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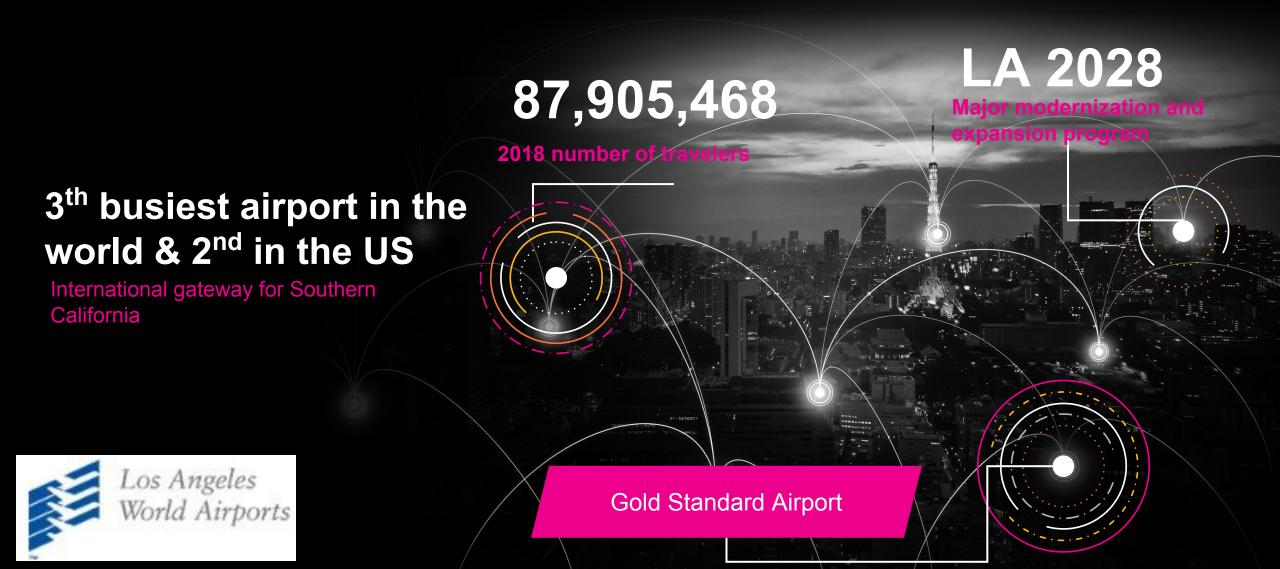
Agenda

LA World Airports - IT Service Management

- LAWA Business Objectives
- IT Challenges/Opportunities
- Why Splunk IT Service Intelligence
- Solution Benefits
- What's Next
- Technical Recommendations
- Q & A

Los Angeles World Airports

Transformation





Transformation

Modernizing an airport that was build for a different era

Digital Transformation

Top 10 most improved airport





IT Challenges and Opportunities

- Transformation while we are in full operations mode
- Enhance operational effectiveness and increase system availability & reliability
- Reduce data silos and complexity and simplify operation



Solution Options

Which path for the best ROI?

- Improve and integrate with existing ITSM system
- Migrate to new ITSM platform and use their ITOM
- Integrate Event Management system with new ITSM platform



Why Splunk ITSI?

Why we chose Splunk

- Easy integration with IT Service Management tool
- Better visibility into infrastructure
- Fast Time to Value
- Parallel CMDB build out
- Log Native
- Predictive Analytics

Virtualization Server Network Management Management Management All Events/Alerts/Traps Splunk Splunk ITSI Enterprise Actionable Events/Alerts/Traps IT Service Management

The Solution

- Centralize event handling
- Pare down 1000's alerts from multiple monitoring tools
- Remove data silos
- Prioritize events
- Create service tickets on actionable events
- Monitoring and response for 24/7 operations

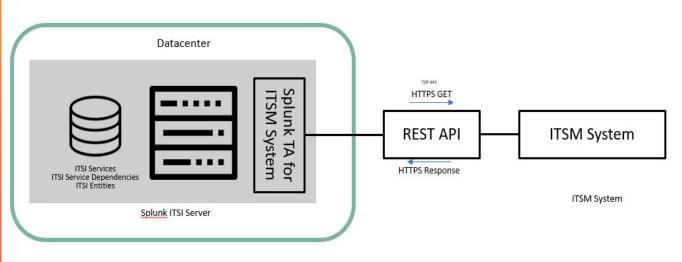


Centralized Event Management

- Reduced events storms
- Increased LAWA employee productivity
- Proactive vs. Reactive
- Improved mean time between failures
- Decreased mean to resolution

