Improving the Medical Claims Process with Splunk



Nate Kwong | Sales Engineering - Splunk

Oct 2019

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Improving the Medical Claims Process with Splunk

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Key Learning Objectives

- 1. How we used Splunk to analyze healthcare data
- 2. How we improved manual claims processes with automated monitoring
- 3. How we quickly provided value back to IT, executives, and customers

Agenda

- About the Healthcare Customer
- Our Opportunities and Objectives
- Splunk Enterprise and Healthcare Data
- Our Success and Impact
- Key Takeaways
- Q&A

About the Healthcare Customer



- One of the largest healthcare providers in the United States
- 7,000+ IT employees
- ► Support ~300,000 personal computers
- Over **33,000** servers run their business, health plan, and care delivery applications
- Support 1,000+ applications

Splunk @ Healthcare Customer

- Current use cases with Splunk
 - Security
 - IT Operations
 - Application Monitoring
- ► Splunk is monitoring ~350 applications
- Customer is expanding Splunk to ingest healthcare data to provide business analytics



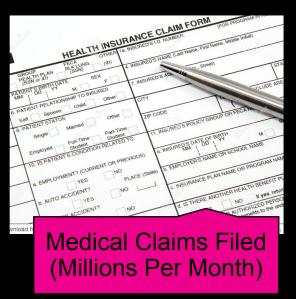
Our Opportunities and Objectives





Medical Claims Overview









Our Opportunities and Challenges



Manual Process for Analysis



No Real-time Status for Claims Information

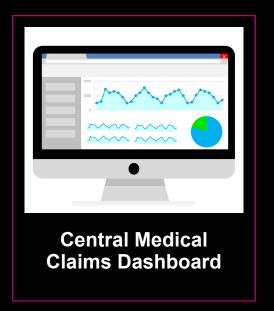


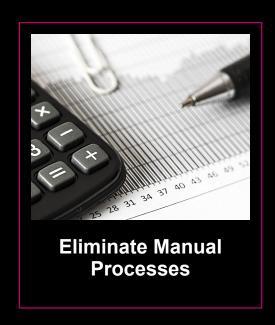
Limited Executive Visibility



Not Enough Automation

Our Goals









Splunk Enterprise and Healthcare Data





Medical Claims Process and Data

Medical Claims Process and Data

The data we needed to organize and automate...



