

Every Minute Counts: Integrating Splunk and VictorOps to Accelerate Incident Response



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Agenda

1. Effects of Downtime
2. Benefits of ITSI+VictorOps
3. Product Presentation
4. Key Takeaways

The volume, velocity, variety of data is exploding

In an internet minute...



Most organizations are starting to
realize that **downtime is
inevitable**

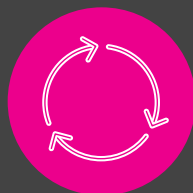
but....

haven't realized they **do control
their preparation** for downtime.

IT Struggles to Identify, Investigate and Resolve Critical Service Issues



Guesswork



Reactive



Unproductive



What Are the Impacts of Downtime?

Catchpoint surveyed 188 SREs and found that downtime meant:

36% Saw social media backlash

Brand

86% Saw a drop in customer satisfaction

Customers

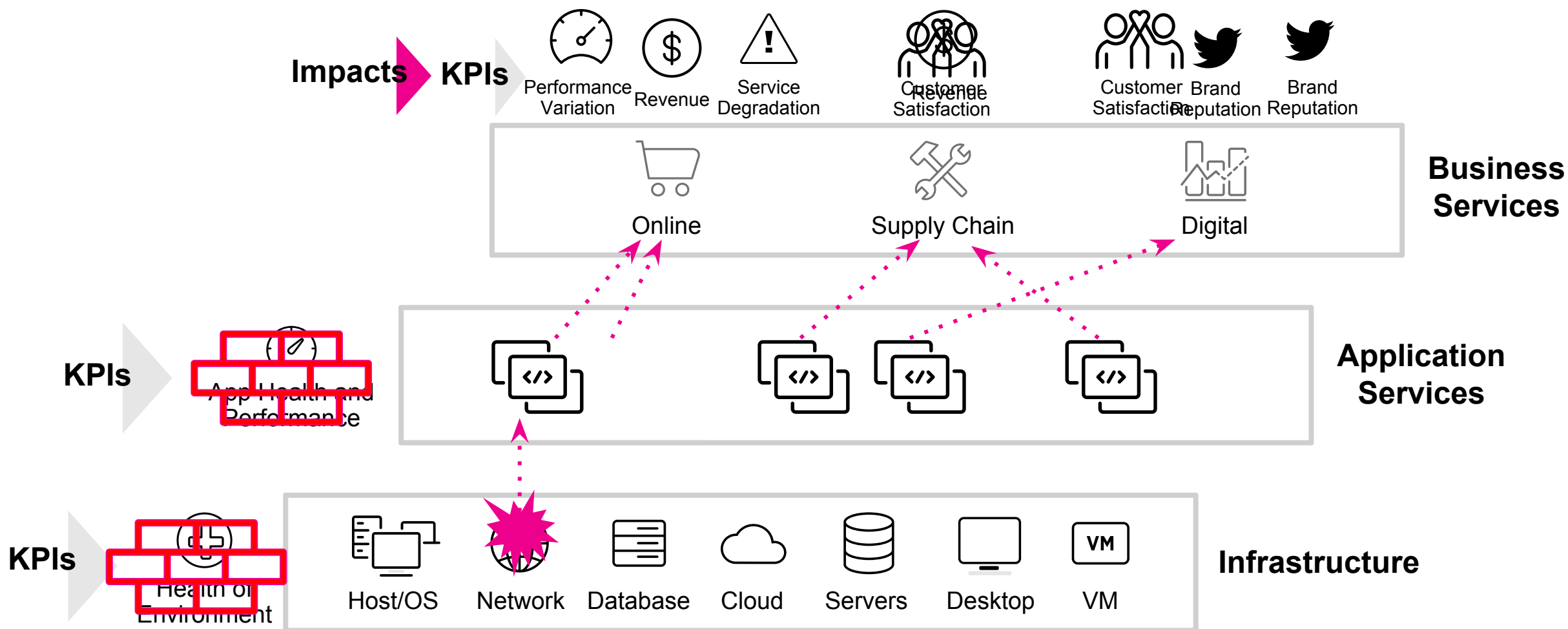
57% Reported decreased employee productivity

Team

70% Experienced lost revenue

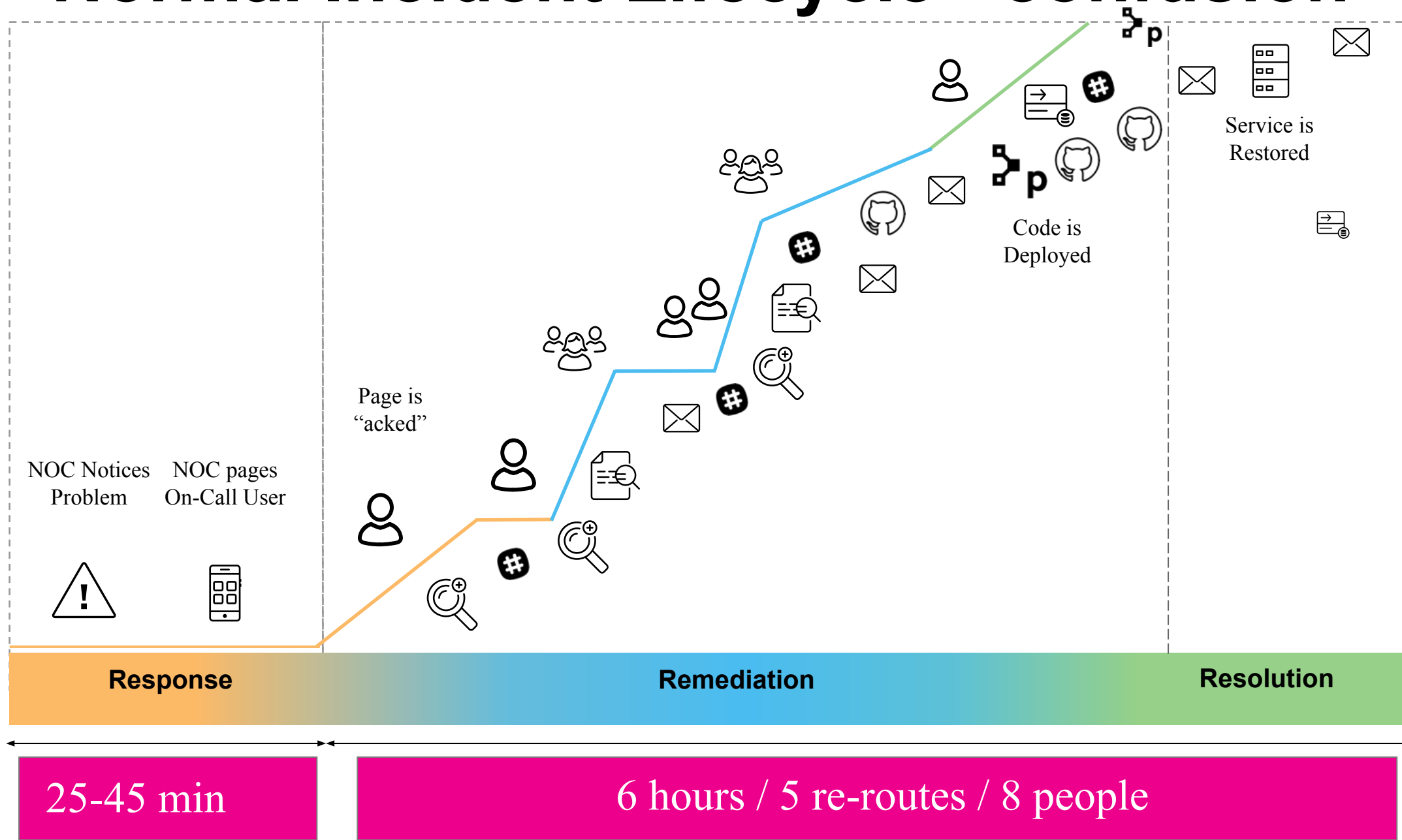
Revenue

IT Struggles to Identify, Investigate, and Resolve Critical Issues



Normal Incident Lifecycle - confusion

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VictorOps & ITSI Solves

**Preventing and
Reducing Downtime**



Visibility & Collaboration



On-Call Burnout



Lack of Continuous Improvement Culture and Process,
and tools that support continuous improvement

