

Real-time public transport information systems monitoring and analysis in the city of **Amsterdam** 



### Forward-Looking Statements

During the course of this presentation, we may make forward-looking statements regarding future events or plans of the company. We caution you that such statements reflect our current expectations and estimates based on factors currently known to us and that actual events or results may differ materially. The forward-looking statements made in the this presentation are being made as of the time and date of its live presentation. If reviewed after its live presentation, it may not contain current or accurate information. We do not assume any obligation to update any forward-looking statements made herein.

In addition, any information about our roadmap outlines our general product direction and is subject to change at any time without notice. It is for informational purposes only, and shall not be incorporated into any contract or other commitment. Splunk undertakes no obligation either to develop the features or functionalities described or to include any such feature or functionality in a future release.

Splunk, Splunk>, Turn Data Into Doing, The Engine for Machine Data, Splunk Cloud, Splunk Light and SPL are trademarks and registered trademarks of Splunk Inc. in the United States and other countries. All other brand names, product names, or trademarks belong to their respective owners. © 2019 Splunk Inc. All rights reserved.





Simon Ric - Hansen Data analyst | DITP





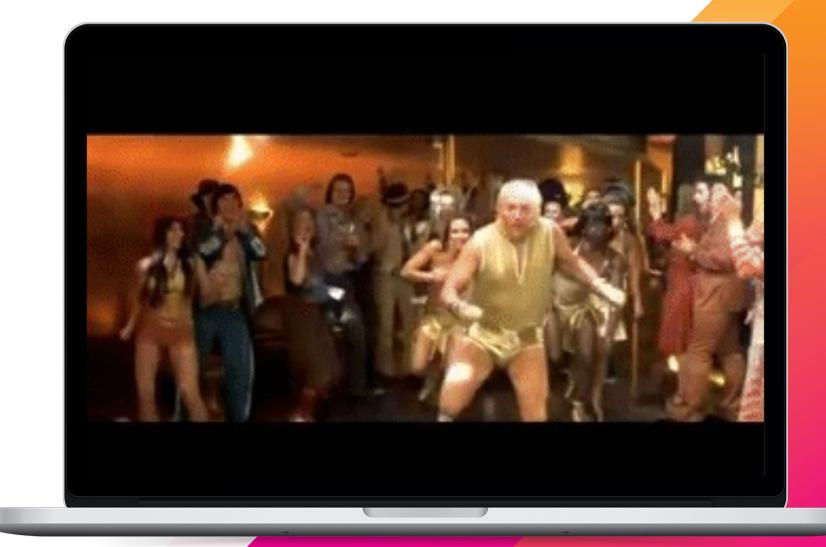
#### **A Bit About Me**

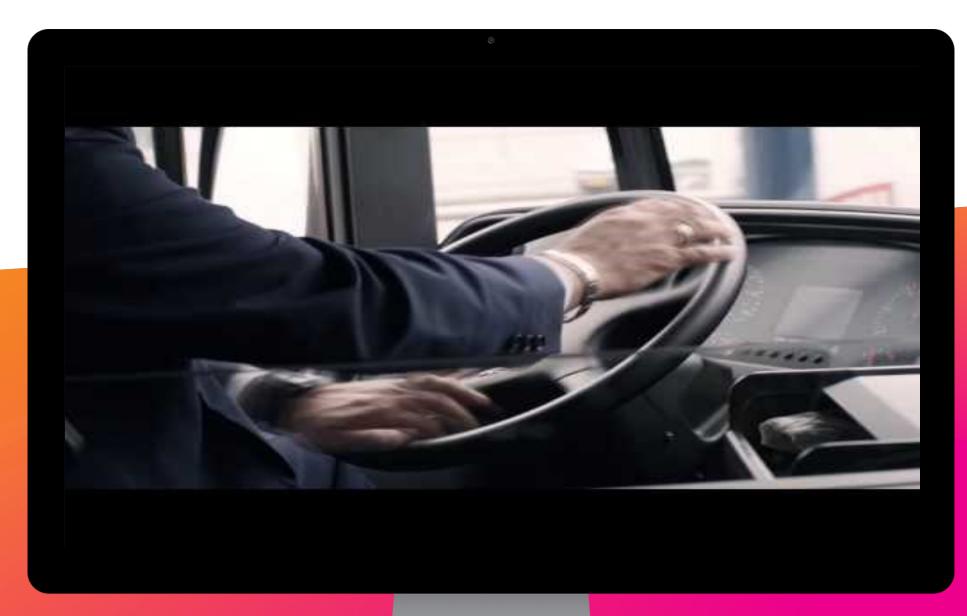
#### Simon Ric - Hansen

- Data analyst with a background in GIS
- 2 years using Splunk
- 10 years working with transport data
- Big sports fan

# Its not all disco and pancakes

Some times we do have to catch a bus







**GVB** 

The public transport company of Amsterdam

### What do we do

Providing public transport to Amsterdam since 1900

899mil

Km's Travelled Per year



Travelers Per day



Travel Information updates per day



Digital travel displays



Stations / stops

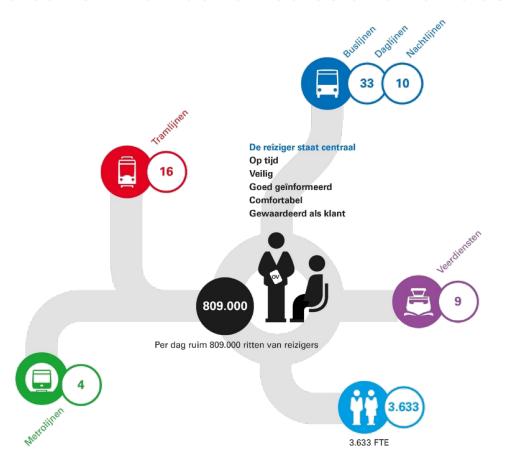


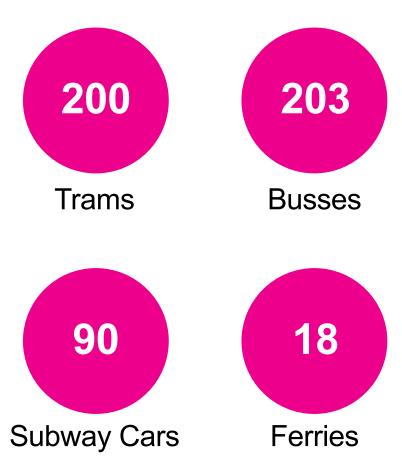




### **Routes and Vehicles**

#### The current number of routes and vehicles





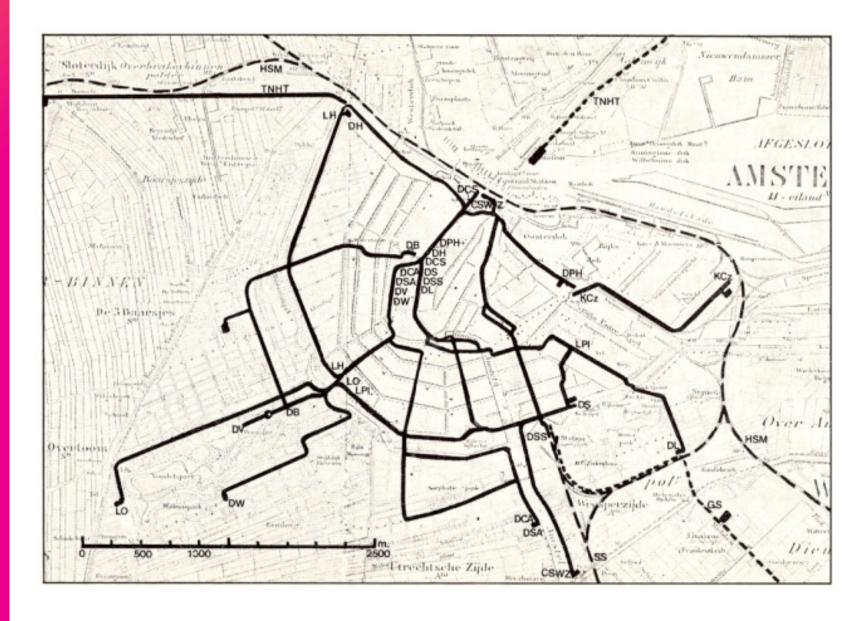






# Tram Routes 1900

The original horse drawn tram lines offered by GVB in 1900.







