Splunk Enterprise Security 8: AI Era Defense for Modern SOCs

Marquis Montgomery
Director, Security Products | Splunk

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# Splunk Enterprise Security 8: AI Era Defense for Modern SOCs



Marquis Montgomery
Director, Security Products | Splunk







# Nice to meet you.

Marquis Montgomery

Director, Product Management, Security | Splunk



# Agenda

The State of Security in the AI Era

How to defend with Enterprise Security 8

# AI is reshaping the threat landscape.

90%

of data breaches will include a human element - due to the impact of genAI and the prevalence of communication channels that make social engineering attacks simpler and faster

Forrester

https://www.forrester.com/blogs/predictions-2024-security-and-risk

#1

AI-Enhanced Malicious Attacks
the #1 most commonly cited
emerging risk by enterprise risk
executives

Gartner

<u>https://www.gartner.com/en/newsroom/press-releases/2024-05-22-gartner-survey-</u> shows-ai-enhanced-malicious-attacks-are-new<u>0</u>

### The SOC is overwhelmed.

59%

of Security Operations Centers (SOCs) report being inundated with an unmanageable volume of alerts, leading to analyst fatigue and potential oversight of critical threats.

57%

of Security Operations Centers (SOCs) report having lost valuable investigation time due to data management gaps

49%

of Security Operations Centers (SOCs) say being understaffed and underskilled is the biggest cybersecurity challenge in their organization

Splunk

**2025 State of Security Report** 

## The stakes have never been higher.

\$25.6M

fraud perpetrated using synthetic media against Arup Engineering, highlighting the sophisticated and costly nature of modern cyber threats.

**CNN Business** 

https://www.cnn.com/2024/05/16/tech/arup-deepfake-scam-loss-hong-kong-intl-hk/index.html

\$4.9M

The global average cost of a data breach reached USD \$4.9 million in 2024, marking a 10% increase over the previous year and the highest total ever recorded.

IBM

https://www.ibm.com/reports/data-breac

### Do more with less

#### ES 8 delivers the unified TDIR platform

#### **Better Signal to Noise**

- Cut through alert fatigue with Risk-based Alerting
- MITRE-mapped detections from Splunk Threat Research Team
- Native Findings grouping

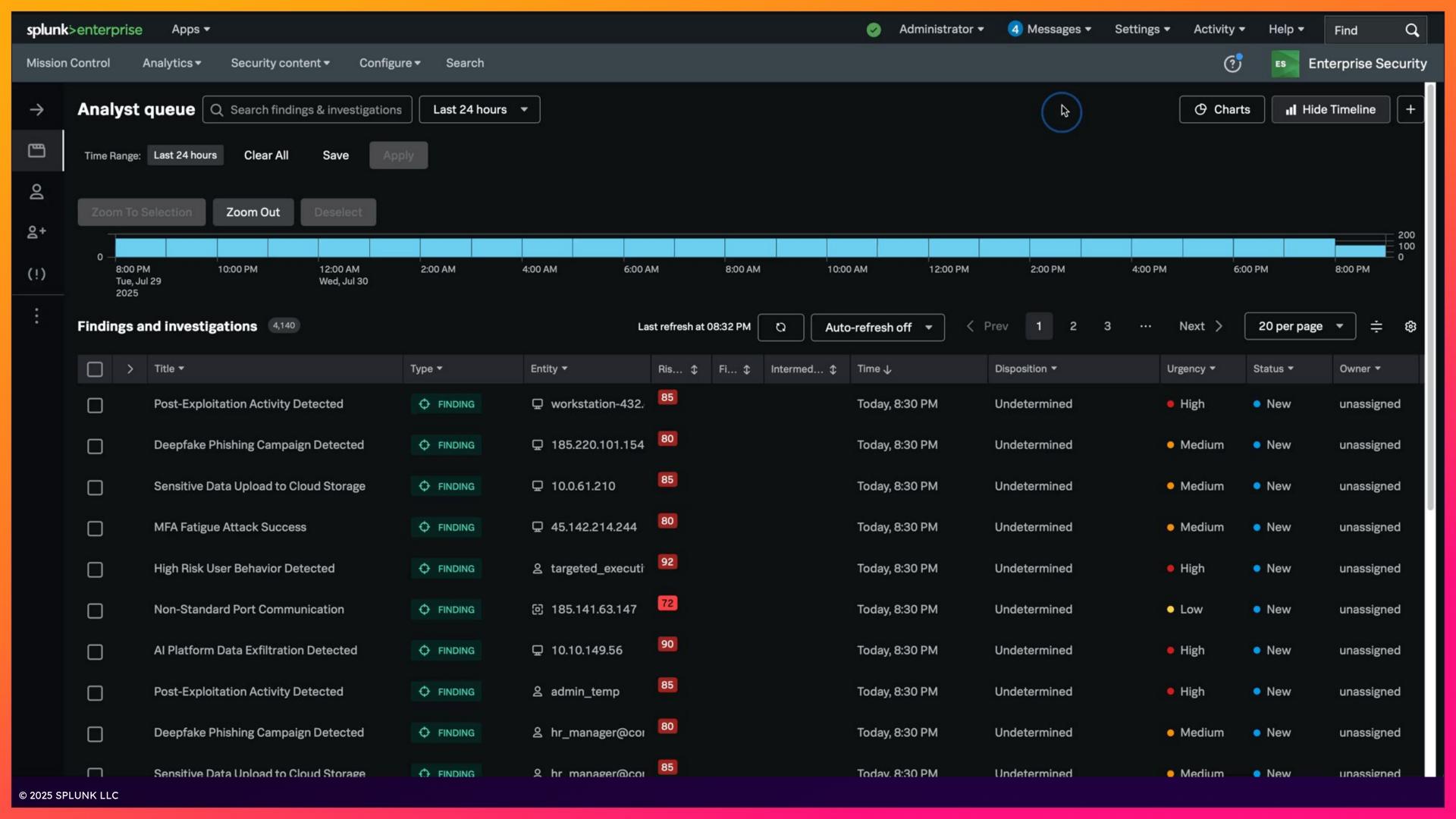
#### **Richer Context**

- Real-time threat intelligence alongside alerts "in the moment"
- Tune without breaking production
- AI-powered Finding explanations and Investigation Reports

