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# Introducing Log Observer Connect

Powering Observability with  
Splunk® Cloud Platform Logs  
OBS1303C

**Subu Baskaran**

Principal Product Manager | Splunk



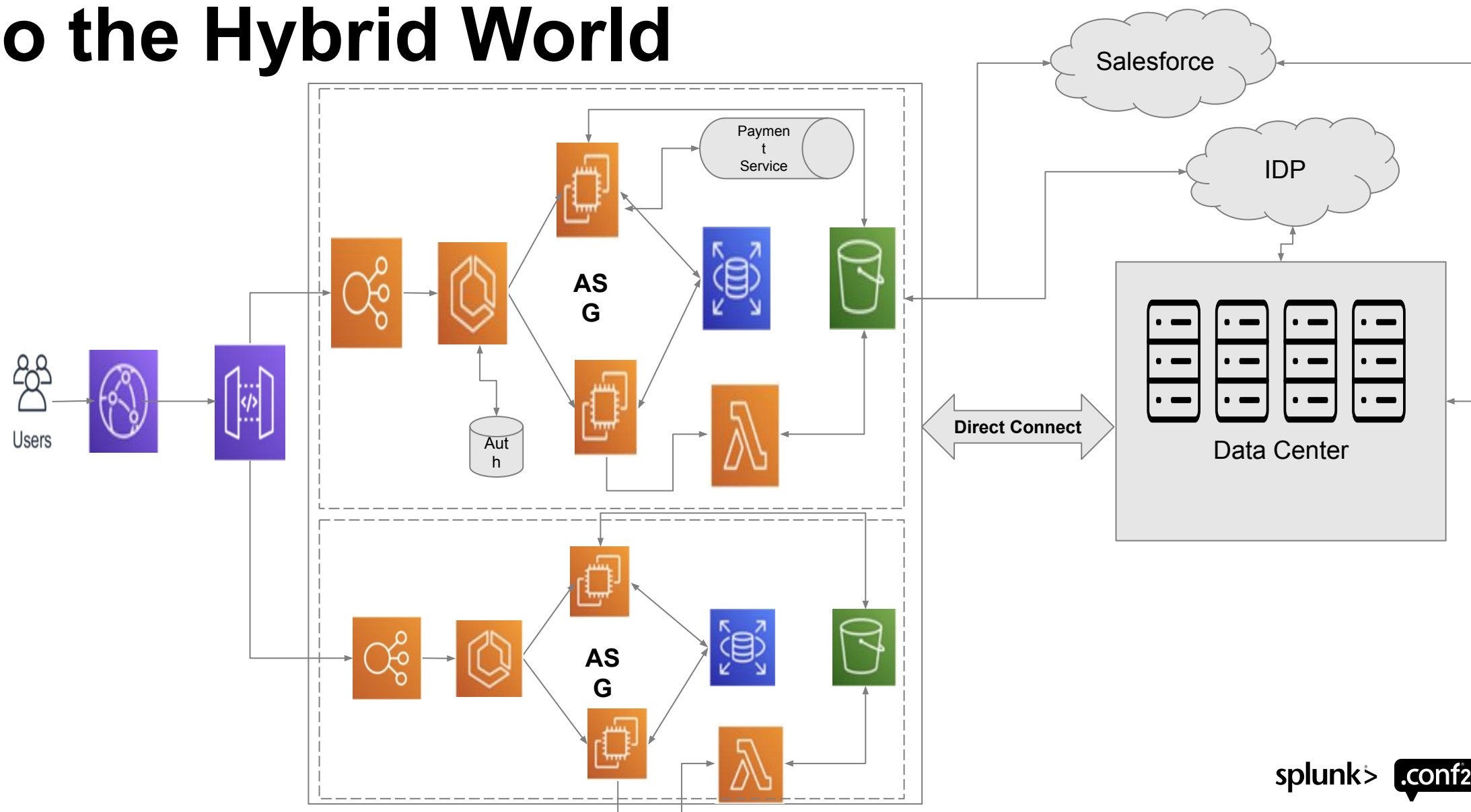
splunk> .conf22



# Subu Baskaran

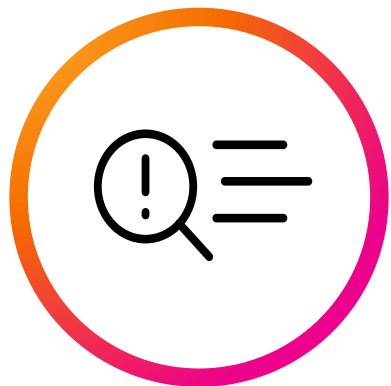
Principal Product Manager | Splunk

# Welcome to the Hybrid World



# What drives value in your organization?

## Innovate Faster



Accelerate your software delivery process and time-to-market to meet business objectives more quickly

## Improve Customer Experience and Retention



Catch and fix problems faster to reduce downtime and improve customers experience and satisfaction

## Improve Operational Efficiency



Simplify observability toolchain, get better visibility and control into cloud utilization and right-size your environments

## Improve Developer Productivity and Retention



Keep your developers happy and productive by reducing time spent on unplanned work and incident response



# Who Uses Logs in Observability?

Modern Application Development Teams

## Developer



People who build applications, write code and are responsible for it in production

## Site Reliability Engineer



People who configure and maintain modern production systems

## IT Administrator



People that are responsible for all IT systems in the company



Time to Market | Improved Deployment Frequency | Lower Failure Rate | Reduced MTTR

# Logs in Observability

How our customers use logs in Observability



## In-context Debugging & Root-cause Analysis

Understanding the **why**, finding the needle in the haystack



## Metrics-Based Monitoring & Alerting

To watch based on certain predefined trigger conditions, build dashboards, alerts