# Tram Routes 1906

The electric tram lines and routes introduced in 1906.



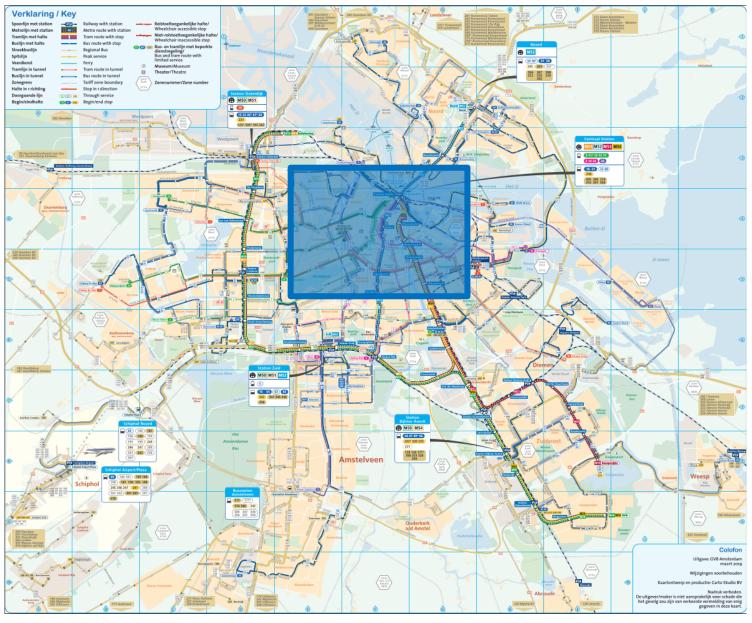






### **Current Network**

Tram lines and routes currently offered by GVB.