#### **Faster Decisions**

- Built-in Response Plans that streamline investigations and automation
- Unified SOAR for automated enrichment and remediation actions

# Let's build the Modern SOC together

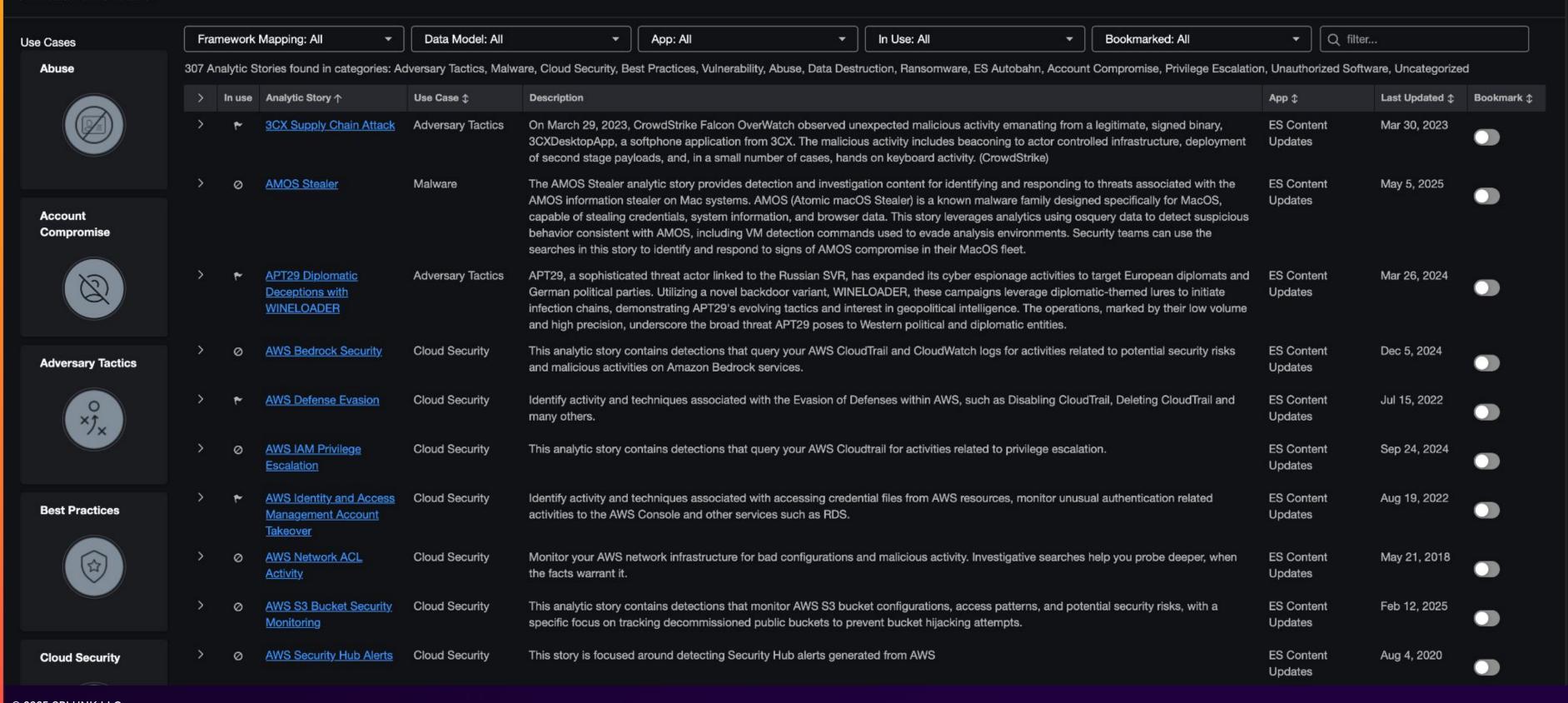


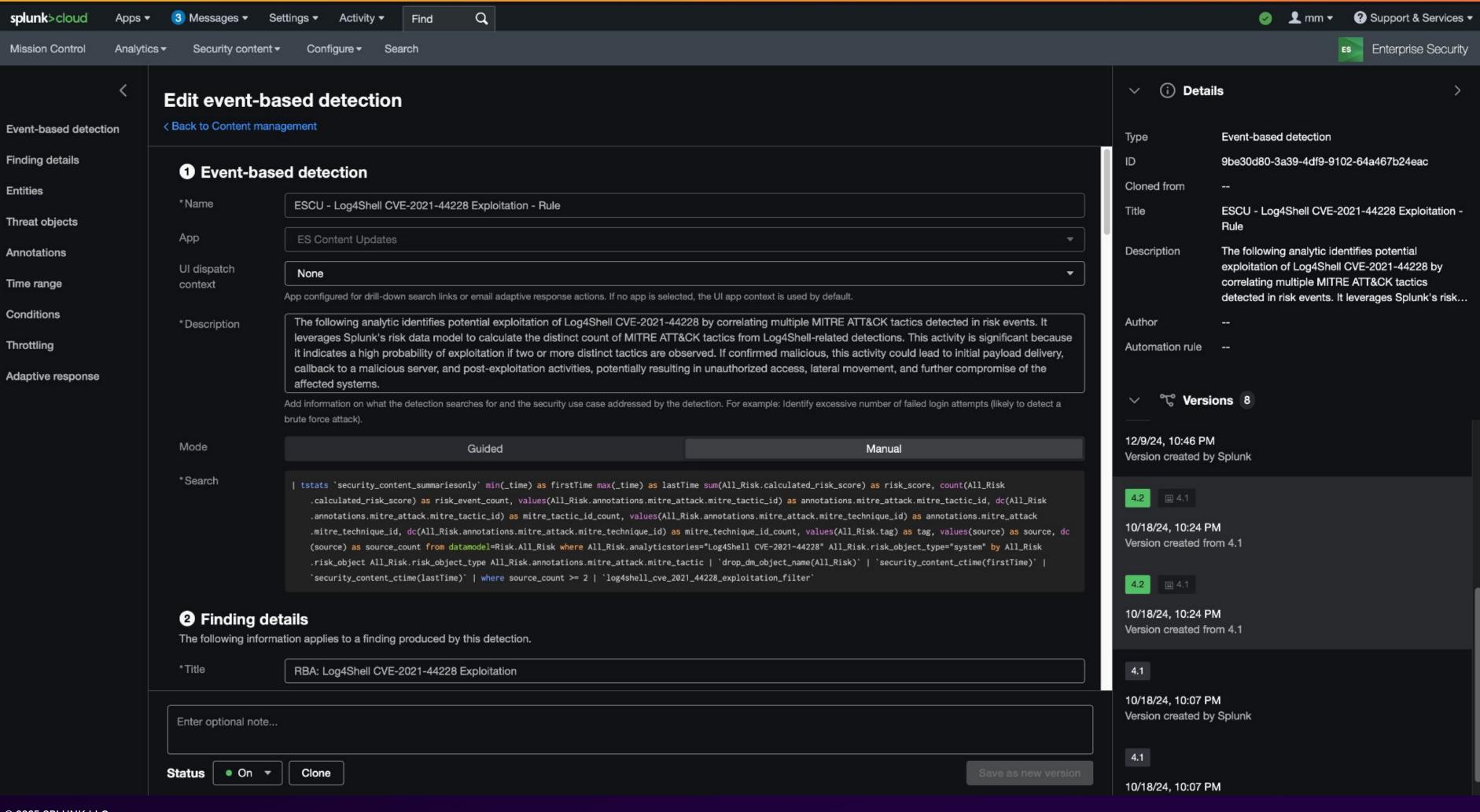
## Detection Engineering and Content Tuning