Manual Processes and Lots of Spreadsheets



Custom Logs

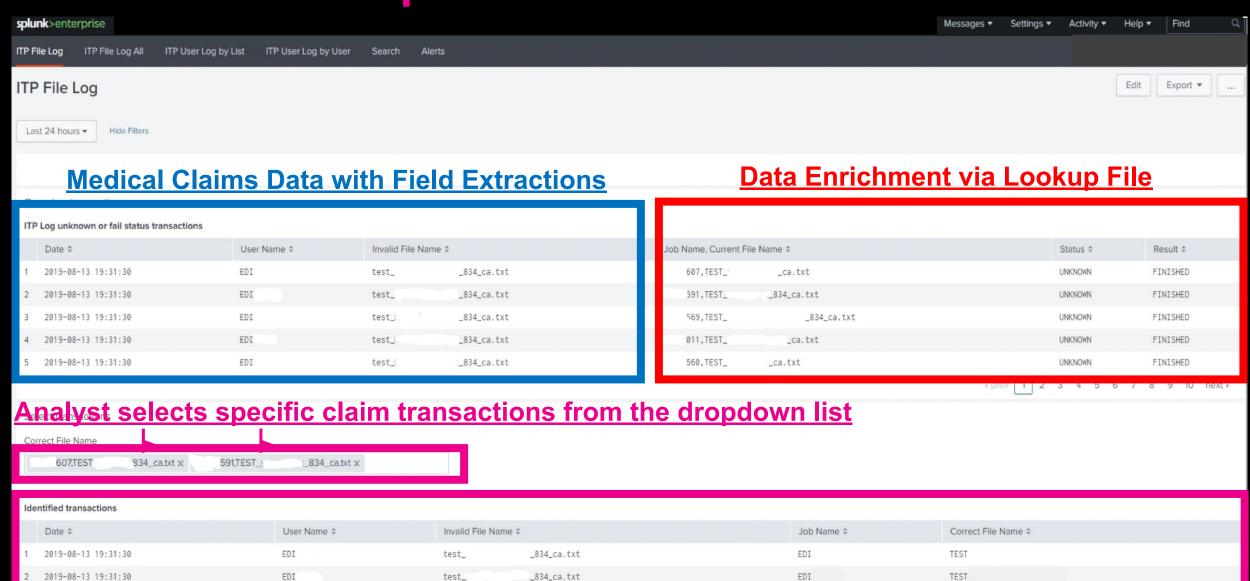


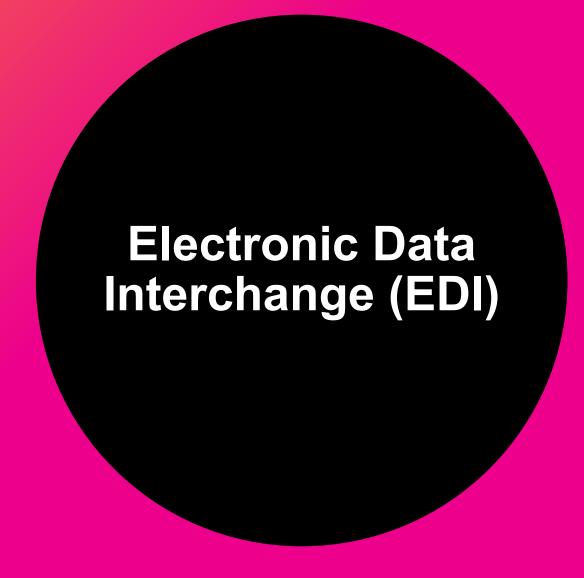
External Data Sources: CSV, RDBMS

Before Splunk: Medical Claims Data

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After Splunk: Medical Claims Data

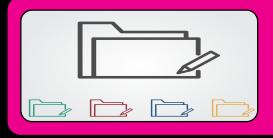




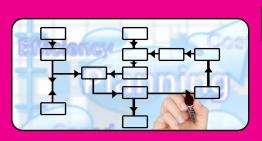
A Complex EDI Infrastructure



Electronic Data Interchange (EDI) is used to transfer data between business entities