# Our promise to passengers is to always provide up-to-date, reliable travel information.



# **GVB** and **DITP**

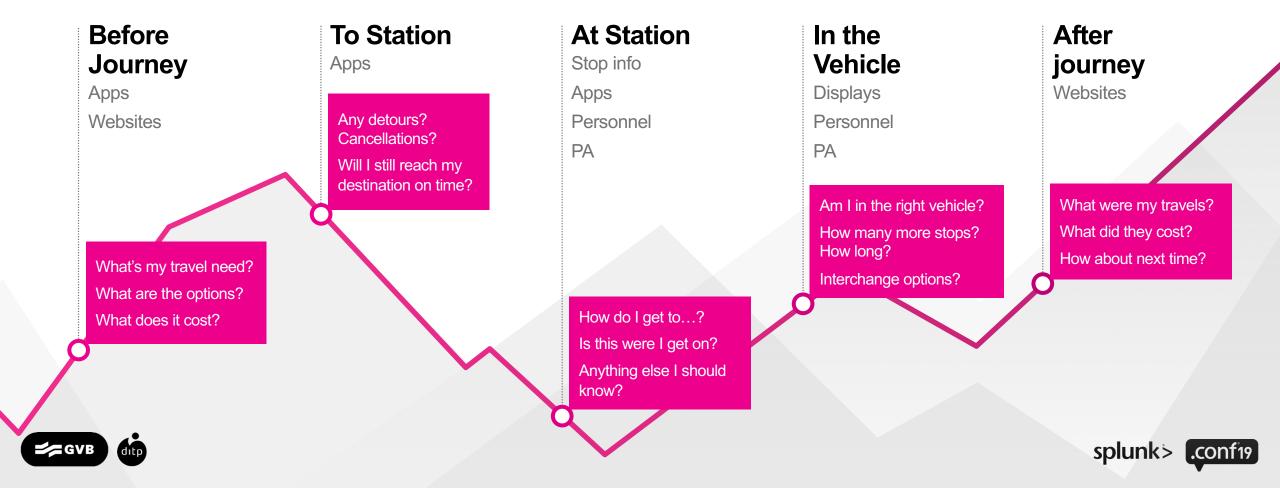


# Public Transport Information

What is and how is the data generated and used

### The Customer Journey

How do travelers access and review travel information





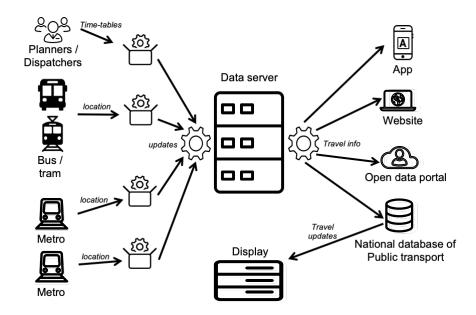
# Challenges

An explanation of the issues involved in the generation of the transport information systems involved.

### Challenges

The challenges in providing real-time transport information to travelers.

- Distributed systems
- Various data types
- Different parties involved

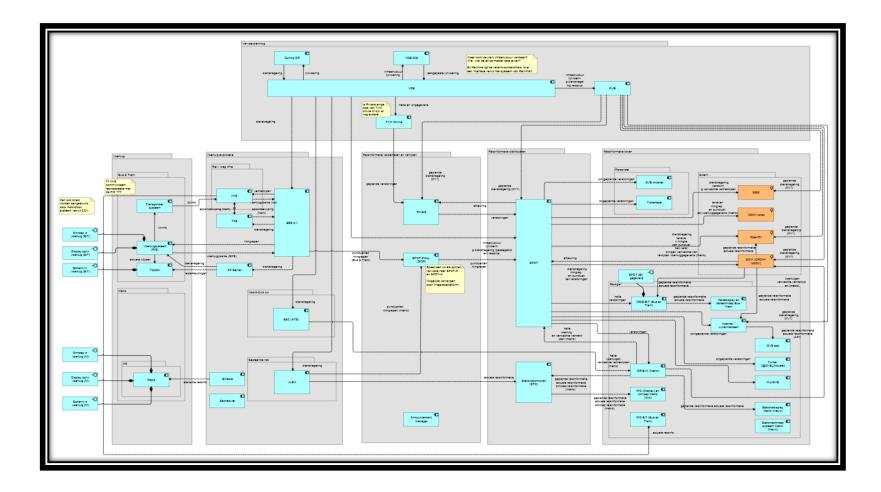






# Information generation

The current information generation process diagram









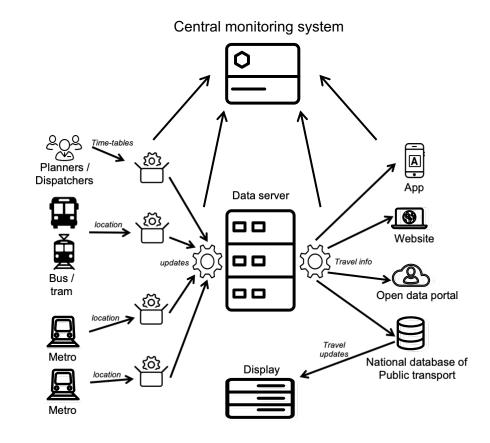
# Requirements

The conceptual solution

### Requirements

#### The conceptual system required

- A central monitoring system
- All data in one format in one place
- Real-time and historical data