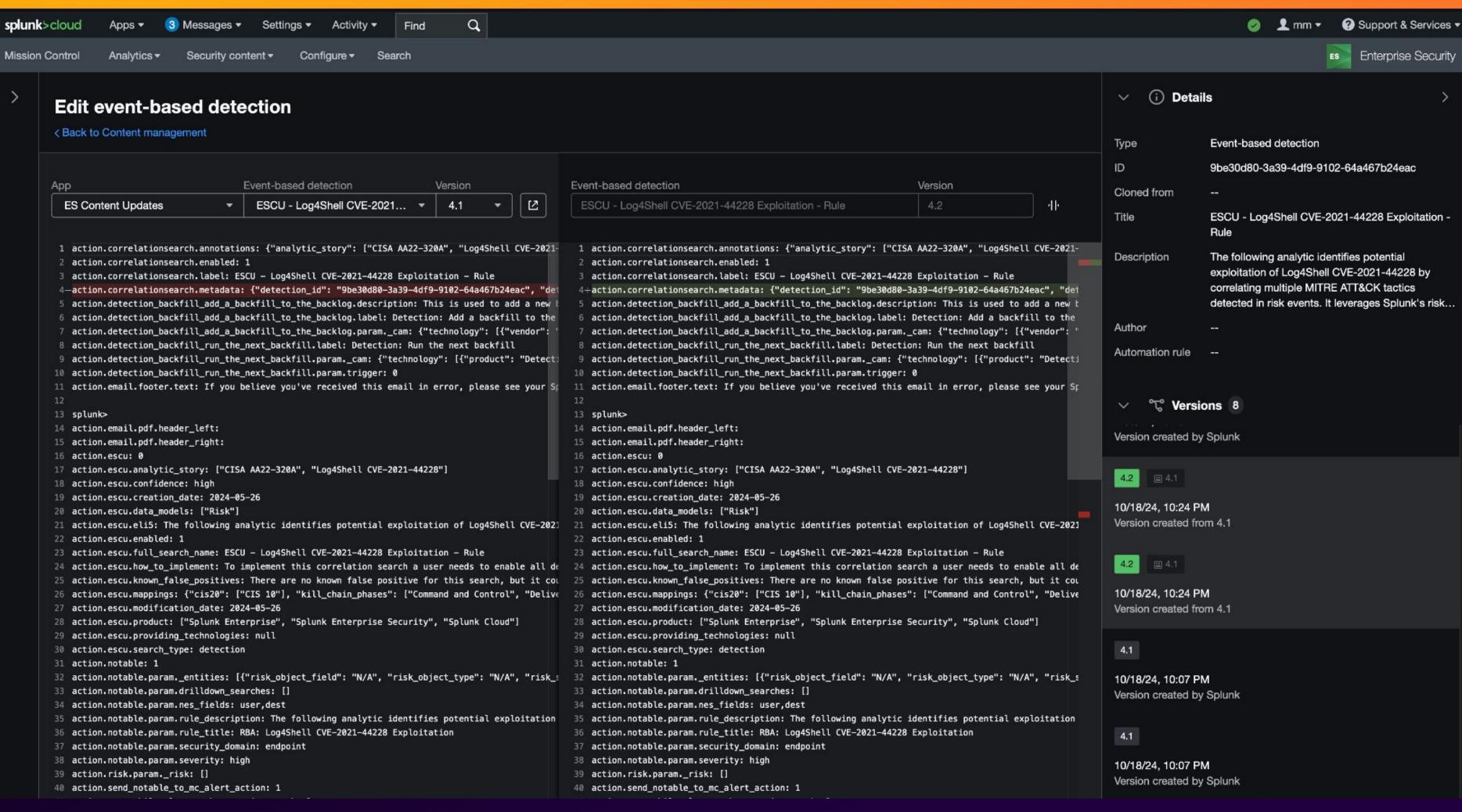
The fastest way to defend against modern threats is to start with curated, intelligence-led content — and customize it safely for your environment.

#### **Use Case Library**

Explore the Analytic Stories included with Enterprise Security that provide analysis guidance on how to investigate and take actions on threats that ES detects.