Splunk IT Service Intelligence (ITSI)

Predictive analytics for real-time insights, simplified operations and root cause isolation



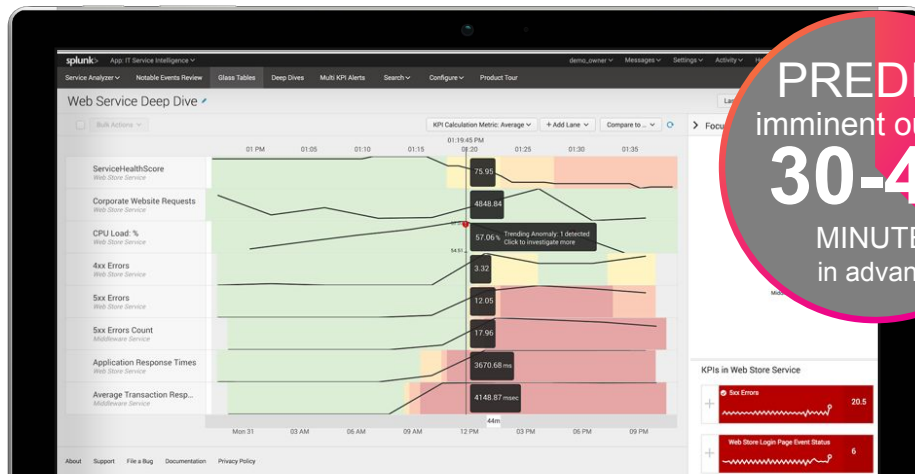
Predict and Prevent Outages while reducing event noise & MTTR



Create a 360-degree View of real-time insights across all business & IT services



Trust the Splunk Platform for scalability and versatility with artificial intelligence (AI) at its core



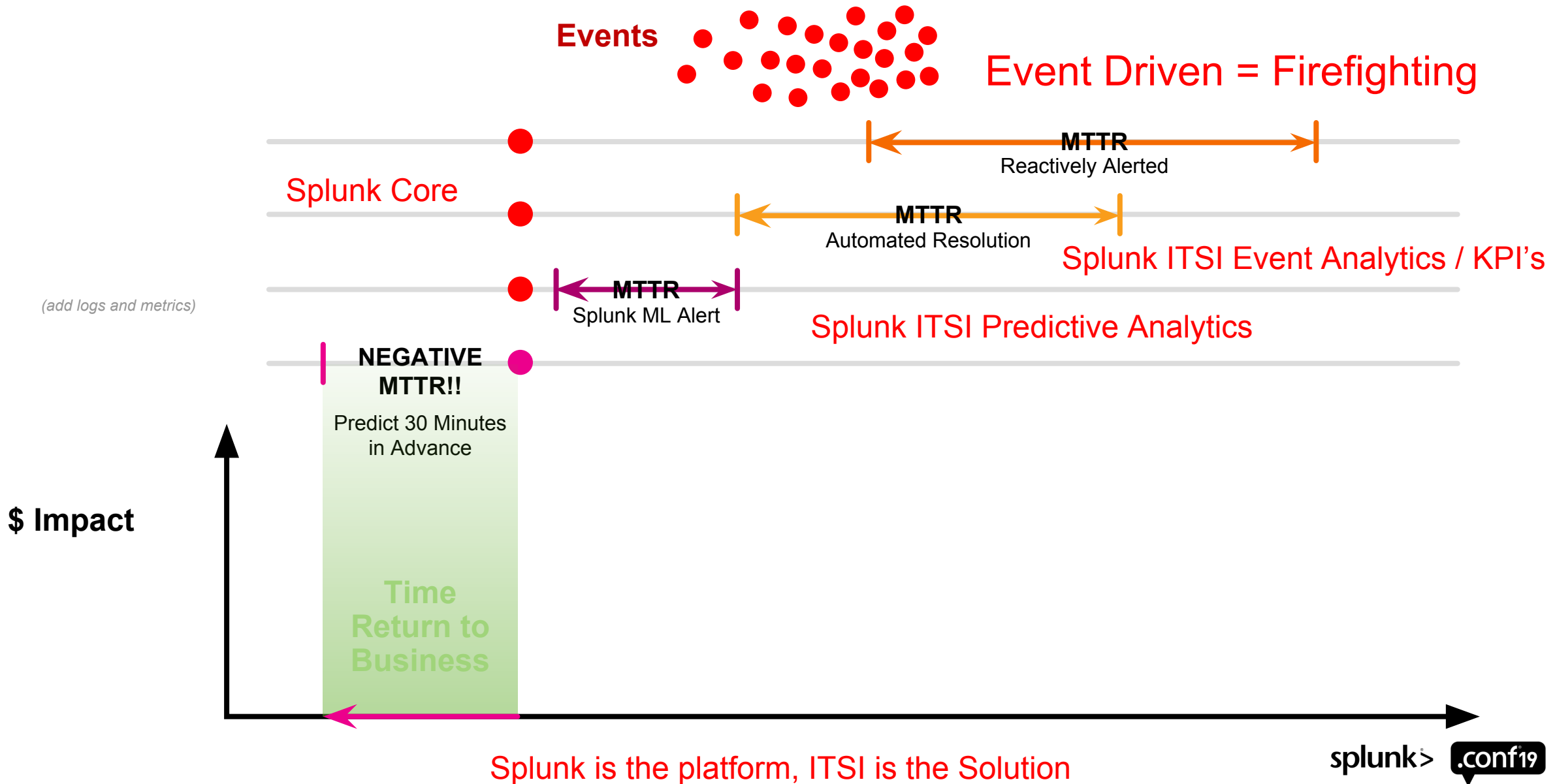
PREDICT
imminent outages
30-45
MINUTES
in advance