# Implementation

Outline of the Splunk implementation

# **Implementation**

The Splunk system implemented

The system



**Data sources** 



**Dashboards** 



**Alerting** 

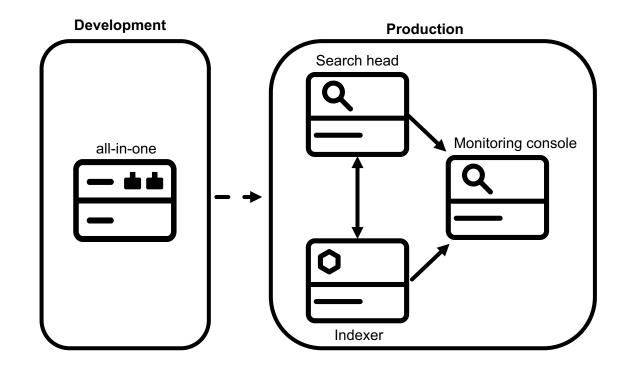




### Requirements

#### The conceptual system required

- Implemented in Microsoft AZURE
- 4 server architecture
- Splunk Enterprise



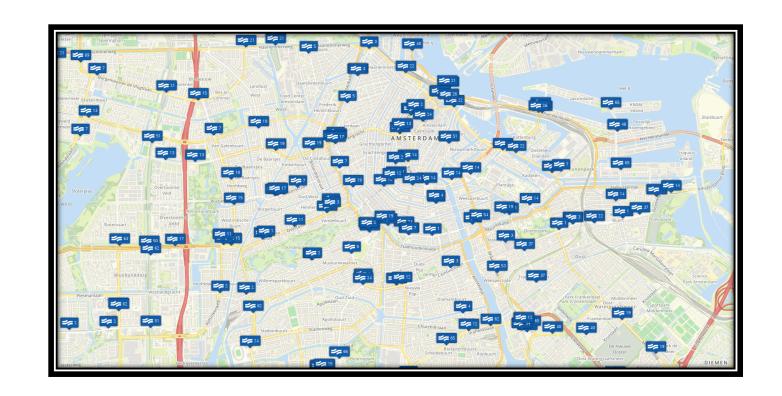




### Implementation – Data sources

#### Internal GVB event chain data

- Vehicle and travel info, including:
  - System data
  - Real-time vehicle data
- Real-time Information messages
- HTTP events
- +- 600 vehicle events per min
- 5 separate systems







### Implementation – Data sources

#### National database of public transport data

- Travel info updates, including:
  - Real-time travel information updates
  - Real-time Information messages
  - Static time-table date
- ZeroMQ
- +- 2000 events per min
- Uses Dutch transport standards

Transport_type \$	Line ‡	Direction ‡	Platform ¢	Expected departure time ‡	Time till departure ‡	status ‡
TRAM	12	Amstelstation		15:42:00	0 min	Arrived
TRAM	17	Osdorp Dijkgraafplein		15:42:00	0 min	Departed
TRAM	11	Centraal Station		15:42:04	0 min	Arrived
TRAM	13	Centraal Station		15:42:26	0 min	Arrived
TRAM	12	Centraal Station		15:44:05	1 min	Under way
TRAM	11	Surinameplein		15:45:00	2 min	Arrived
TRAM	13	Geuzenveld		15:45:00	2 min	Arrived
TRAM	17	Centraal Station		15:47:00	4 min	Under way
TRAM	2	Nieuw Sloten		15:48:00	5 min	Arrived
TRAM	13	Centraal Station		15:48:53	6 min	Under way





### Implementation – ZeroMQ

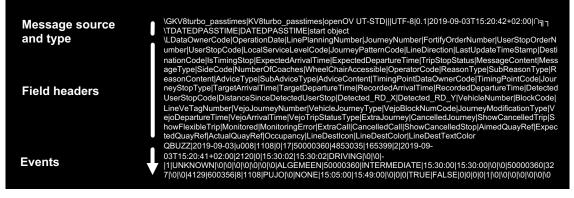
#### Extracting messages and fields using a script

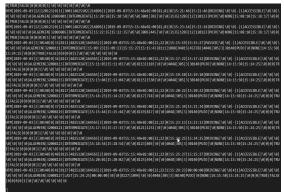
#### Solution

- Parsing with a python script
- Inject the message type from the header (msgsource="KV7turbo\_planning",msgtype="LINE")
- Props and transforms to separate to events to different indexe

