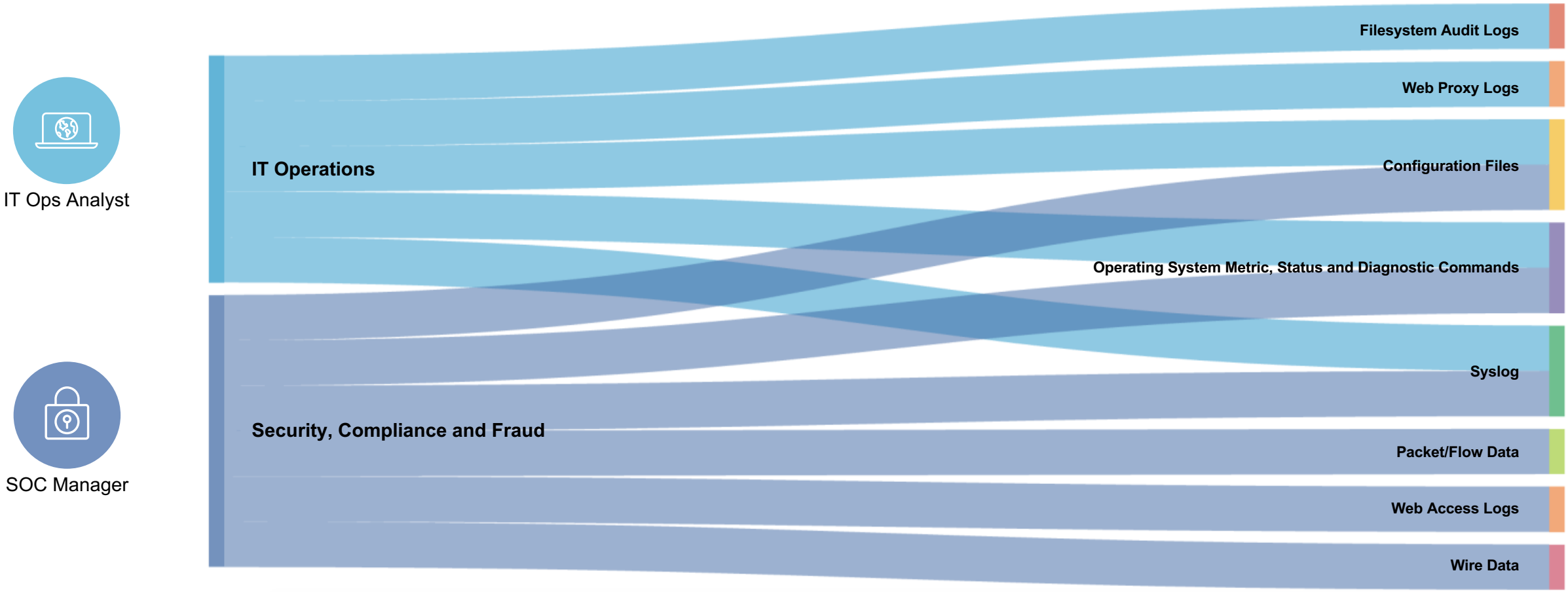
Data Types Light Up Use Cases



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Data Types Light Up Use Cases