REDUCE
event storms
& noise by
+95%

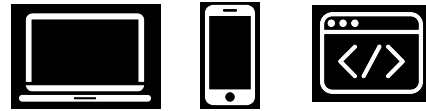


Predict and Prevent Operational Issues With AI

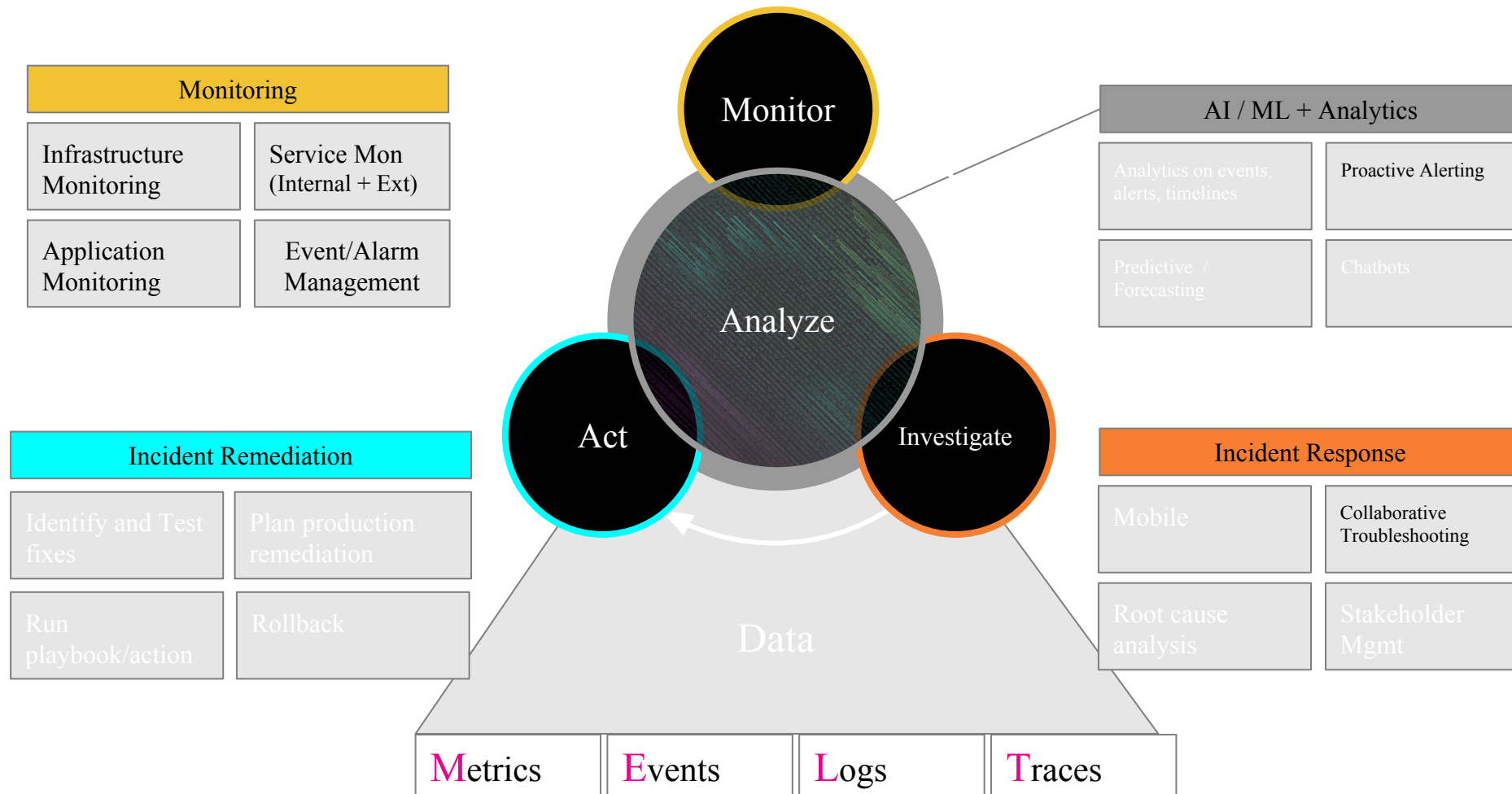
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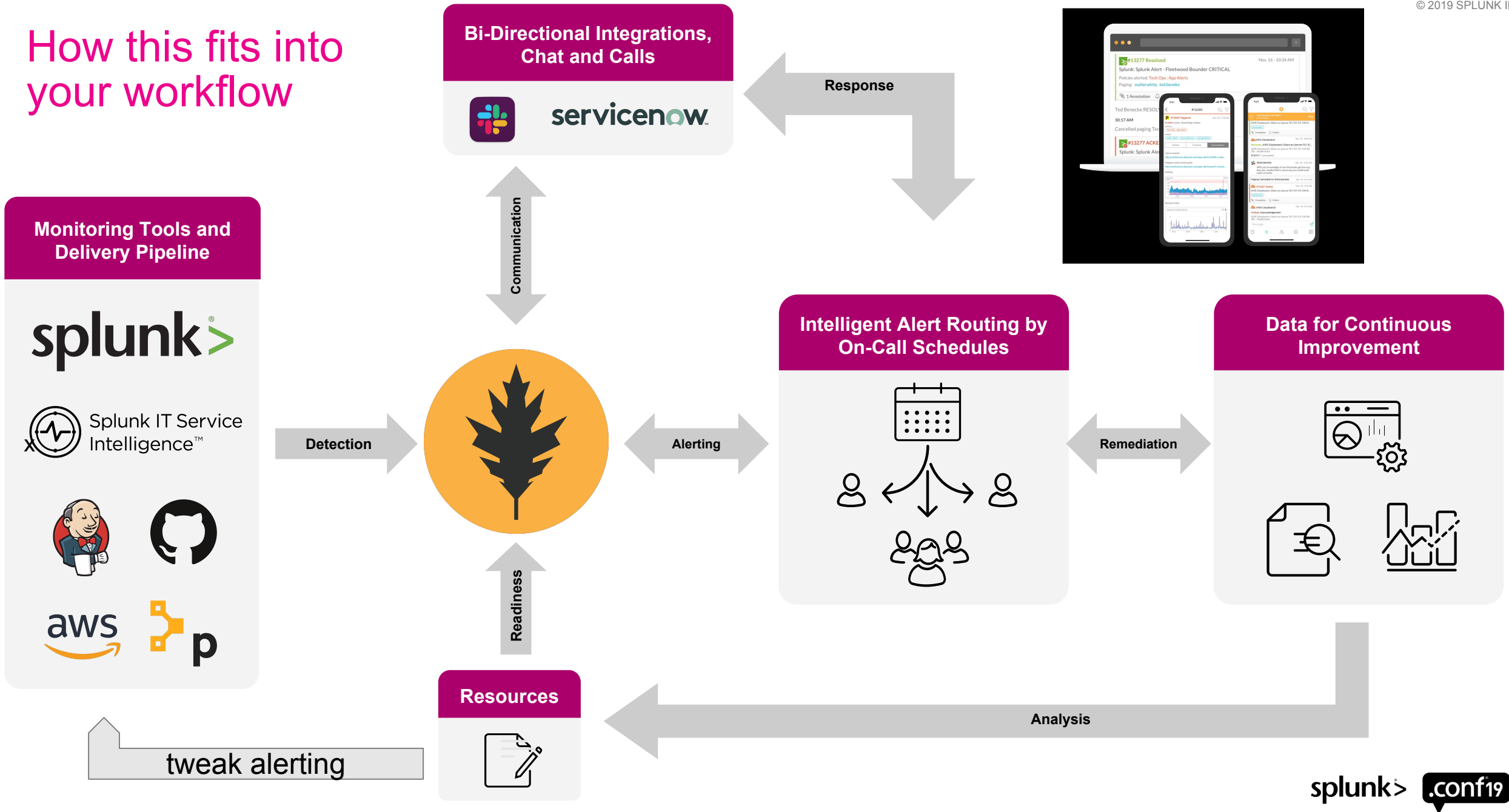
Splunk's Vision for AIOps