#### Result

- More streamline data from XML to CSV
- Separated real-time and static data
- The static tables linked back via auto-lookup





```
description of the control of the co
```





#### **Dashboards**

- Total Overview
- Real-time Monitoring
- Analysis
- Reporting















#### Overview dashboards

- Main monitoring dashboard
- All KPI's on one screen

- Real-time
- Uses maps to highlight problems



KPI specific monitoring dashboard

- Real-time
- All points in the event chain



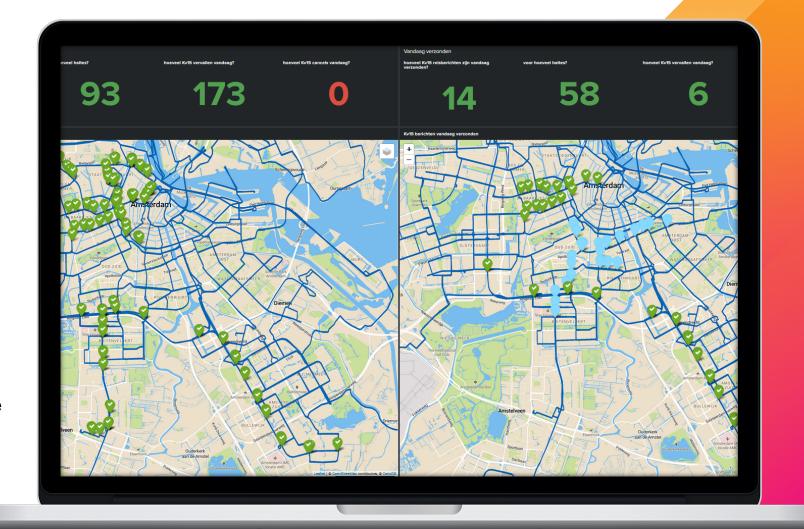
KPI specific monitoring dashboard

- External source
- · Showing health metrics.



KPI specific monitoring dashboard

Highlighting impact on the traveler in real-time

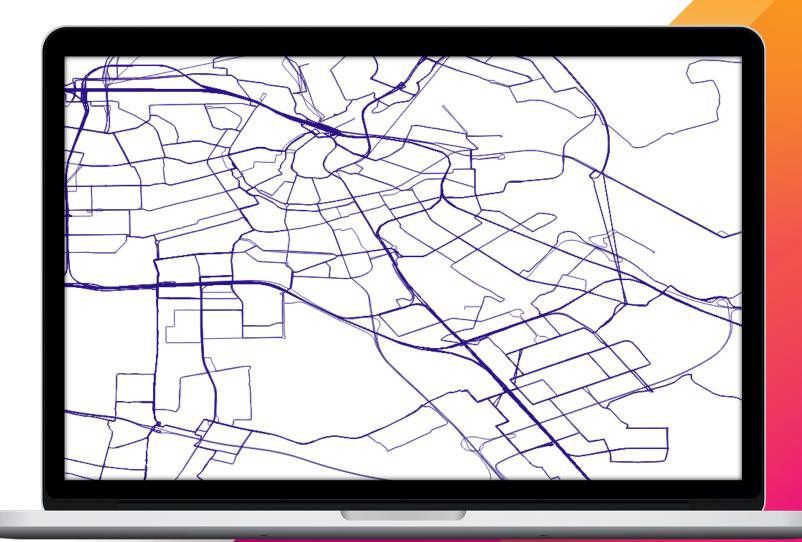


# Implementation – Mapping

Process of mapping lines in the choropleth visualization

- Need a GIS software package
- Convert lines to polygons

- Buffer
- width based on map scale
- Simplify new polygons
- Export to kml
  - Remember to add the feature ID element
  - Steps for using custom polygons