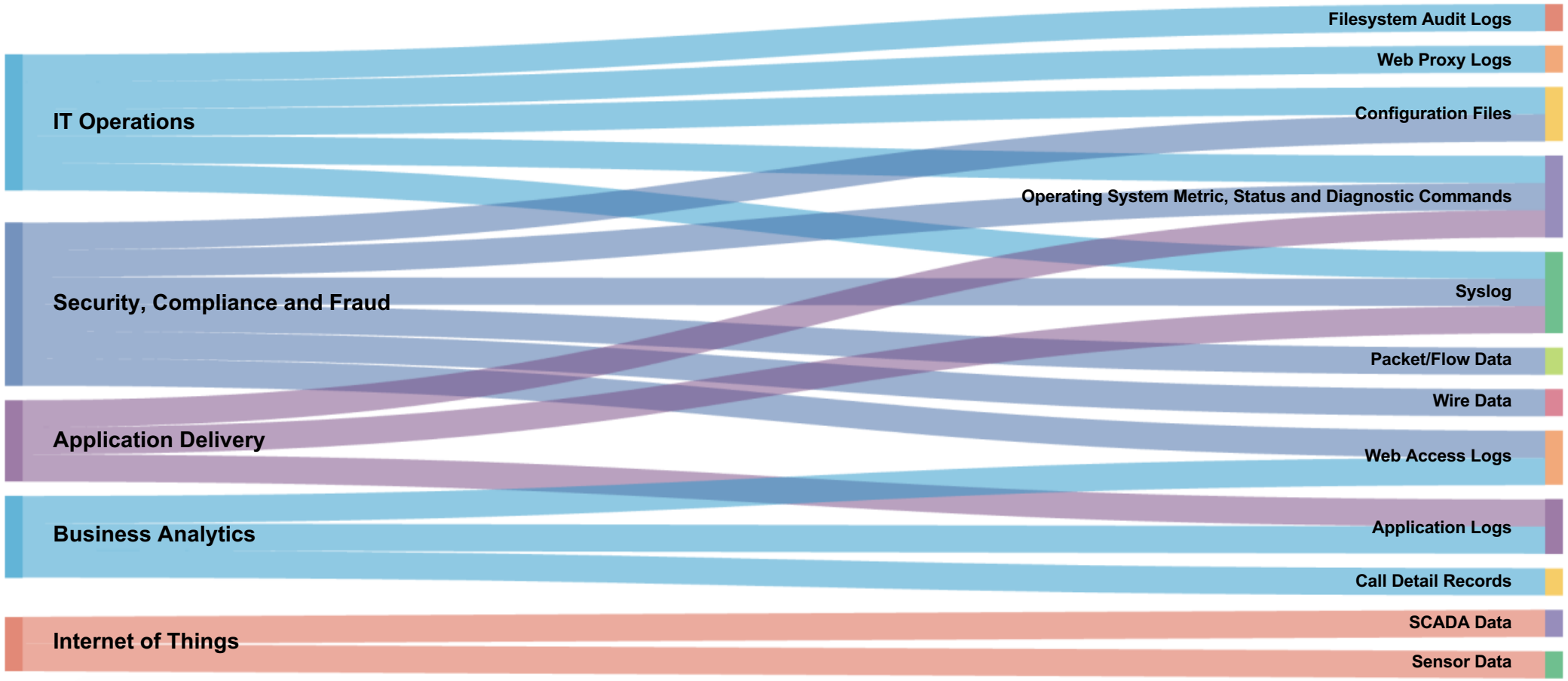
IT Ops Analyst

SOC Manager

Site Reliability Engineer

Ecommerce Business Analyst

Manufacturing Engineer