Persona Based Workflows, Dashboards



How this fits into your workflow





Splunk ITSI & VictorOps Sitting in a tree

Service Analyzer

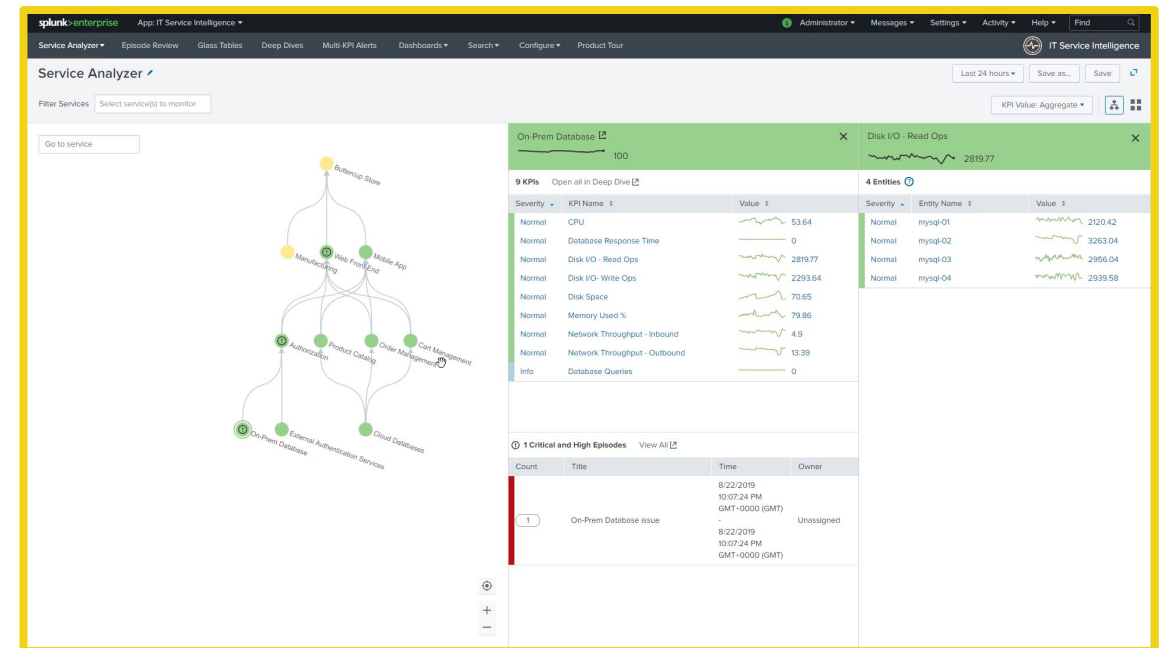
How are my services behaving?

View into your services by dependency

View KPI's and their impact on the overall service health

View related Episodes – covered later

Dynamic list of Entities



Host Details

Only a click away

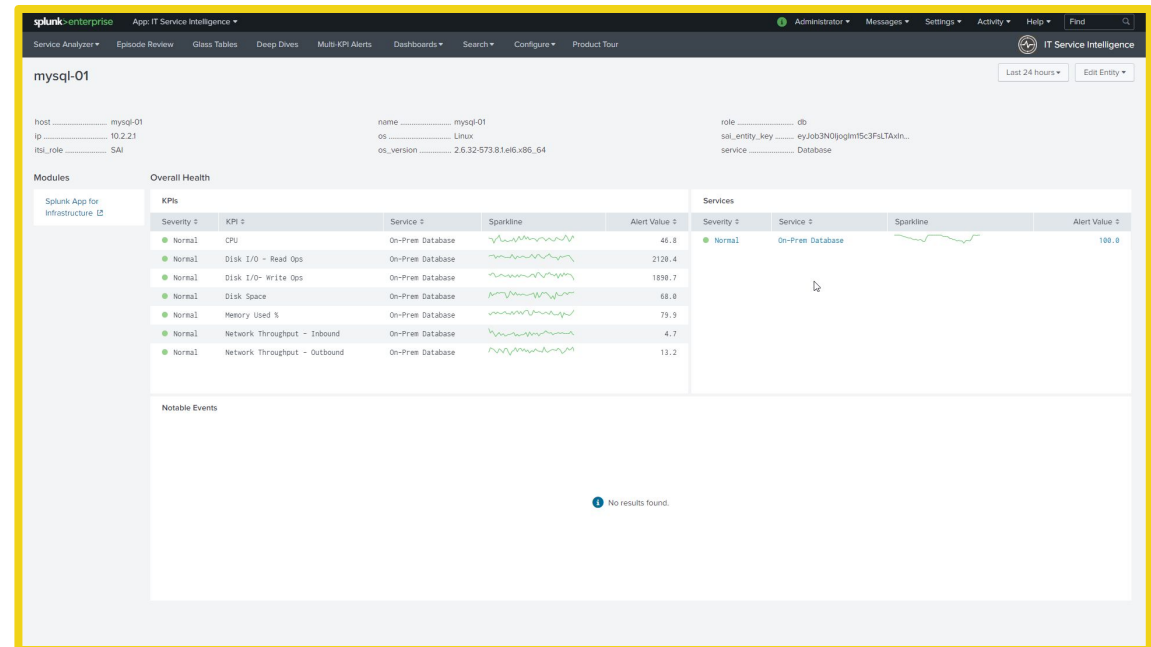
CPU

Mem

Network

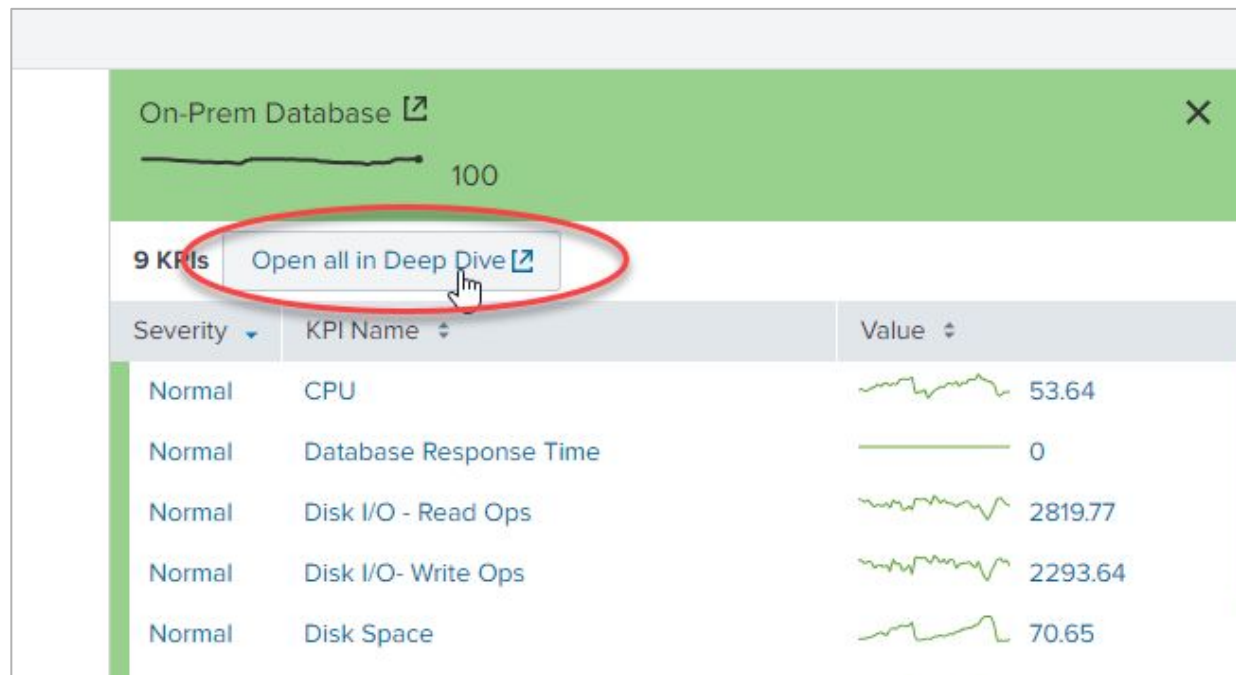
Service Context

.... All a click away



Open In Deep Dive

So it's time to start figuring out what it is the root cause
Let's navigate to a "Deep Dive" to start our RCA