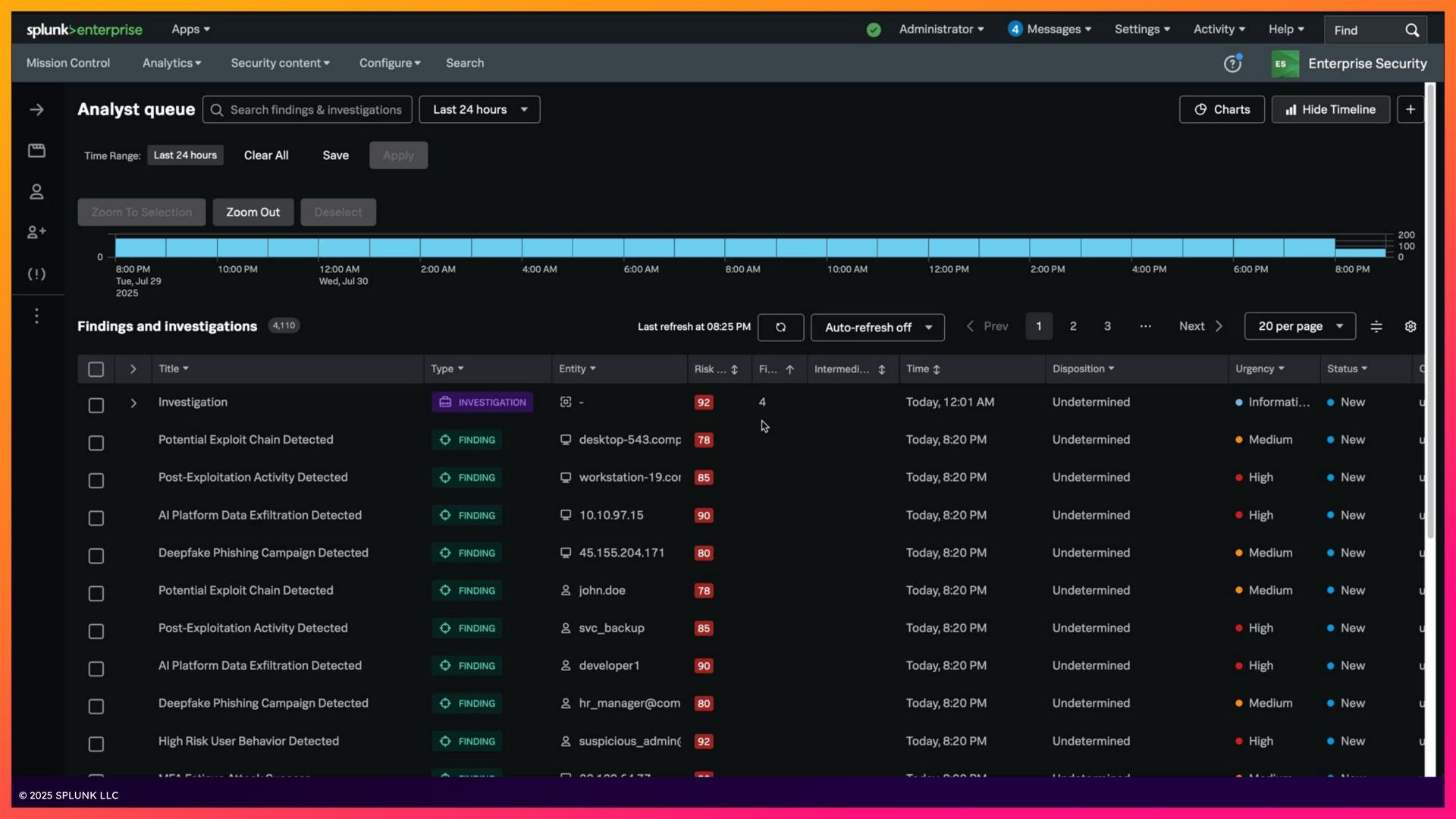


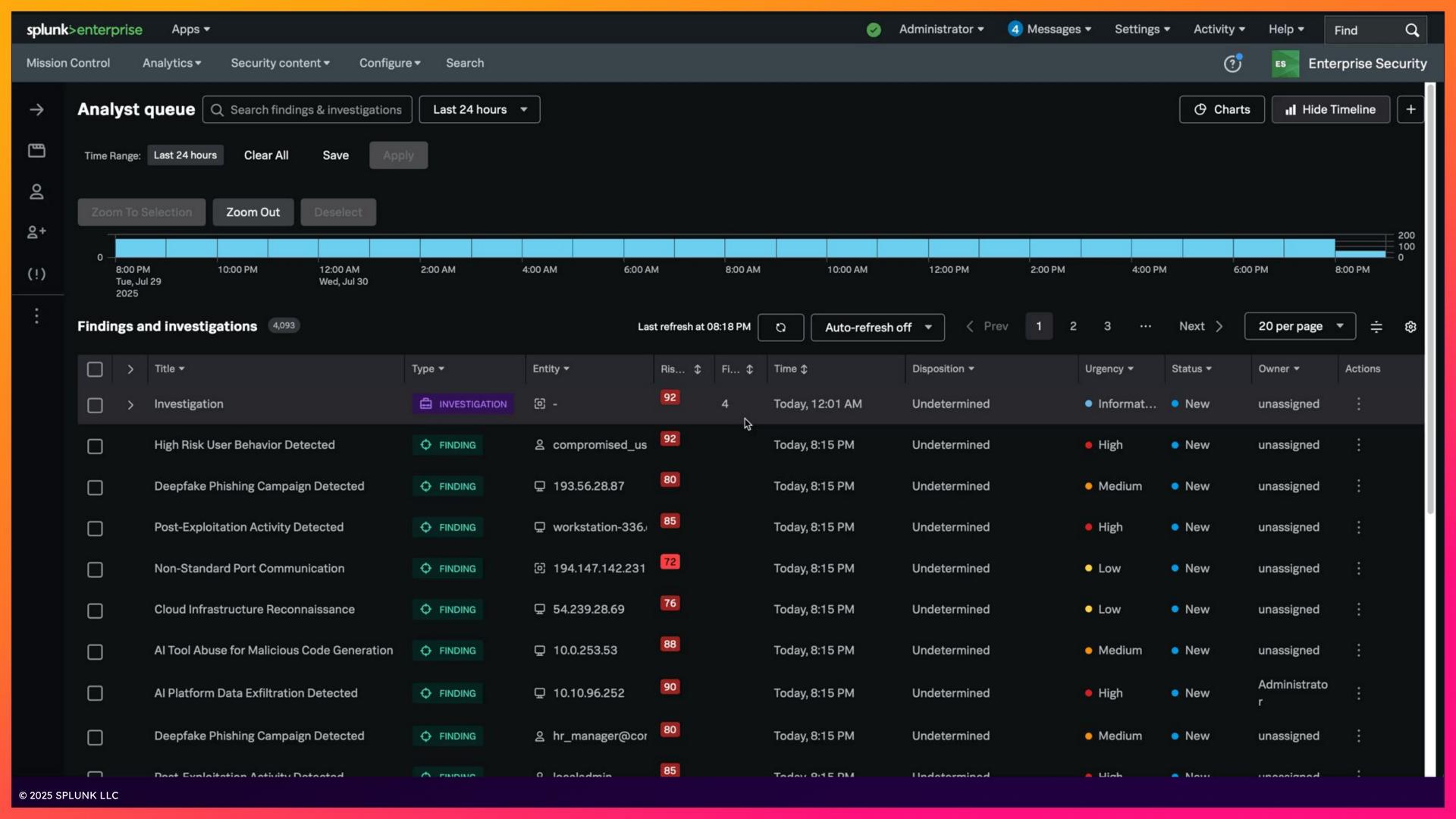


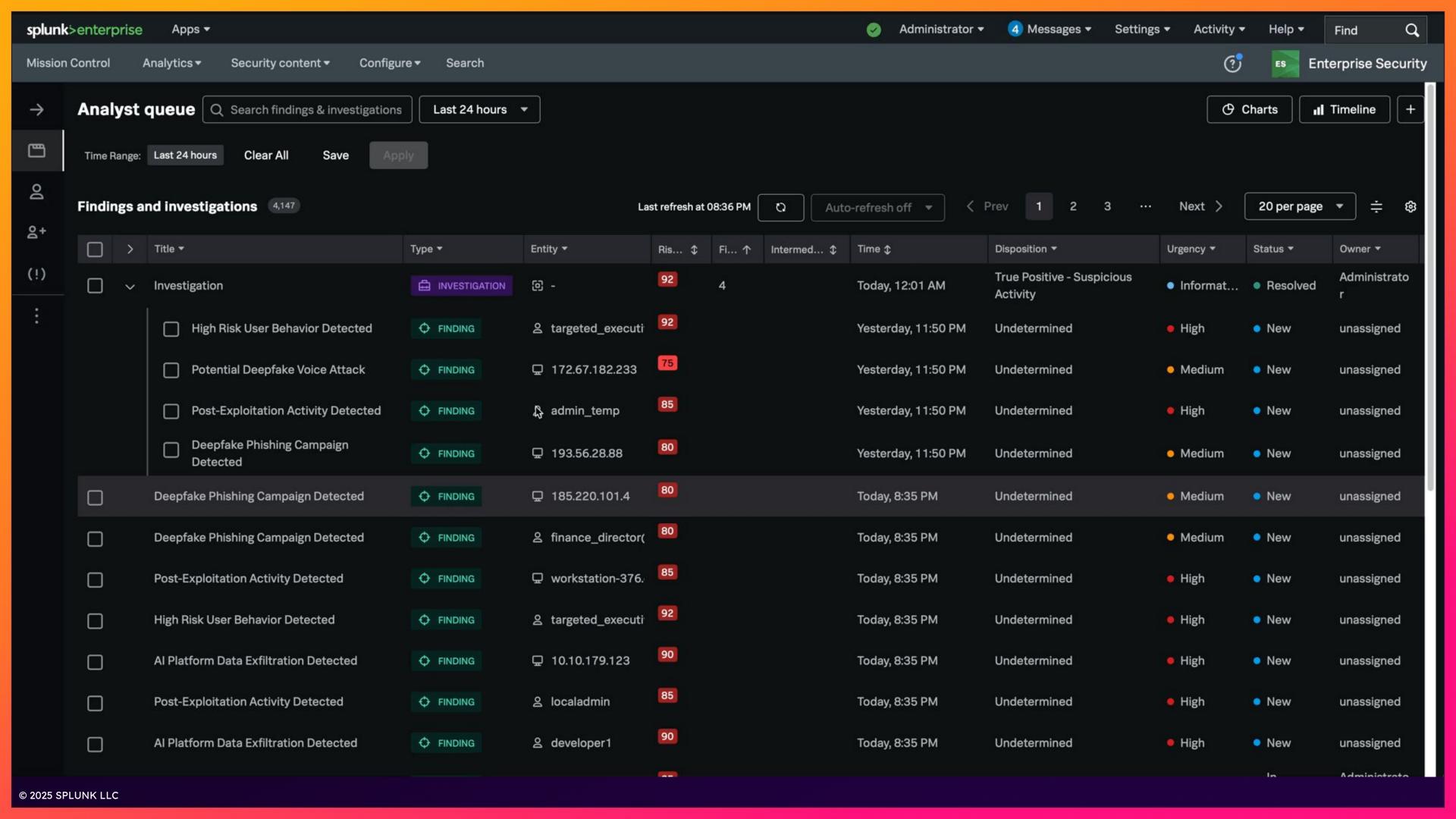


# Prioritized Findings in the Analyst Queue

Splunk ES 8's redesigned triage workflow helps analysts focus on high-priority findings with the context they need — all from a clean, intuitive queue interface.