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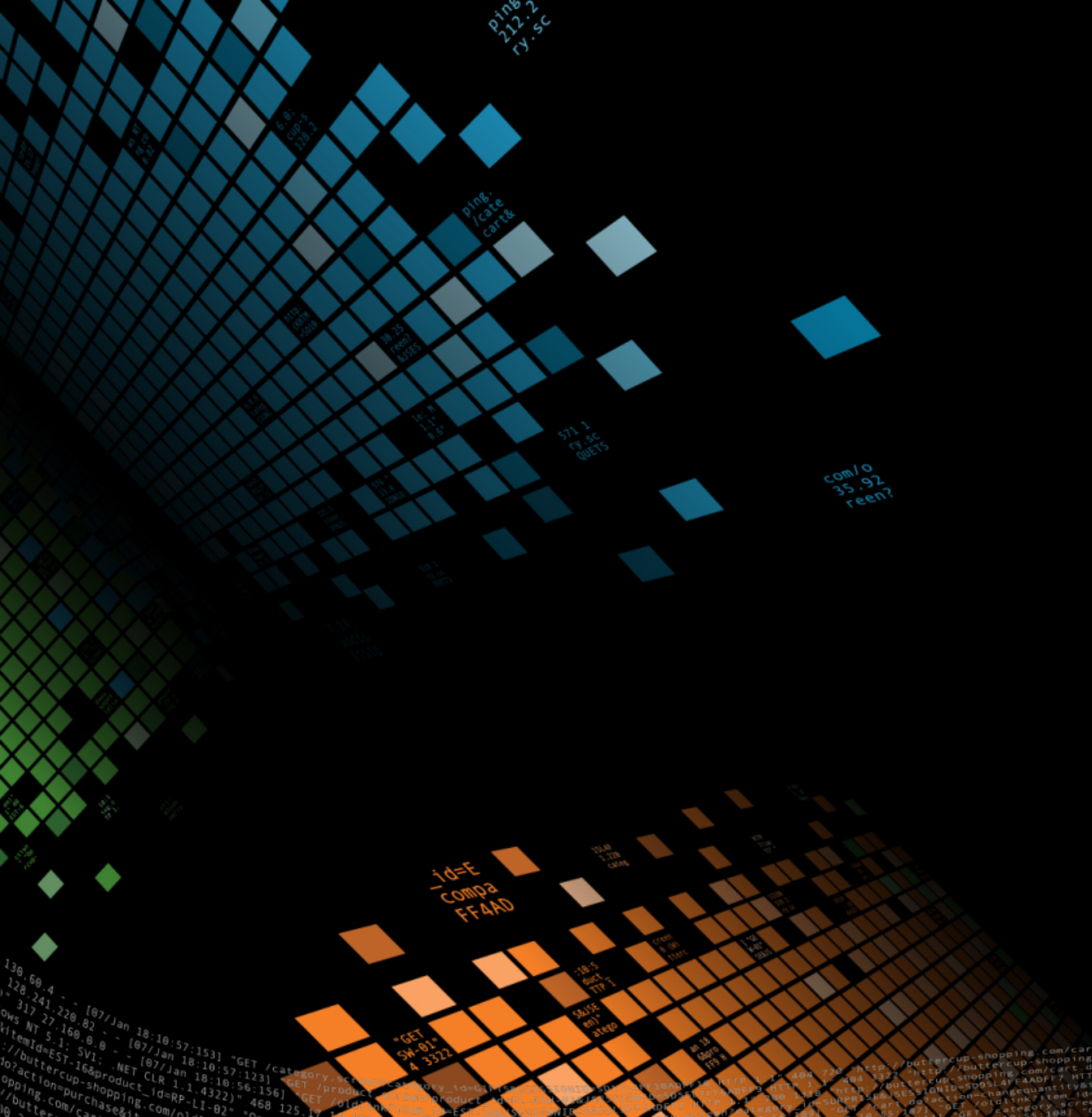
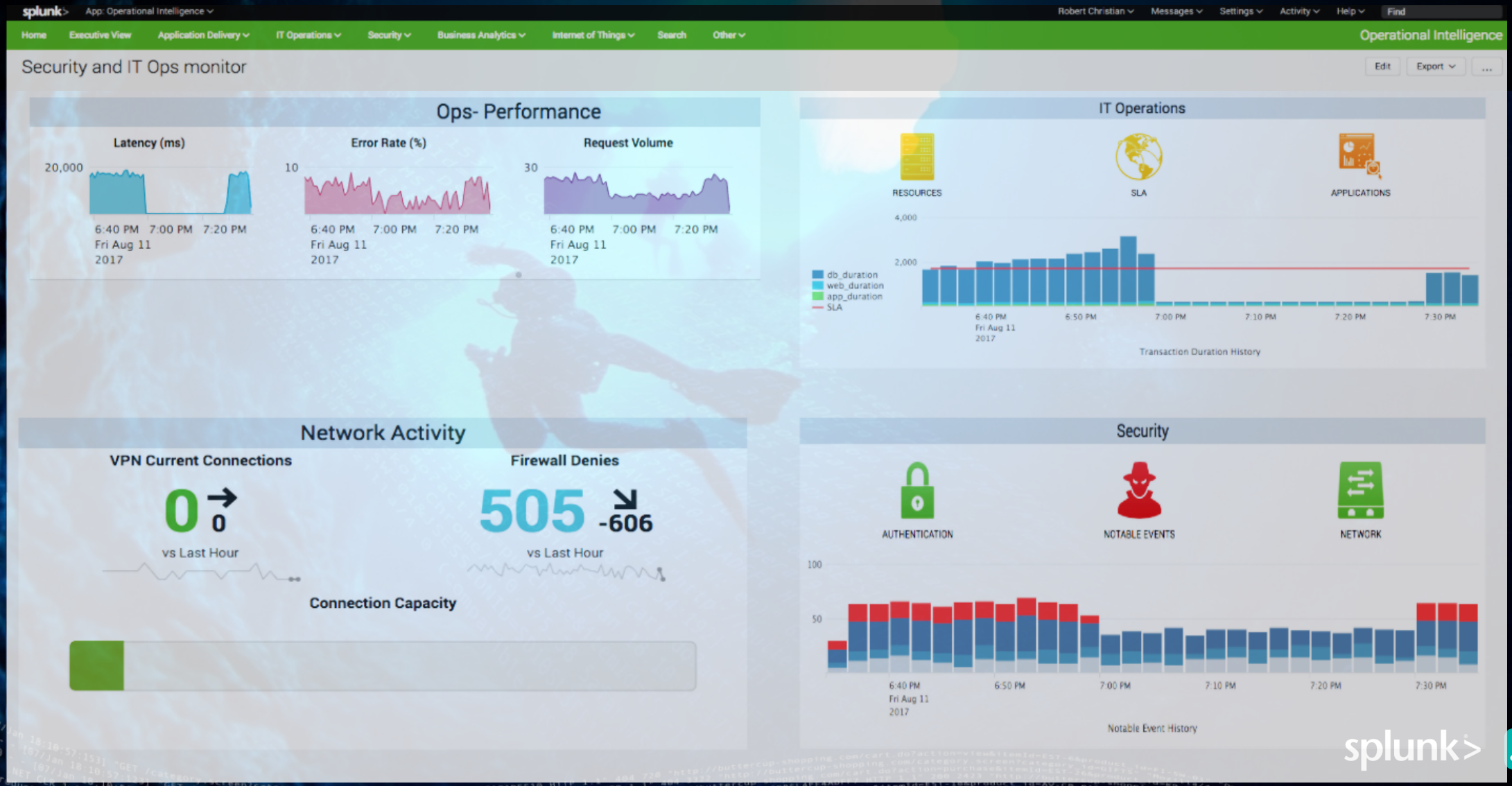