## Security

Password failures, Phishing attacks, SIEM



## Data Preparation

Cleaning, enriching and join data



## Business Analytics

For comprehensive business analysis use cases



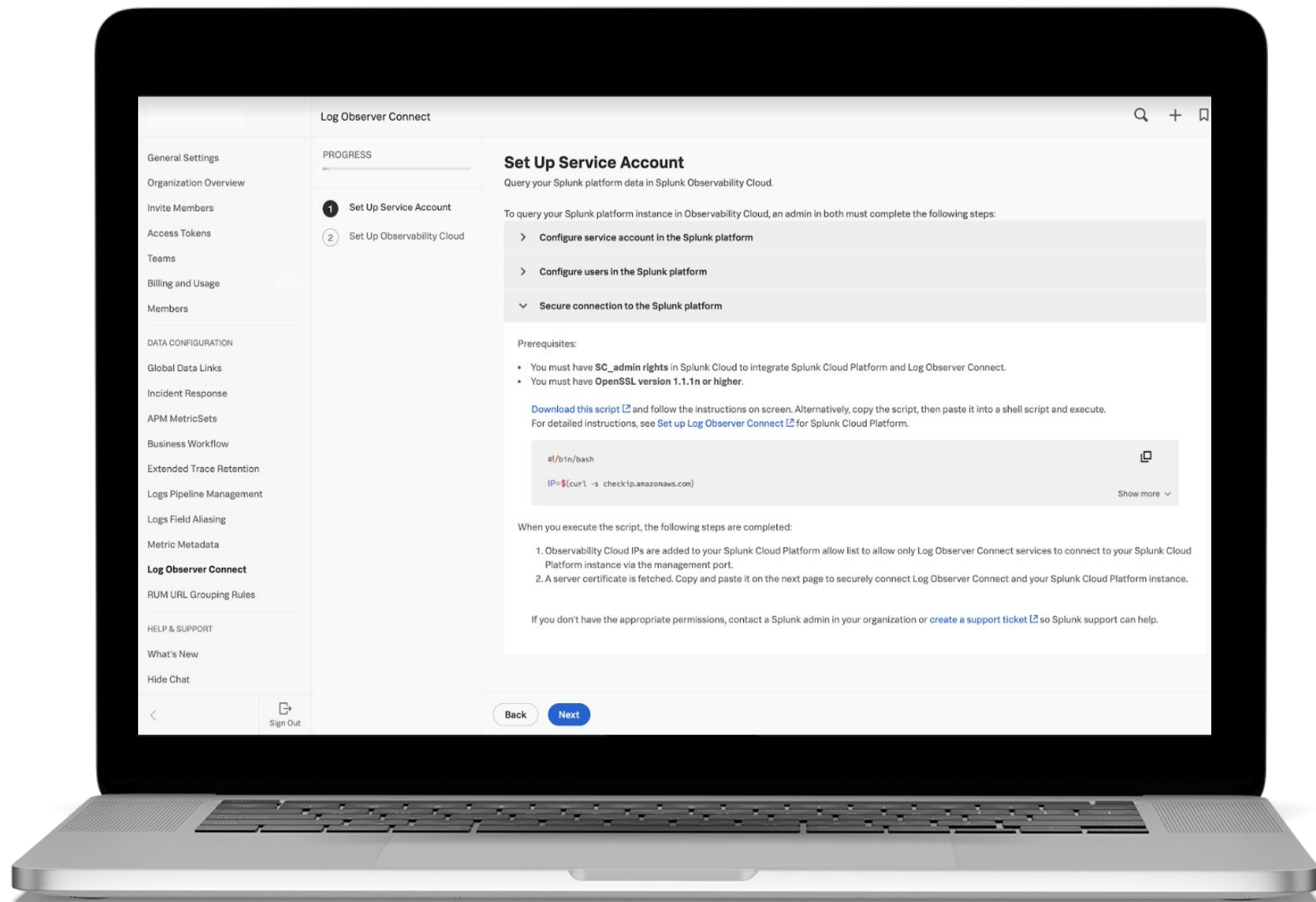
## Audit and Compliance

Data retention, FedRamp, SOC3, PCI DSS, HIPAA

# New! Log Observer Connect

Advanced observability capabilities with Splunk® Enterprise and Splunk® Cloud data

- **Centralize your data.** Leverage the power of Splunk® Enterprise and Splunk® Cloud data in-context with metrics and traces
- **Get started quickly.** Start using Log Observer Connect in less than 10 minutes
- Access to no-code Log Observer experience and related content links for **faster troubleshooting and root-cause analysis**
- **Extend the value of your Splunk investment** at no additional cost





# Key Capabilities

What matters in Observability

## No code UI



Point and click interface  
with no learning curve

## Integrated suite experience



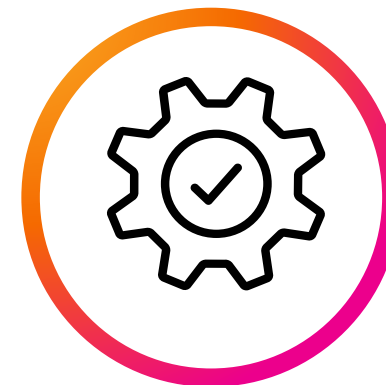
Quickly pivot between  
metrics, traces, and  
logs within Observability  
Cloud

