

# Splunk Your Career

How to become a freelance Splunk unicorn  
in 2017 and beyond

Coen Meerbeek | Splunk Consultant/Developer

September 26, 2017 | Washington, DC

# Forward-Looking Statements

During the course of this presentation, we may make forward-looking statements regarding future events or the expected performance of the company. We caution you that such statements reflect our current expectations and estimates based on factors currently known to us and that actual events or results could differ materially. For important factors that may cause actual results to differ from those contained in our forward-looking statements, please review our filings with the SEC.

The forward-looking statements made in this presentation are being made as of the time and date of its live presentation. If reviewed after its live presentation, this presentation may not contain current or accurate information. We do not assume any obligation to update any forward looking statements we may make. In addition, any information about our roadmap outlines our general product direction and is subject to change at any time without notice. It is for informational purposes only and shall not be incorporated into any contract or other commitment. Splunk undertakes no obligation either to develop the features or functionality described or to include any such feature or functionality in a future release.

Splunk, Splunk>, Listen to Your Data, The Engine for Machine Data, Splunk Cloud, Splunk Light and SPL are trademarks and registered trademarks of Splunk Inc. in the United States and other countries. All other brand names, product names, or trademarks belong to their respective owners. © 2017 Splunk Inc. All rights reserved.

# How Everything Started

---

From higher education till my first real job



## A close-up photograph of a smiling couple with a baby. The woman on the left wears glasses and a dark blue shirt, with a baby in a grey carrier in front of her. The man on the right wears a grey V-neck shirt. They are outdoors with a cloudy sky and greenery in the background.

# School > First job

# Freelancing & Splunk

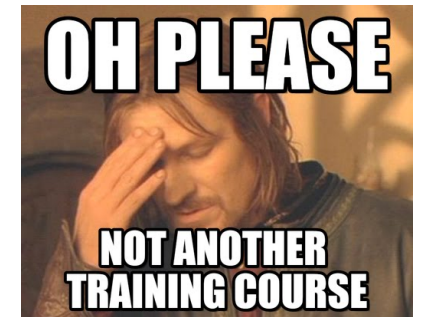
---

The shit got real!



# From HP To Splunk

- ▶ Worked with Mercury > HP products from 2006 till 2013
- ▶ Wanted to do something else
- ▶ Saw Splunk coming by and invested in training



# Splunk Is Different

- ▶ Its business model with a free (almost) full version of the product helps adoption among companies really fast
- ▶ The product is developed as a modern product
- ▶ The time in which you can be up and running is fast



# How Can You Become A Splunk Freelance Unicorn?

---

Practical advise here!

# Splunk And It's Partners

- ▶ Important gateway to securing nice Splunk opportunities
- ▶ What is role of the partner?
- ▶ Build good relationships with partners!





# Share Knowledge

Help the community!

1

Write and  
share what  
you know

2

Put your work  
out-there on  
sites like  
GitHub

3

Help people  
on Splunk  
answers

4

Go to Splunk  
meetups like  
Splunk Live  
and Conf



# Key Takeaways

What you should do anyway

1. Create a good relationship with Splunk partners
2. Know what you want to do with Splunk and get certified
3. Share knowledge, help the community!

# Thank You

Don't forget to **rate this session** in the  
.conf2017 mobile app

splunk> .conf2017