Demo

End-to-End Visibility



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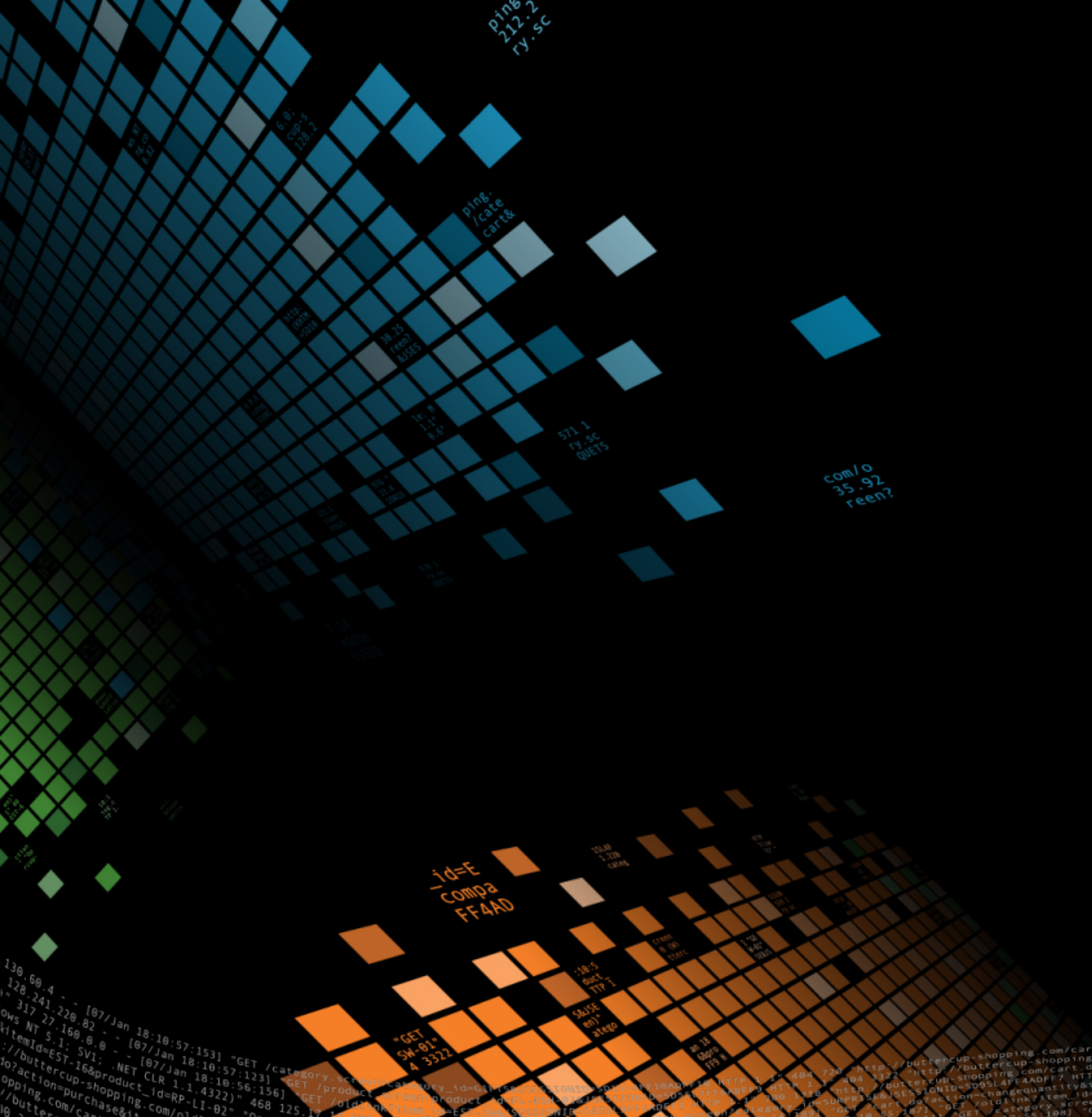

Thank you!

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