## Saved Queries



Save important queries  
for future reference and  
faster root cause  
analysis

## Field Aliasing

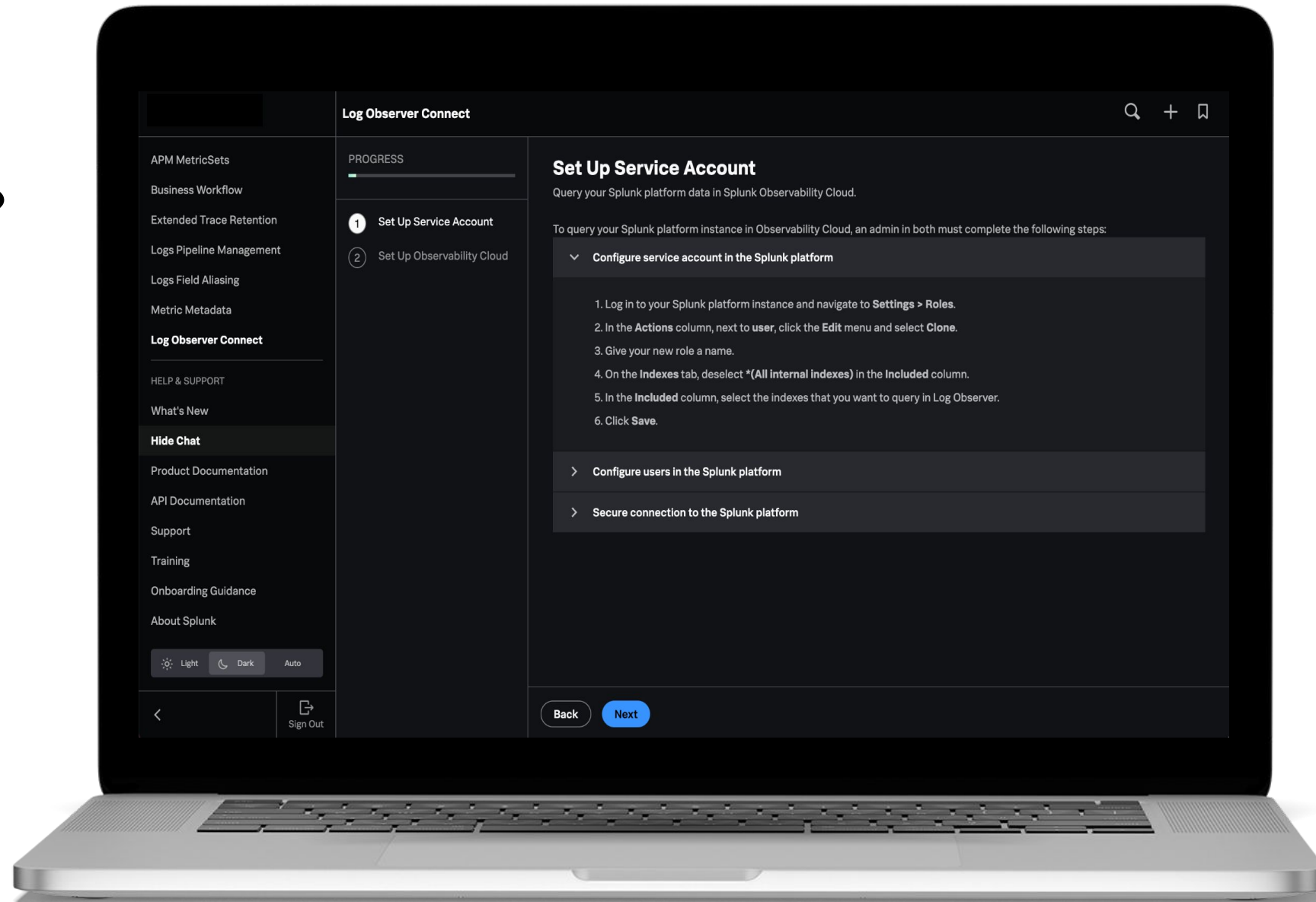


Correlate data by  
matching fields across  
different data types

# How can I get Log Observer Connect?

Log Observer Connect is *automatically enabled* for **Splunk Enterprise®** or **Splunk Cloud®** customers with these **Observability Cloud** licenses:

- Splunk Infrastructure Monitoring
- Splunk APM
- Observability Cloud suite



# Demo



splunk> .conf22

# Learn More

Dive deeper into Log Observer!

- [https://www.splunk.com/en\\_us/observability/log-observer.html](https://www.splunk.com/en_us/observability/log-observer.html)
- [Log Observer Hero Video](#)
- [Log Observer Solution Guide](#)
- [Log Observer Connect Video](#)
- Check out the Log Observer Connect Session **OBS1263C Splunk Log Observer: A Log Investigation Experienced Designed for Developers and SREs**

# Thank You

