

# Gain Comprehensive Visibility and Optimize Costs with Data Management and Federation

PLA1273



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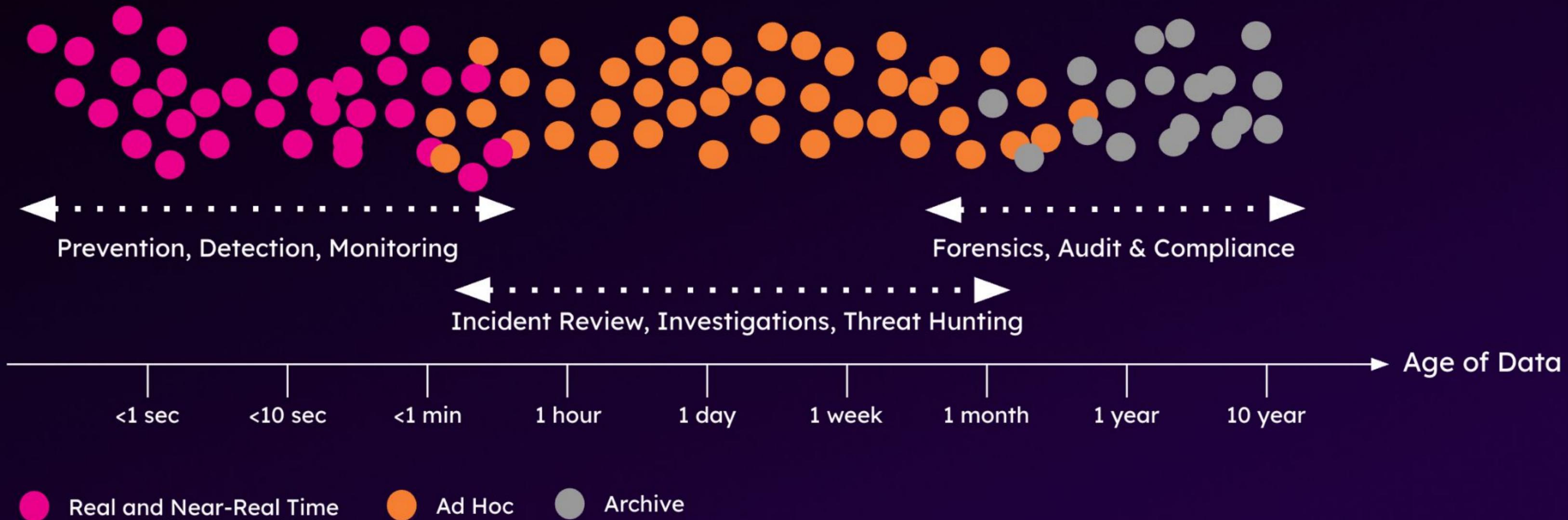
# Gain Comprehensive Visibility and Optimize Costs with Data Management and Federation