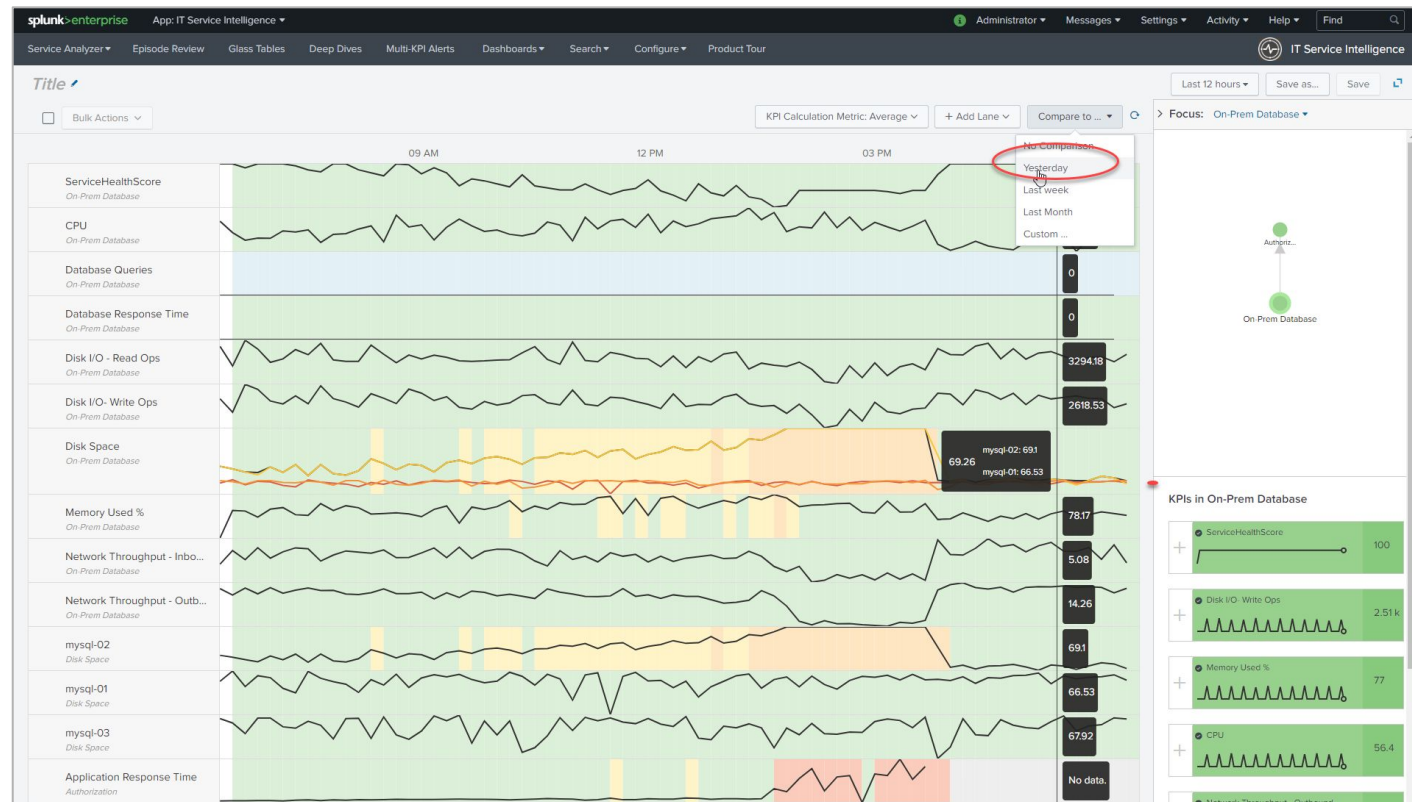
Deep Dive

- Swim lanes designed to help with trend analysis
- Quickly identify which KPI is impacting the service
- Add/subtract services to get a org-level understanding of the impact of the issue



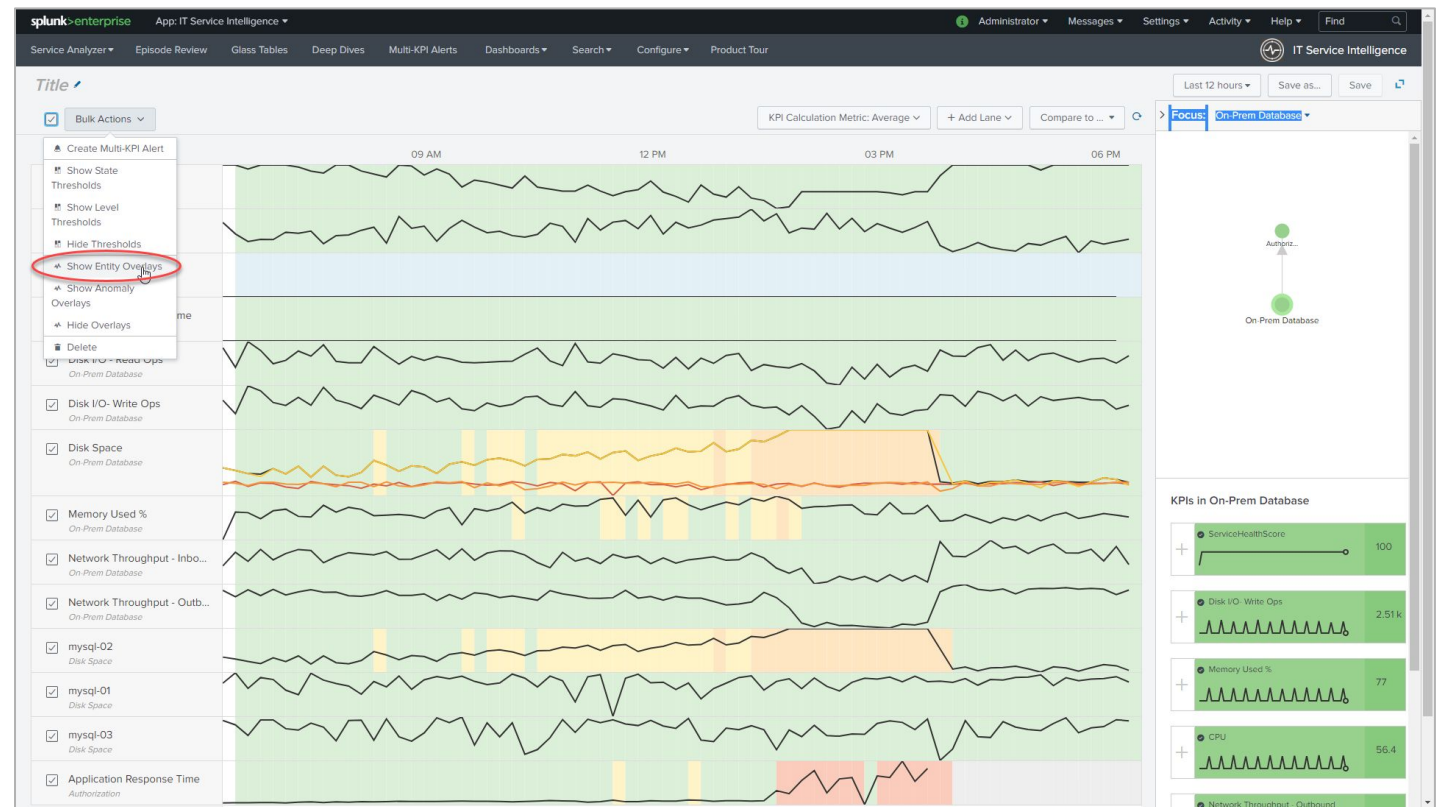
Deep Dive Continued..

Is this a trend ? Has it happened before?
Allows to truly get to root cause quickly



Deep Dive Continued..