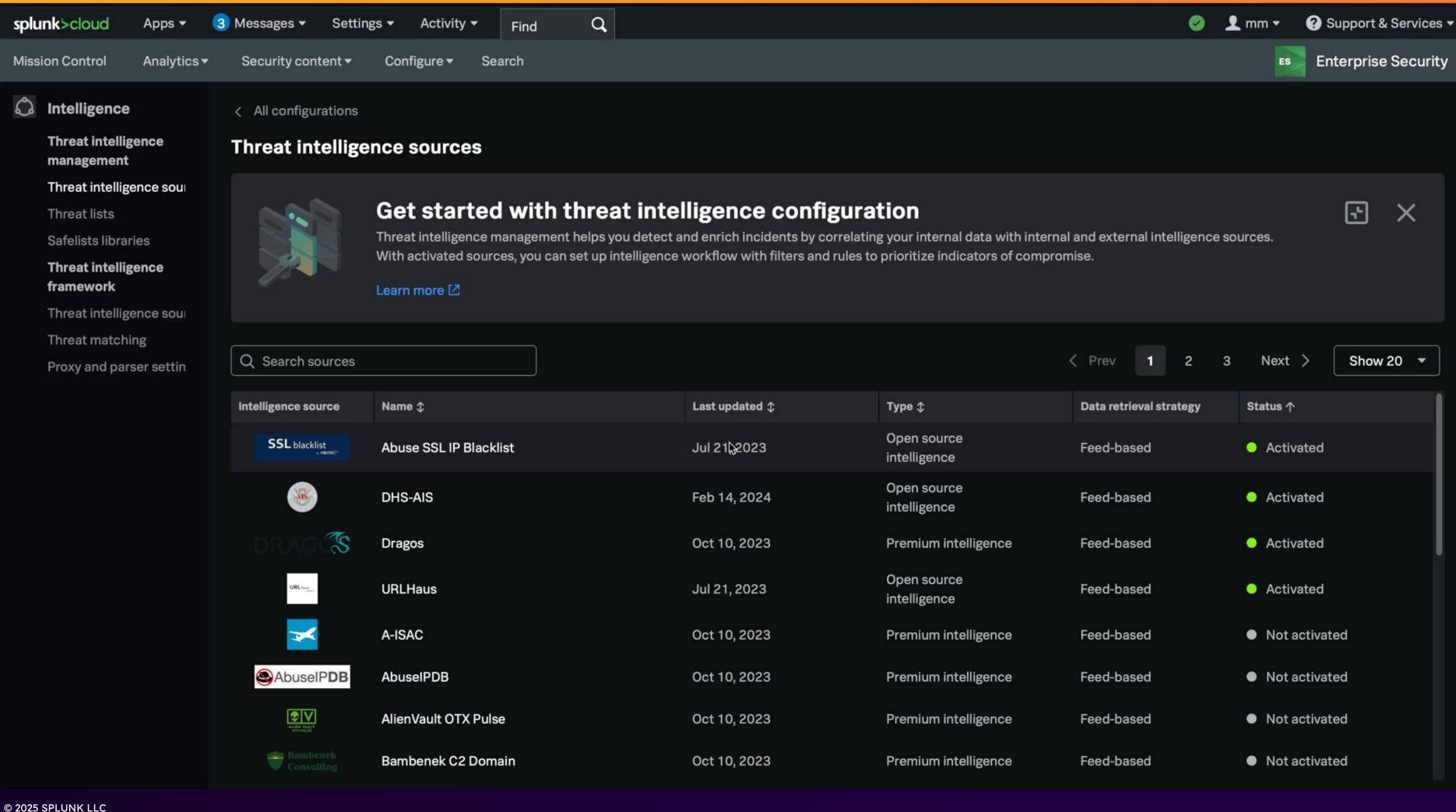






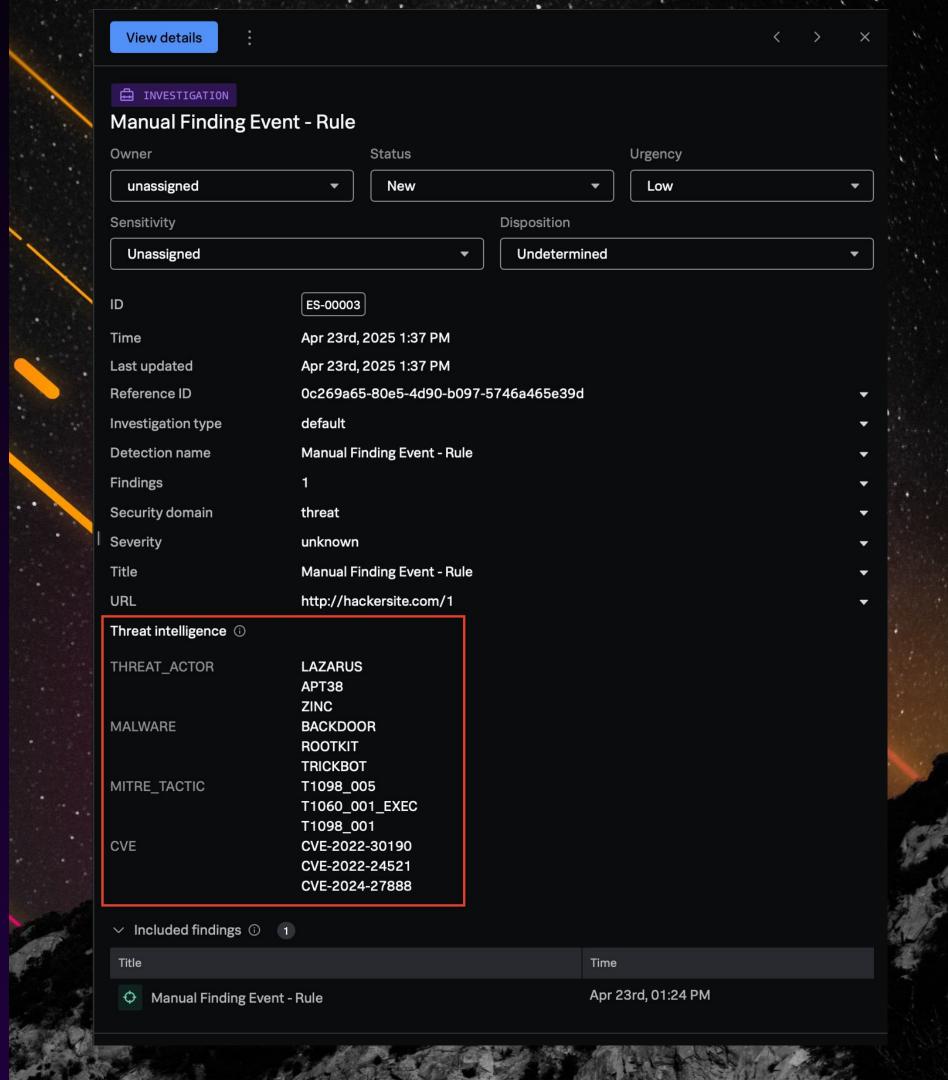
# Enrichment with Threat Intelligence & SOAR Automation