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# Not All Data is the Same



# Cisco Data Fabric

## Data Management

Built as a unified and extensible platform for entire data life-cycle

Connect, organize, and activate data across clouds and systems

## Federation

Provides insights regardless of where data resides

Provides end to end visibility to detect, investigate, reason, and act

## Native AI

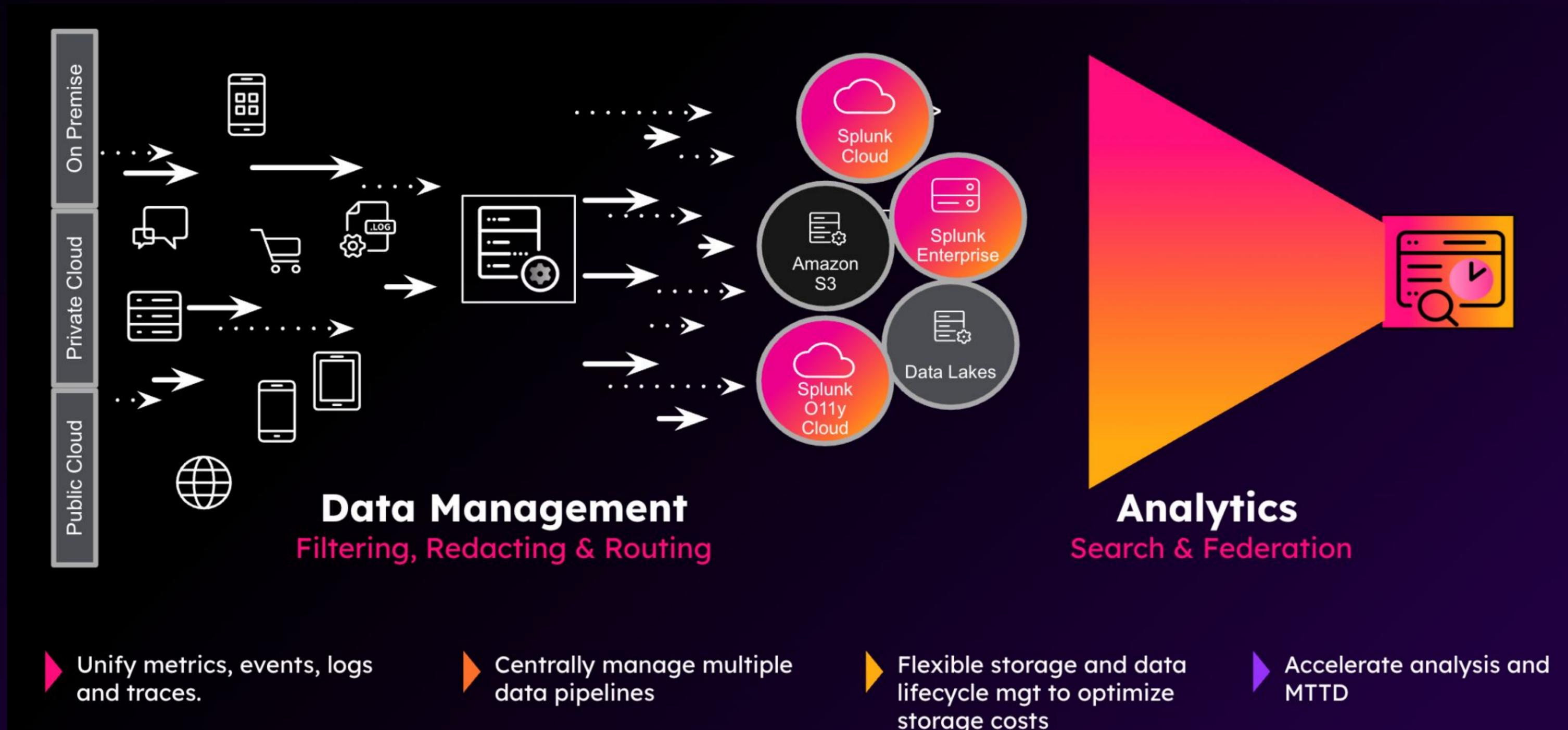
Delivers AI-powered insights & guided experiences w continuous learning

Empower well-organized data to Agentic workflows with human-in-the-loop collaborations