- Is this a trend ? Has it happened before?
- Allows to truly get to root cause quickly
- Understand quickly which entity is having an issue by using Entity overlay on the swim lanes



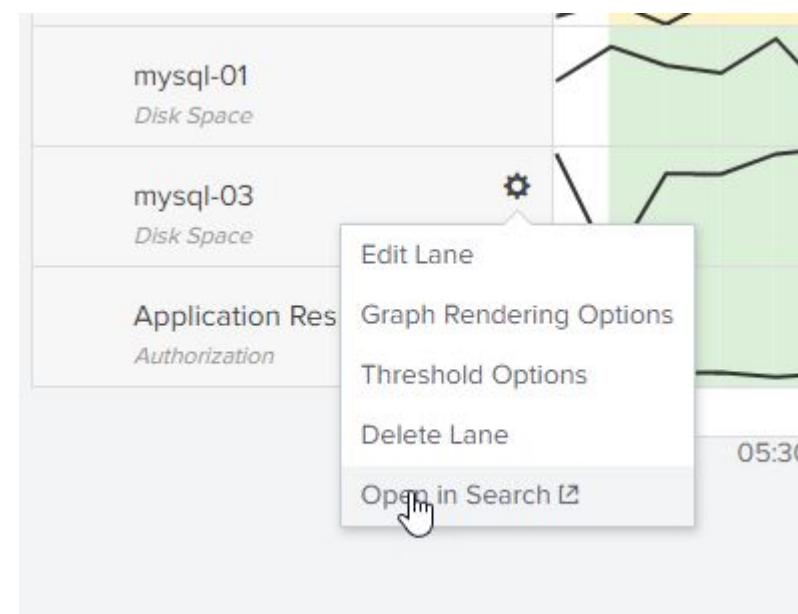
Deep Dive Continued..

- Is this a trend ? Has it happened before?
- Allows to truly get to root cause quickly
- Understand quickly which entity is having an issue by using Entity overlay on the swim lanes
- Quickly drag in KPI's that are related to other services



Deep Dive Continued..

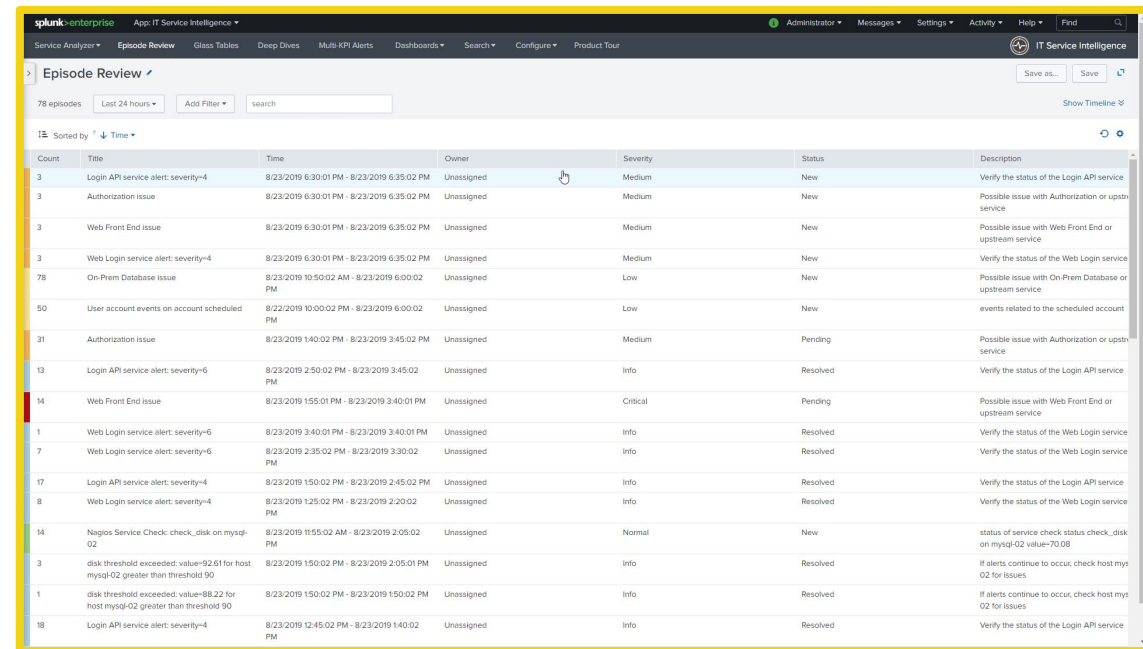
- Is this a trend ? Has it happened before?
- Allows to truly get to root cause quickly
- Understand quickly which entity is having an issue by using Entity overlay on the swim lanes
- Quickly drag in KPI's that are related to other services
- Drill down to the search and to deeper root-cause analysis



Episode Review

Event grouping allows for more effective troubleshooting

Event grouping allows for more effective troubleshooting



The screenshot shows the Splunk Enterprise 'Episode Review' interface. It displays a table of events grouped by time intervals. The table has columns for Count, Title, Time, Owner, Severity, Status, and Description. The events are grouped into time slots, with the first group (8/23/2019 6:30:01 PM - 8/23/2019 6:35:02 PM) containing 3 events. The second group (8/23/2019 10:50:02 AM - 8/23/2019 6:00:02 PM) contains 78 events. The third group (8/23/2019 10:00:02 PM - 8/23/2019 6:00:02 PM) contains 50 events. The fourth group (8/23/2019 14:00:02 PM - 8/23/2019 3:45:02 PM) contains 31 events. The fifth group (8/23/2019 2:50:02 PM - 8/23/2019 3:45:02 PM) contains 13 events. The sixth group (8/23/2019 1:55:01 PM - 8/23/2019 3:40:01 PM) contains 14 events. The seventh group (8/23/2019 3:40:01 PM - 8/23/2019 3:40:01 PM) contains 1 event. The eighth group (8/23/2019 2:35:02 PM - 8/23/2019 3:30:02 PM) contains 7 events. The ninth group (8/23/2019 1:50:02 PM - 8/23/2019 2:45:02 PM) contains 17 events. The tenth group (8/23/2019 1:25:02 PM - 8/23/2019 2:20:02 PM) contains 8 events. The eleventh group (8/23/2019 11:55:02 AM - 8/23/2019 2:05:02 PM) contains 14 events. The twelfth group (8/23/2019 1:50:02 PM - 8/23/2019 2:05:01 PM) contains 3 events. The thirteenth group (8/23/2019 1:50:02 PM - 8/23/2019 1:50:02 PM) contains 1 event. The fourteenth group (8/23/2019 12:45:02 PM - 8/23/2019 1:40:02 PM) contains 18 events.

| Count | Title | Time | Owner | Severity | Status | Description |
|-------|--|--|------------|----------|----------|---|
| 3 | Login API service alert: severity=4 | 8/23/2019 6:30:01 PM - 8/23/2019 6:35:02 PM | Unassigned | Medium | New | Verify the status of the Login API service |
| 3 | Authorization issue | 8/23/2019 6:30:01 PM - 8/23/2019 6:35:02 PM | Unassigned | Medium | New | Possible issue with Authorization or upstream service |
| 3 | Web Front End issue | 8/23/2019 6:30:01 PM - 8/23/2019 6:35:02 PM | Unassigned | Medium | New | Possible issue with Web Front End or upstream service |
| 3 | Web Login service alert: severity=4 | 8/23/2019 6:30:01 PM - 8/23/2019 6:35:02 PM | Unassigned | Medium | New | Verify the status of the Web Login service |
| 78 | On-Prem Database Issue | 8/23/2019 10:50:02 AM - 8/23/2019 6:00:02 PM | Unassigned | Low | New | Possible issue with On-Prem Database or upstream service |
| 50 | User account events on account scheduled | 8/23/2019 10:00:02 PM - 8/23/2019 6:00:02 PM | Unassigned | Low | New | events related to the scheduled account |
| 31 | Authorization issue | 8/23/2019 14:00:02 PM - 8/23/2019 3:45:02 PM | Unassigned | Medium | Pending | Possible issue with Authorization or upstream service |
| 13 | Login API service alert: severity=6 | 8/23/2019 2:50:02 PM - 8/23/2019 3:45:02 PM | Unassigned | Info | Resolved | Verify the status of the Login API service |
| 14 | Web Front End issue | 8/23/2019 1:55:01 PM - 8/23/2019 3:40:01 PM | Unassigned | Critical | Pending | Possible issue with Web Front End or upstream service |
| 1 | Web Login service alert: severity=6 | 8/23/2019 3:40:01 PM - 8/23/2019 3:40:01 PM | Unassigned | Info | Resolved | Verify the status of the Web Login service |
| 7 | Web Login service alert: severity=6 | 8/23/2019 2:35:02 PM - 8/23/2019 3:30:02 PM | Unassigned | Info | Resolved | Verify the status of the Web Login service |
| 17 | Login API service alert: severity=4 | 8/23/2019 1:50:02 PM - 8/23/2019 2:45:02 PM | Unassigned | Info | Resolved | Verify the status of the Login API service |
| 8 | Web Login service alert: severity=4 | 8/23/2019 1:25:02 PM - 8/23/2019 2:20:02 PM | Unassigned | Info | Resolved | Verify the status of the Web Login service |
| 14 | Nagios Service Check: check_disk on mysql-02 | 8/23/2019 11:55:02 AM - 8/23/2019 2:05:02 PM | Unassigned | Normal | New | status of service check status check_disk on mysql-02 value=70.08 |
| 3 | disk threshold exceeded: value=92.61 for host mysql-02 greater than threshold 90 | 8/23/2019 1:50:02 PM - 8/23/2019 2:05:01 PM | Unassigned | Info | Resolved | If alerts continue to occur, check host mysql-02 for issues |
| 1 | disk threshold exceeded: value=88.22 for host mysql-02 greater than threshold 90 | 8/23/2019 1:50:02 PM - 8/23/2019 1:50:02 PM | Unassigned | Info | Resolved | If alerts continue to occur, check host mysql-02 for issues |
| 18 | Login API service alert: severity=4 | 8/23/2019 12:45:02 PM - 8/23/2019 1:40:02 PM | Unassigned | Info | Resolved | Verify the status of the Login API service |