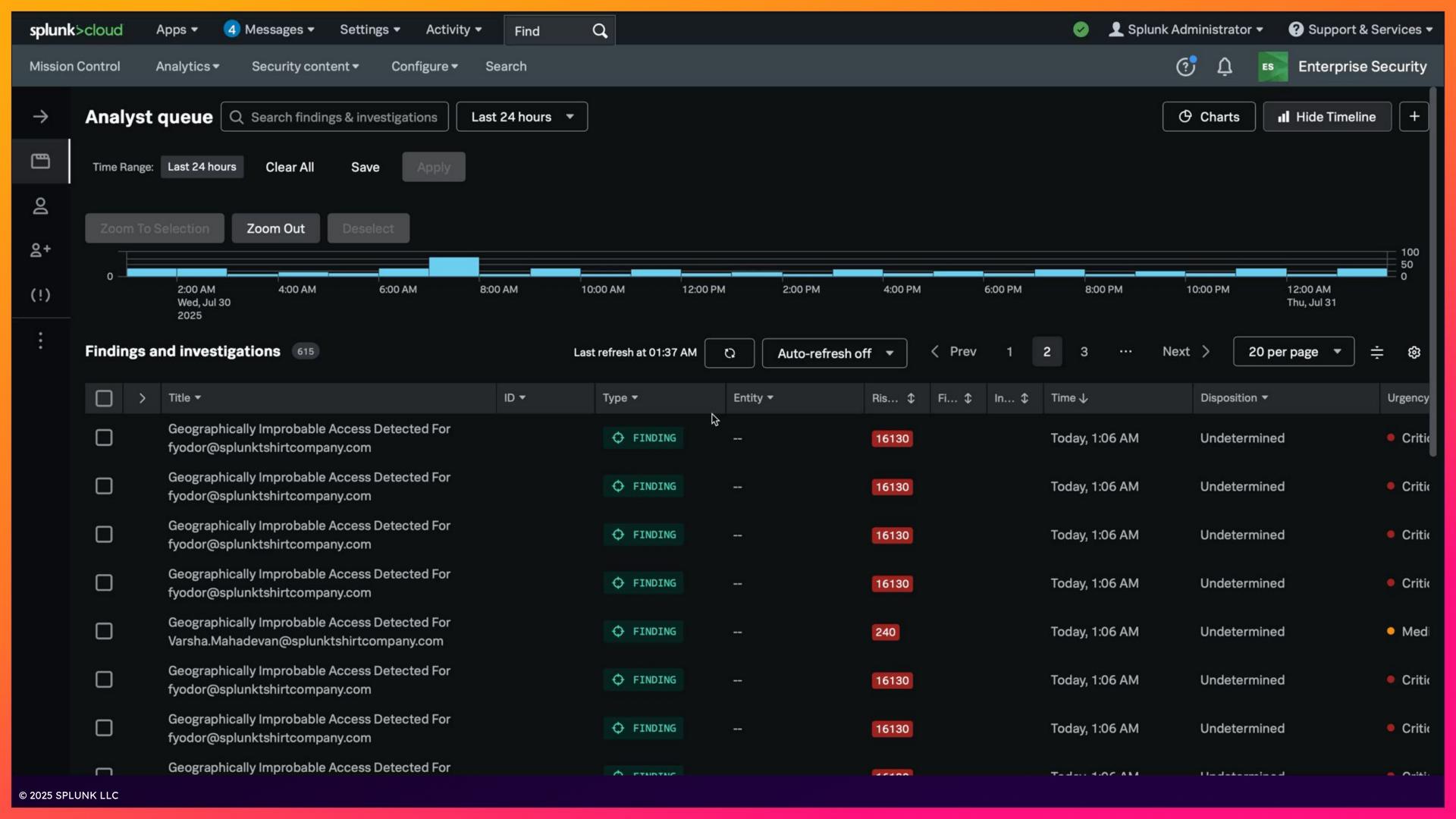
Splunk ES 8 integrates threat intel and SOAR automation directly into triage — helping analysts make faster, more confident decisions.