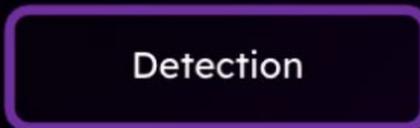
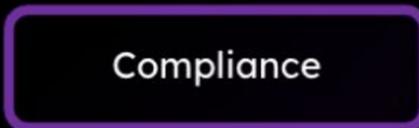
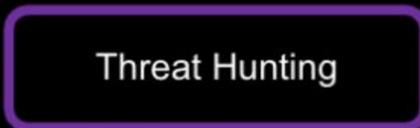
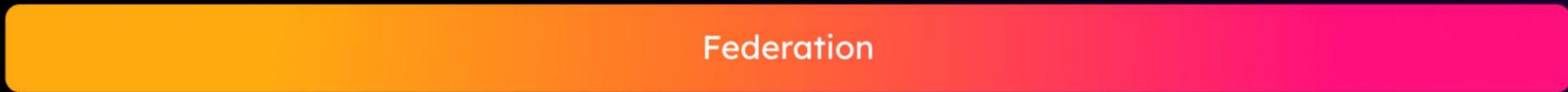
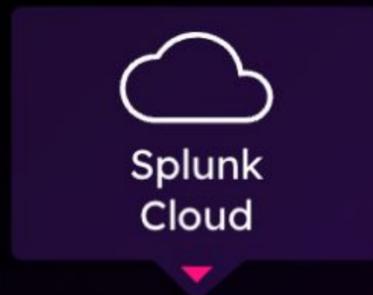
## Machine Data Lake (MDL)

(turns raw machine data into structured, governed, and AI-ready at scale)