Automated Service Creation

Improved operational efficiency



Splunk "CMDB"	ITSM CMDB	ITSM Table	ITSM Qualification
Service (Business Service)	Business Service	cmdb_ci_service	Service Classification = "Business Service"
Service (Application)	Application/Service	cmdb_ci_service	Service Classification = "Application Service"
Entity	Server	cmdb ci server	
Service Dependency	CI Relationship	cmdb_rel_ci	Relationship Type = "DependsOn::UsedBy"

Leverage CMDB integration to auto create business service

- Maintenance windows at the business service level
- Simplified incident management, speed notification



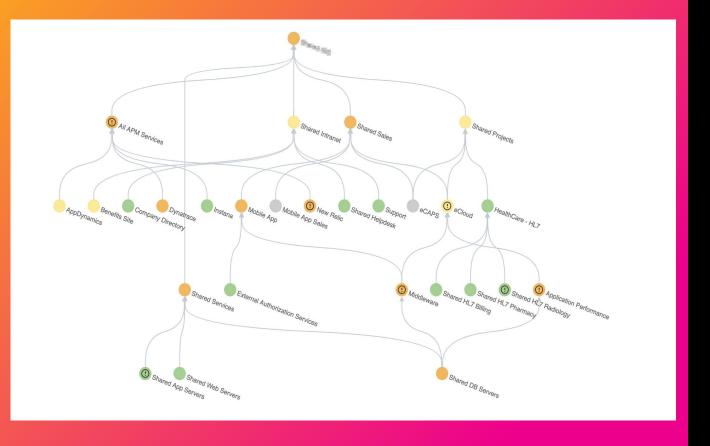
Executive Visibility

Increased efficiency by reducing alert/event noise

Focus on real problems, prioritized by the criticality of the business service

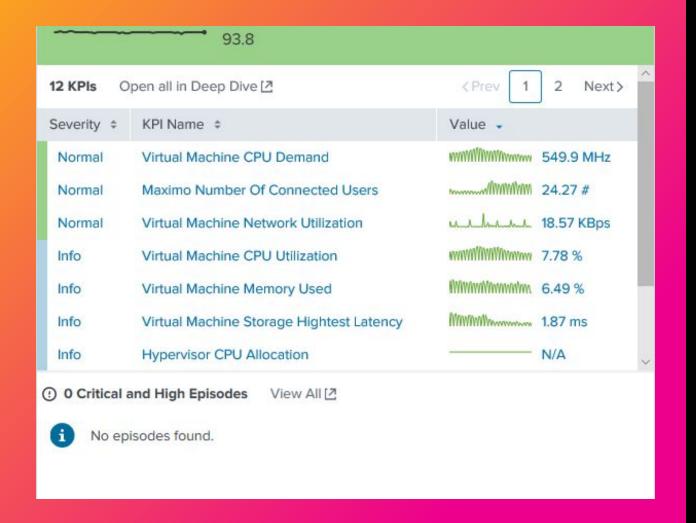
 KPIs provide increased operational visibility

Business Service Mapping



Operational Visibility

- Application Infrastructure Health
- Multi Service Impact
- Visibility to Business Service Health



Infrastructure Deep Dive

- Health Score
- ITSI Module for Virtualization
- Visibility of KPI values

Machine CPU Utiliza... Machine Memory Us... Machine Network Ut... Machine Storage Hi... 2.27 ms

Deep Dive

- Visibility to multiple KPIs
- Behavior over time
- Can mix Service and Entity value

Recap of Technical Recommendations



- 1. Standardize your monitoring
- 2. Understand CMDB data model for business Services
- 3. Use correlation searches to normalize events
- 4. Use lookup tables for data-driven monitoring and alerting



What's next?

- Expand operational Intelligence capabilities
- Work toward predictive analytics
- Airport services:
 - Enable better customer experience
 - Expand into airport operations

Benefits Summary



- 1. Centralized Event Management
 - Reactive to Proactive
 - Faster Resolution
- Automated Service Creation
 - ☐ Simplified Incident Management
 - Improved Operational Efficiency
- 3. Executive Visibility
 - ☐ Real-time Status
 - ☐ Confident Business Decisions

WHO?WHERE?HOW?WHERE?WHAT?WHY?WHAT? WHERE?WHY? HOW?WHEN? WHAT?WHO? WHY?WHERE? WHEN? HOW? HOW?WHAT?WHO? WHY?WHAT?WHEN? WHERE?HOW?

Questions?

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Thank You!

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