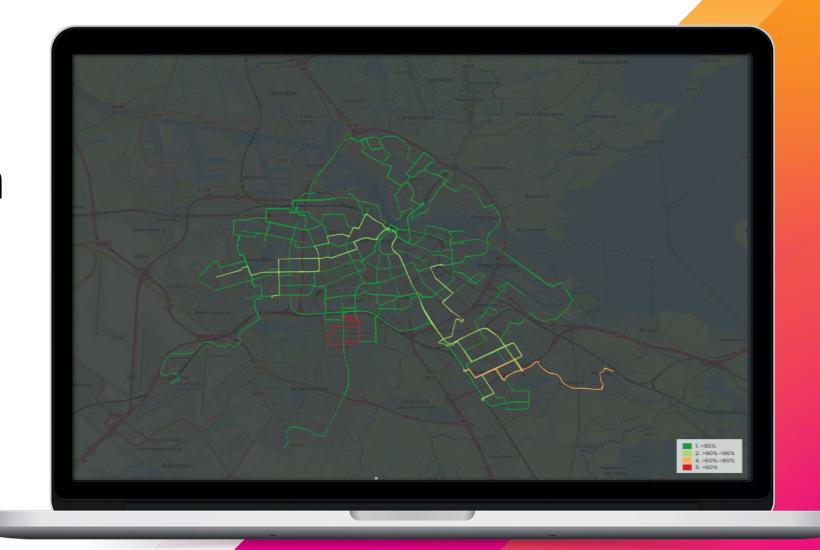


# Implementation – Mapping

Process of mapping lines in the choropleth visualization

Allows real-time updating

- Fast draw speeds
- Can result in big lookup files!



Per KPI analysis dashboard

Drilldown within all KPI's

- Logical groupings
- Time selectable
- Allows event level comparisons from an overview....