Episode Review..

Event grouping allows for more effective troubleshooting
Service context gives the operator information to make a solid decision

The screenshot displays the 'Episode Review' interface in Splunk. On the left, a list of 78 episodes is shown, sorted by time. The selected episode is 'Web Front End issue' (8/23/2019 1:55:01 PM - 8/23/2019 3:40:01 PM), which is critical and pending. The right panel provides a detailed view of this episode, including a 'Web Front End' health indicator showing 94.9, a service topology diagram, and impacted entities and tickets.

Episode Review

78 episodes | Last 24 hours | Add Filter | search | Show Timeline

Sorted by 7 Time

| Count | Owner | Severity | Status | Description |
|-------|------------|----------|----------|-----------------------------------|
| 3 | Unassigned | Medium | New | Login API service alert: sever... |
| 3 | Unassigned | Medium | New | Authorization issue |
| 3 | Unassigned | Medium | New | Web Front End issue |
| 3 | Unassigned | Medium | New | Web Login service alert: sever... |
| 78 | Unassigned | Low | New | On-Prem Database issue |
| 50 | Unassigned | Low | New | User account events on accou... |
| 31 | Unassigned | Medium | Pending | Authorization issue |
| 13 | Unassigned | Info | Resolved | Login API service alert: sever... |
| 14 | Unassigned | Critical | Pending | Web Front End issue |
| 1 | Unassigned | Info | Resolved | Web Login service alert: sever... |
| 7 | Unassigned | Info | Resolved | Web Login service alert: sever... |
| 17 | Unassigned | Info | Resolved | Login API service alert: sever... |
| 8 | Unassigned | Info | Resolved | Web Login service alert: sever... |
| 14 | Unassigned | Normal | New | Nagios Service Check: check... |
| 3 | Unassigned | Info | Resolved | disk threshold exceeded: valu... |
| 1 | Unassigned | Info | Resolved | disk threshold exceeded: valu... |
| 18 | Unassigned | Info | Resolved | Login API service alert: sever... |

Web Front End issue
8/23/2019 1:55:01 PM GMT+0000 (GMT) - 8/23/2019 3:40:01 PM GMT+0000 (GMT)
Possible issue with Web Front End or upstream service

Impact | Events Timeline | Common Fields | Similar Episodes | Comments | Activity | All Events

IMPACTED SERVICES AND KPIS Analyze in Deep Dive

Web Front End: 94.9

SERVICE TOPOLOGY View Full Topology

Focus: Web Front End

Buttercup Store
Web Front End
Authorization
Product Catalog
Order Management
Cart Management

IMPACTED ENTITIES

- New_Relic_Web:8675309 Critical - New Relic Web: status = red at 8/23/2019 3:40:01 PM

ALL TICKETS

None

Episode Review..

- Event grouping allows for more effective troubleshooting
- Service context gives the operator information to make a solid decision
- Allows the operator to take action to remediate the problem

The screenshot displays the 'Episode Review' interface in Splunk. On the left, a list of 78 episodes is shown, sorted by time. The selected episode is 'Web Front End issue' (8/23/2019 1:55:01 PM GMT+0000). The right pane provides a detailed view of this episode, including a graph of 'Web Front End' performance (94.9), a service topology diagram showing 'Web Front End' as the central component, and impacted entities like 'New_Relic_Web:8675309'. The 'VictorOps' button is highlighted in the 'Actions' menu.

Episode Review..

- Event grouping allows for more effective troubleshooting
- Service context gives the operator information to make a solid decision
- Allows the operator to take action to remediate the problem
- Allows for easy assignment of the episode to work the issue more effectively

The screenshot displays the 'Episode Review' interface in Splunk. On the left, a list of 78 episodes is shown, sorted by time. The selected episode is 'Web Front End issue' (Severity: Critical, Status: Pending). The right pane provides a detailed view of this episode, including its description, impact, and a service topology diagram. The topology diagram shows the 'Web Front End' service connected to 'Buttercup Store', 'Authorization', 'Product Catalog', 'Order Management', and 'Cart Management'. A red circle highlights the 'Unassigned' status in the 'Actions' dropdown menu.

Episode Review

78 episodes | Last 24 hours | Add Filter | search

Sorted by: Time

| Episode ID | Owner | Severity | Status | Description |
|------------|------------|----------|----------|-------------------------|
| 3 | Unassigned | Medium | New | Verify the statu... |
| 3 | Unassigned | Medium | New | Possible issue ... |
| 3 | Unassigned | Medium | New | Possible issue ... |
| 3 | Unassigned | Medium | New | Verify the statu... |
| 78 | Unassigned | Low | New | Possible issue with ... |
| 50 | Unassigned | Low | New | events related to th... |
| 31 | Unassigned | Medium | Pending | Possible iss... |
| 13 | Unassigned | Info | Resolved | Verify the statu... |
| 14 | Unassigned | Critical | Pending | Possible iss... |
| 1 | Unassigned | Info | Resolved | Verify the statu... |
| 7 | Unassigned | Info | Resolved | Verify the statu... |
| 17 | Unassigned | Info | Resolved | Verify the statu... |
| 8 | Unassigned | Info | Resolved | Verify the statu... |
| 14 | Unassigned | Normal | New | status of service ... |
| 3 | Unassigned | Info | Resolved | If alerts continu... |
| 1 | Unassigned | Info | Resolved | If alerts continu... |
| 18 | Unassigned | Info | Resolved | Verify the statu... |

Web Front End issue
8/23/2019 1:55:01 PM GMT+0000 (GMT) - 8/23/2019 3:40:01 PM GMT+0000 (GMT)
Possible issue with Web Front End or upstream service

Impact | Events Timeline | Common Fields | Similar Episodes | Comments | Activity | All Events

IMPACTED SERVICES AND KPIS | Analyze in Deep Dive

Web Front End: 94.9

SERVICE TOPOLOGY | View Full Topology

Focus: Web Front End

Buttercup Store
Web Front End
Authorization
Product Catalog
Order Management
Cart Management

IMPACTED ENTITIES

New_Relic_Web:8675309 | Critical - New Relic Web: status = red at 8/23/2019 3:40:01 PM

ALL TICKETS

None

Episode Review..

