

# SplunkTrust AMA Panel

Go Ahead... Ask Them Anything!

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▶ 42 Members

- 5 Tracks (new for 2018)

- 13 Practitioners
- 12 Architects
- 9 Advocates
- 6 Developers
- 2 Honorary (1 Splunker and 1 ex-Splunker)

- ▶ Fezzes and pins
- ▶ Free passes to .conf
- ▶ Free EDU credits (unlimited in 2017, 5 in 2018)
- ▶ Private Slack channel
- ▶ Stipend to attend annual Trust summit in San Francisco (new for 2018)
- ▶ Licenses
- ▶ Access to executives, product managers and developers
- ▶ The adoration of thousands



# Successes And Challenges

- ▶ We've grown from 23 to 28 to 40 in our first three years.
  - High participation in Community programs
  - Strong group identity
- ▶ We have strong participation and engagement with the Community
  - Answers
  - Chat
  - SplunkLives and Workshops
  - .conf Presentations
  - Blog Posts
  - Contributions to white papers
- ▶ Splunk can't keep up with the offers of help from Trust members
  - Enhancement request prioritization
  - Community support of apps
- ▶ Turnover at Splunk is rearranging traditional back channels