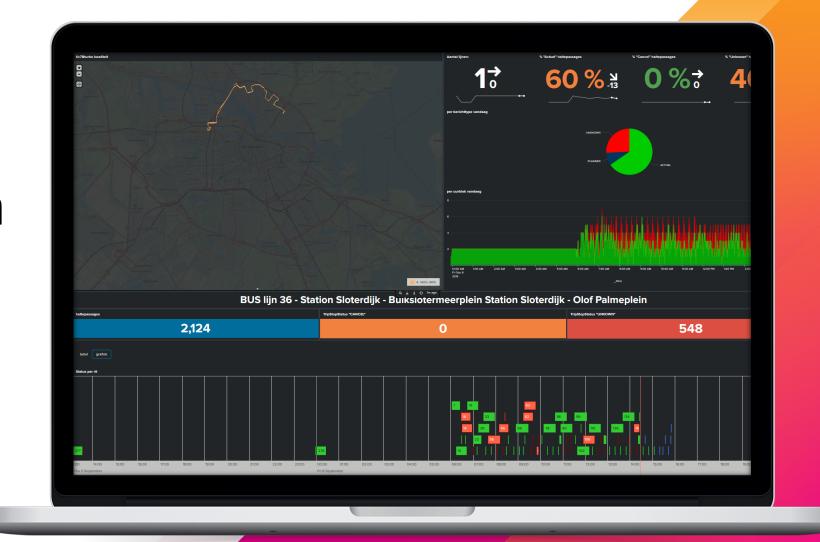
Per KPI analysis dashboard

DrillThrough the logical data layers



Per KPI analysis dashboard

- To line specific information
- Showing key metrics

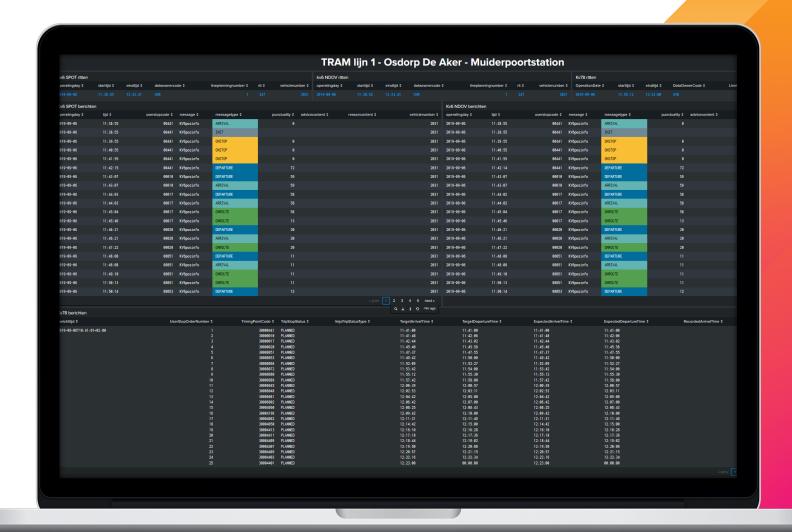




Per KPI analysis dashboard

Event level tables

Dissect though the event chain





Management reporting dashboards

Management overviews

Trend reporting on

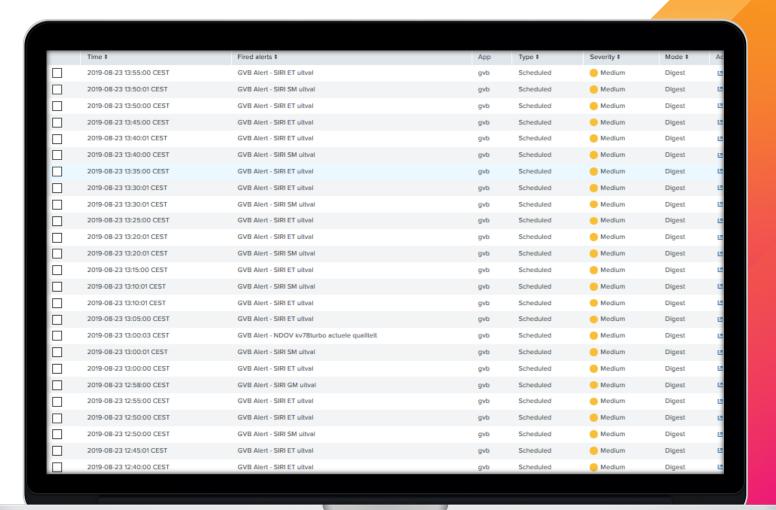
- Alerting
- Bad actors



# Implementation – Alerting

Real-time alerting

- Data availability
- DATA QUALITY!
  - Historical average event counts
- E-mail, Splunk Mobile



### Results

- 1. Central point of monitoring
- 2. More insight into problems/data across the chain
- 3. Shorter time to resolution
- 4. Business result for GVB



### Results

Expanded business result for GVB

- 1. Improved customer satisfaction.
- 2. Less impact on the customer service desk.
- 3. More effective and efficient technical support.





### **Next Steps**

Where to in the future

- 1. Real-time monitoring and analyses of
- 2. traveler digital check-ins and outs.
- 3. Further data quality checks on external sites.
- 4. Splunk Flow
- 5. Splunk AR and Mobile



### **Next Steps**

Where to in the future

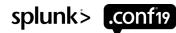
#### **Splunk Flow**

#### Line analytics







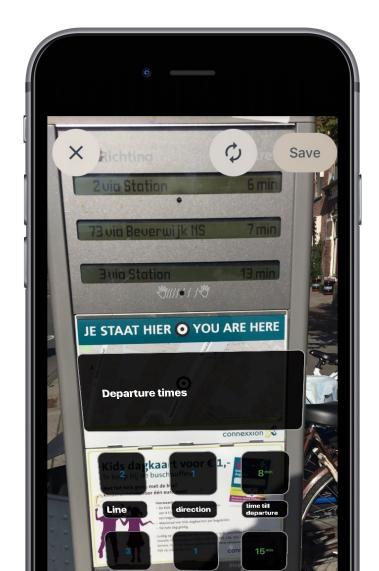


#### Splunk AR and Mobile

Mobile alerting, monitoring and AR based field-checks

# **Next Steps**

Where to in the future















.CONT19
splunk>

# Thank

You!

Go to the .conf19 mobile app to

**RATE THIS SESSION** 