- Event grouping allows for more effective troubleshooting
- Service context gives the operator information to make a solid decision
- Allows the operator to take action to remediate the problem
- Allows for easy assignment of the episode to work the issue more effectively
- Full details on each event that make up the episode

Web Front End issue
8/23/2019 1:55:01 PM GMT+0000 (GMT) - 8/23/2019 3:40:01 PM GMT+0000 (GMT)
Possible issue with Web Front End or upstream service

Impact Events Timeline Common Fields Similar Episodes Comments Activity All Events

EPISODE AGGREGATION DETAILS
Notable events are grouped based on the aggregation policy: [Service Issues](#)

EPISODE EVENTS
14 Events 10 4

Search events Edit Columns < Prev 1 2 Next >

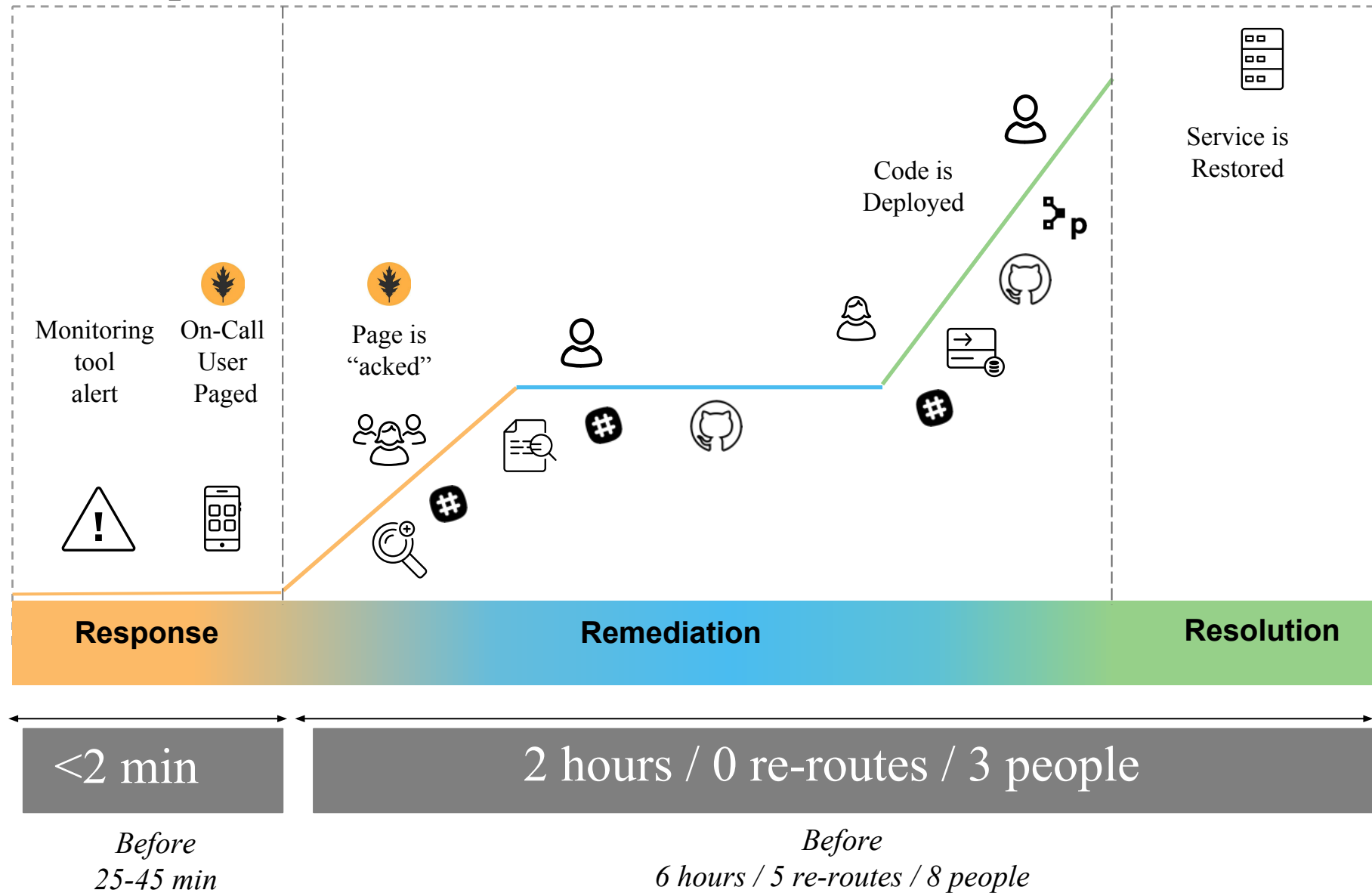
| Severity | Time | Title | Description | Drilldown Link | Drilldown Search |
|----------|----------------------|--|--------------------------------|----------------|---|
| Medium | 8/23/2019 1:55:01 PM | New Relic Web: status = orange [L] | New Relic Web: status = orange | | Search New Relic Transaction Events |
| Critical | 8/23/2019 1:55:01 PM | New Relic Web: status = red [L] | New Relic Web: status = red | | Search New Relic Transaction Events |
| Medium | 8/23/2019 2:00:03 PM | New Relic Web: status = orange [L] | New Relic Web: status = orange | | Search New Relic Transaction Events |
| Critical | 8/23/2019 2:05:01 PM | New Relic Web: status = red [L] | New Relic Web: status = red | | Search New Relic Transaction Events |
| Critical | 8/23/2019 2:20:02 PM | New Relic Web: status = red [L] | New Relic Web: status = red | | Search New Relic Transaction Events |
| Medium | 8/23/2019 2:20:02 PM | New Relic Web: status = orange [L] | New Relic Web: status = orange | | Search New Relic Transaction Events |
| Critical | 8/23/2019 2:35:02 PM | New Relic Web: status = red [L] | New Relic Web: status = red | | Search New Relic Transaction Events |
| Critical | 8/23/2019 3:05:02 PM | New Relic Web: status = red [L] | New Relic Web: status = red | | Search New Relic Transaction Events |
| Medium | 8/23/2019 3:10:02 PM | New Relic Web: status = orange [L] | New Relic Web: status = orange | | Search New Relic Transaction Events |
| Critical | 8/23/2019 3:15:02 PM | New Relic Web: status = red [L] | New Relic Web: status = red | | Search New Relic Transaction Events |



Live DEMO

Simplify Incident Response with VictorOps

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MTTA / MTTR

Deliver alerts to the right person at the right time



Collaboration & Context

Alert annotations, team and collaborative “chat” accelerates MTTR



Better on-call experience

Avoid on-call fatigue and less turnover



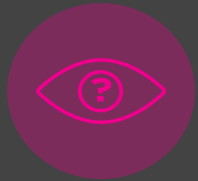
Continuous Improvement

Use data and ML to drive improvements to on-call process and people

ITSI+VO enables you to Identify, Investigate and Resolve Critical Service Issues FASTER

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Today you have:



Guesswork

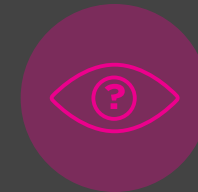


Reactive

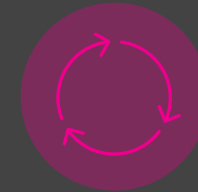


Unproductive

with ITSI + VO:



NO Guesswork
-Context



Proactive
-Early Warning
KPIs

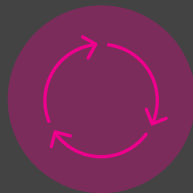


Productive
-Reduced
Distractions

ITSI+VO enables you to Identify, Investigate and Resolve Critical Service Issues FASTER



Guesswork



Reactive



Unproductive



splunk[®]> +  VictorOps

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Try.VictorOps.com for a 14-Day, Free Trial



splunk>

Thank

You



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