EDI has various filetypes and transactions



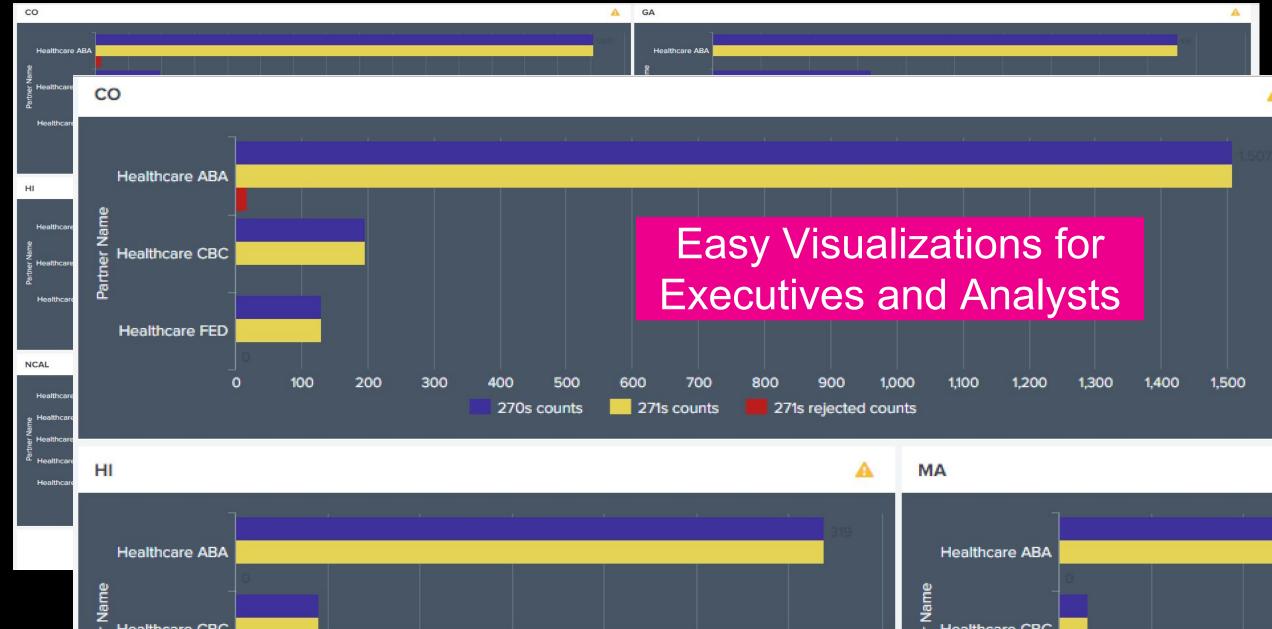
EDI transactions monitored via Splunk

- Eligibility and Benefit Inquiry and Response (270/271)
- Claims Status Inquiry and Response (276/277)

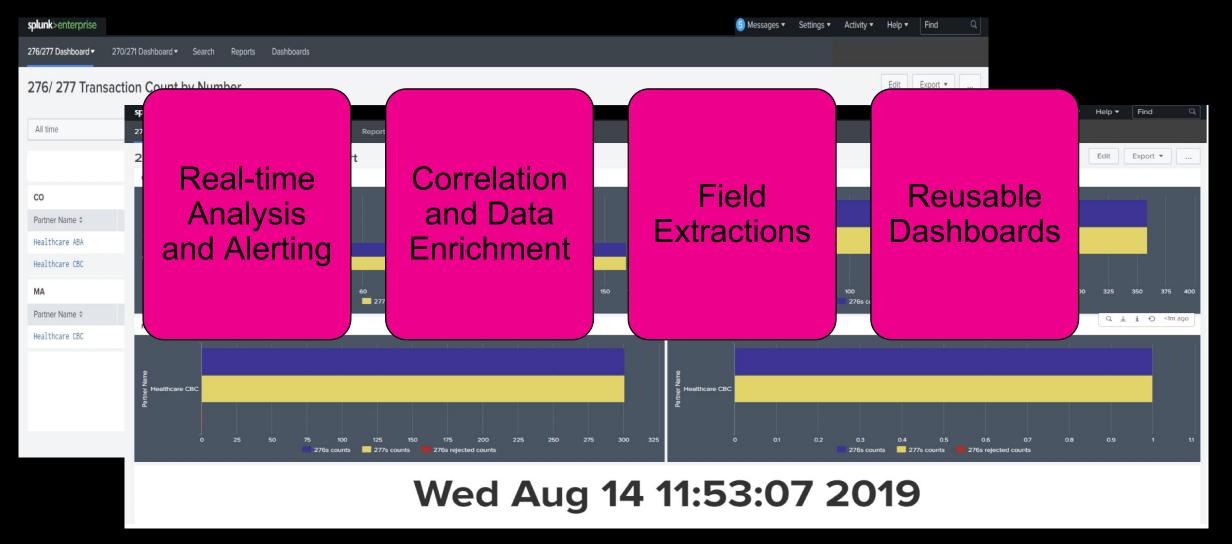
Eligibility and Benefit Transaction (270/271)



Eligibility and Benefit Transaction (270/271)



Claims Status Transaction (276/277)

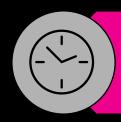


Success and Impact



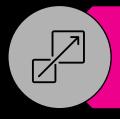


Success and Impact



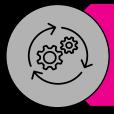
Time Savings

- Real-time monitoring of thousands of claim incidents per day
- Saves ~45 minutes of research time to resolve each claim incident



Increased Productivity

Reduced the learning curve for new support personnel



Automation => Faster Processing => Better Customer Satisfaction



Greater Insights and Visibility

Conclusion





Key Takeaways

- 1. We successfully **correlated** and **enriched** healthcare data
- 2. Partnered early with business analysts to help **accelerate** the value from Splunk analytics
- 3. Replaced manual claim processes with automated monitoring
- 4. Business customers have requested additional Splunk dashboards for other healthcare use cases

Q&A





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Thank You!