# Unified Data Management & Federation



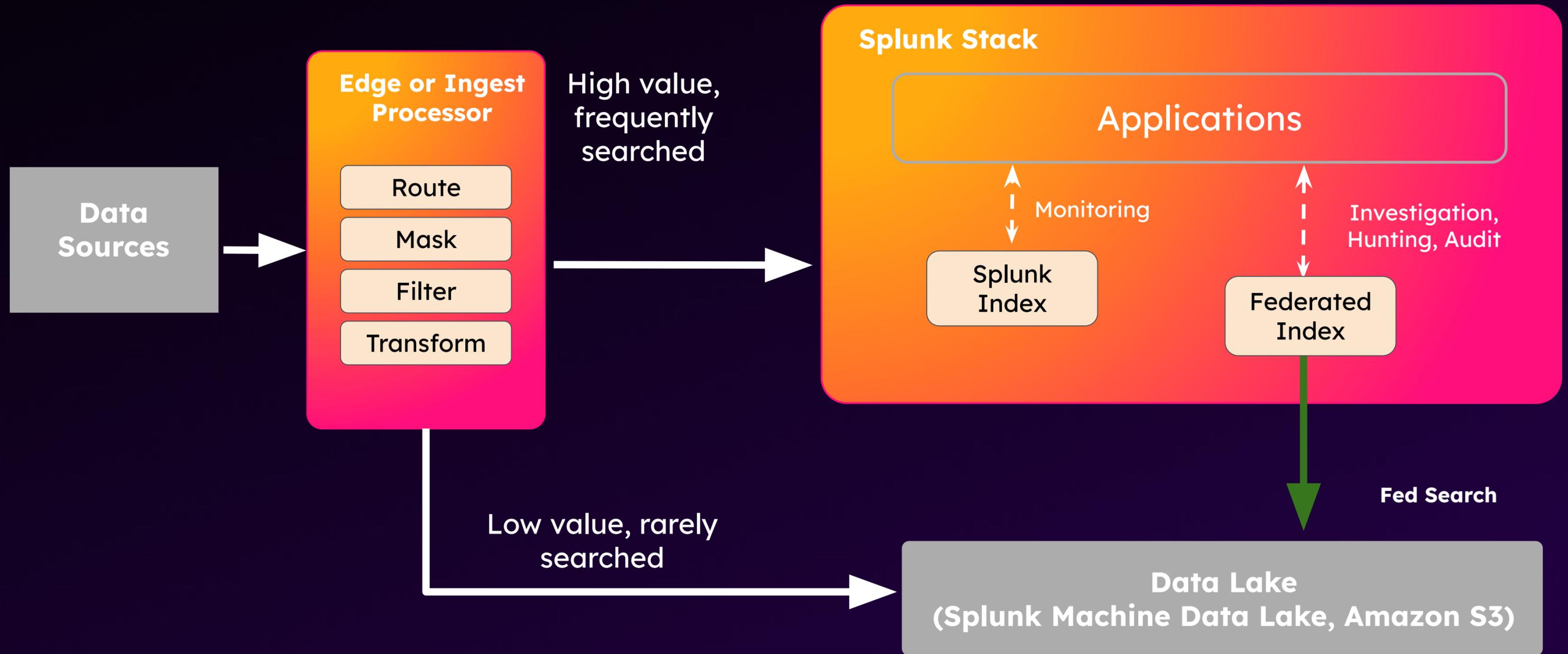
# Breaking Down Silos with Federation



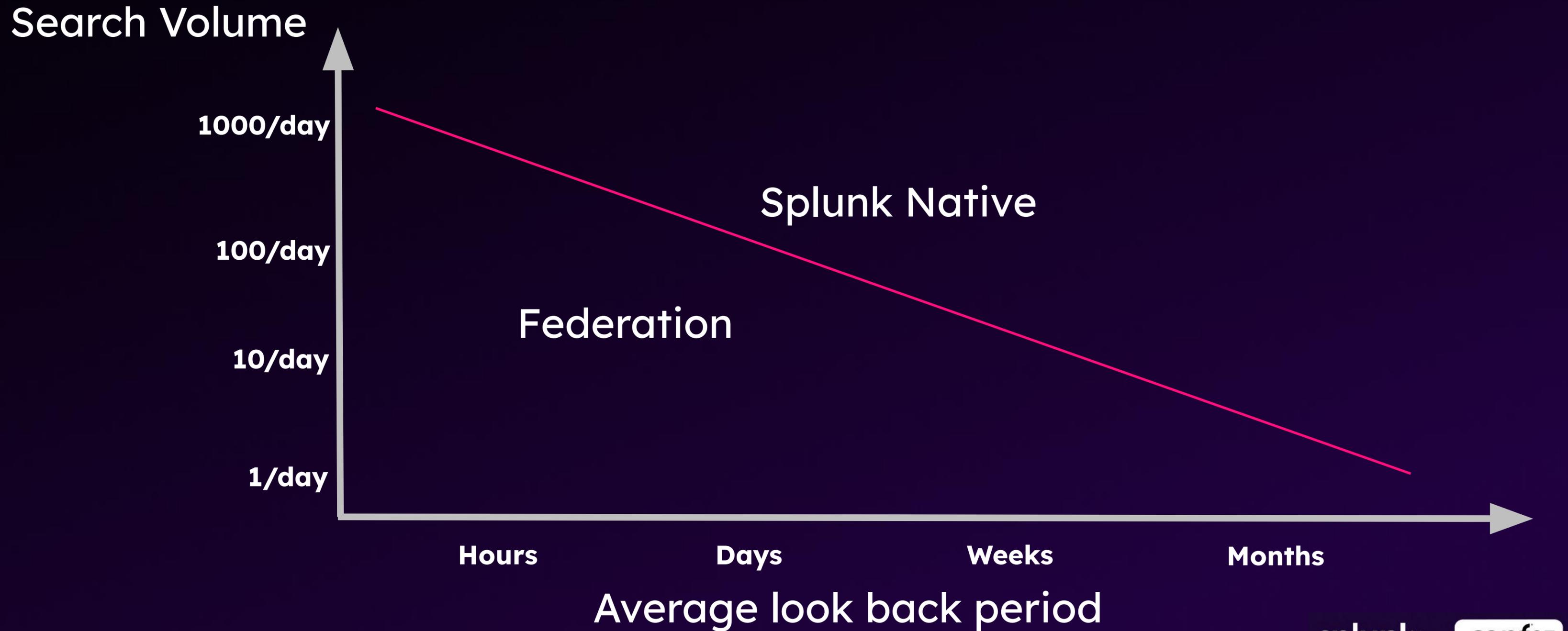
Break Down Silos with Federated Access



# Cost Optimization Use Case



# Federation vs. Splunk Native



# Call to Action

- Review your data sources and search patterns
- Identify low value data ingested in Splunk or stored outside Splunk
- **Join PLA1760 Room 255 @ 4PM Today**



# Thank you