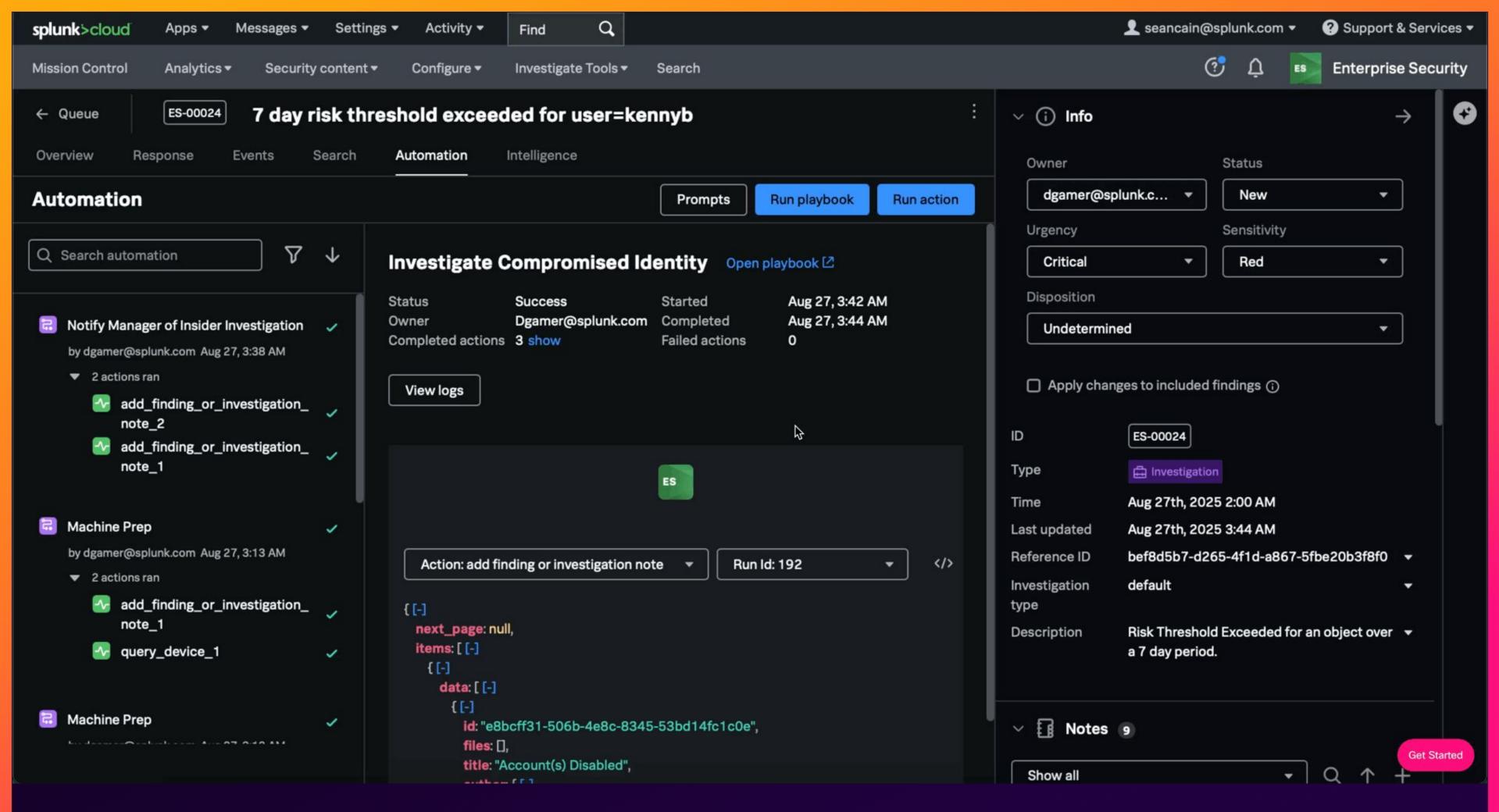


### Threat Intelligence

Embedded in the TDIR workflow

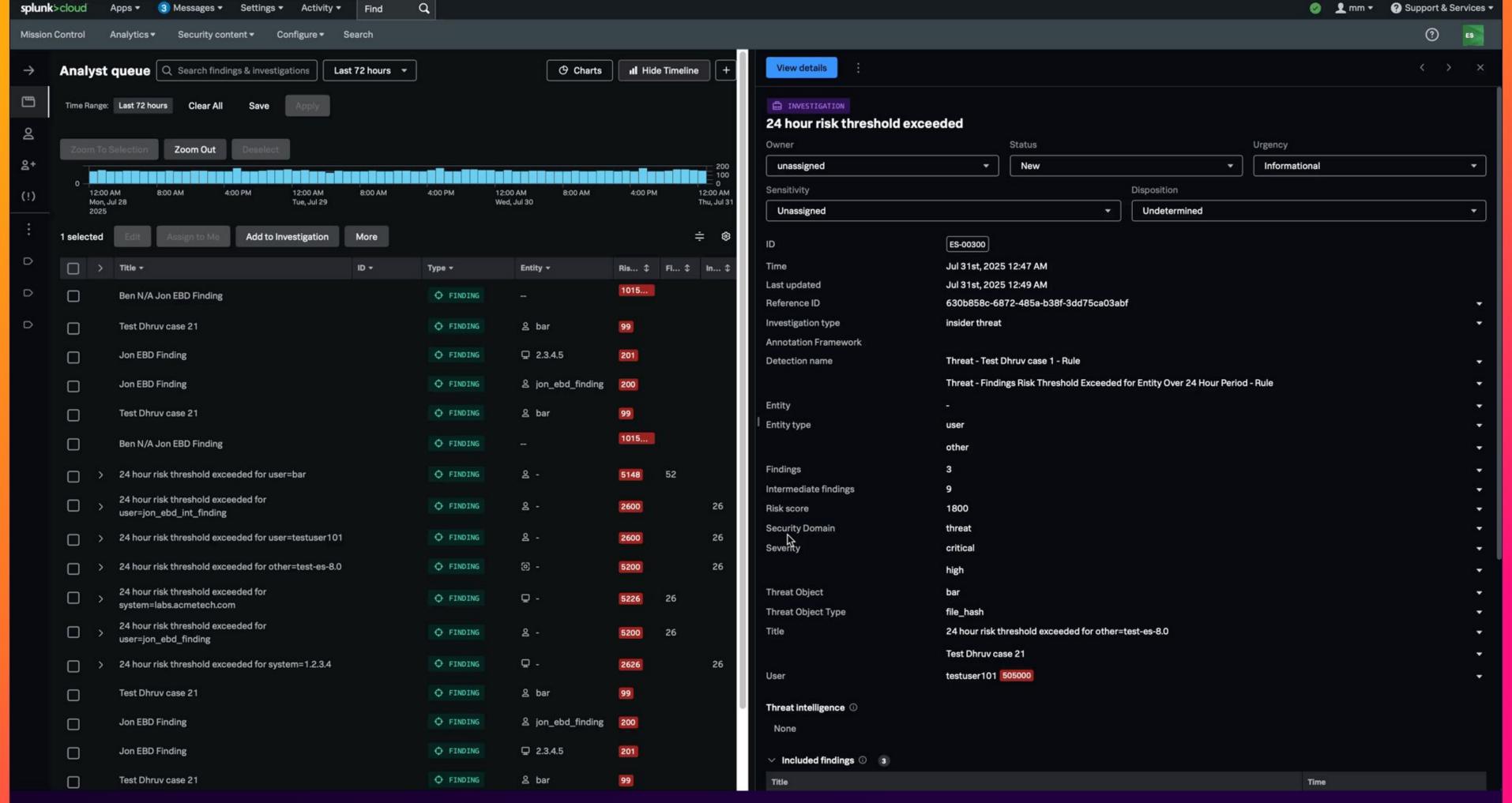






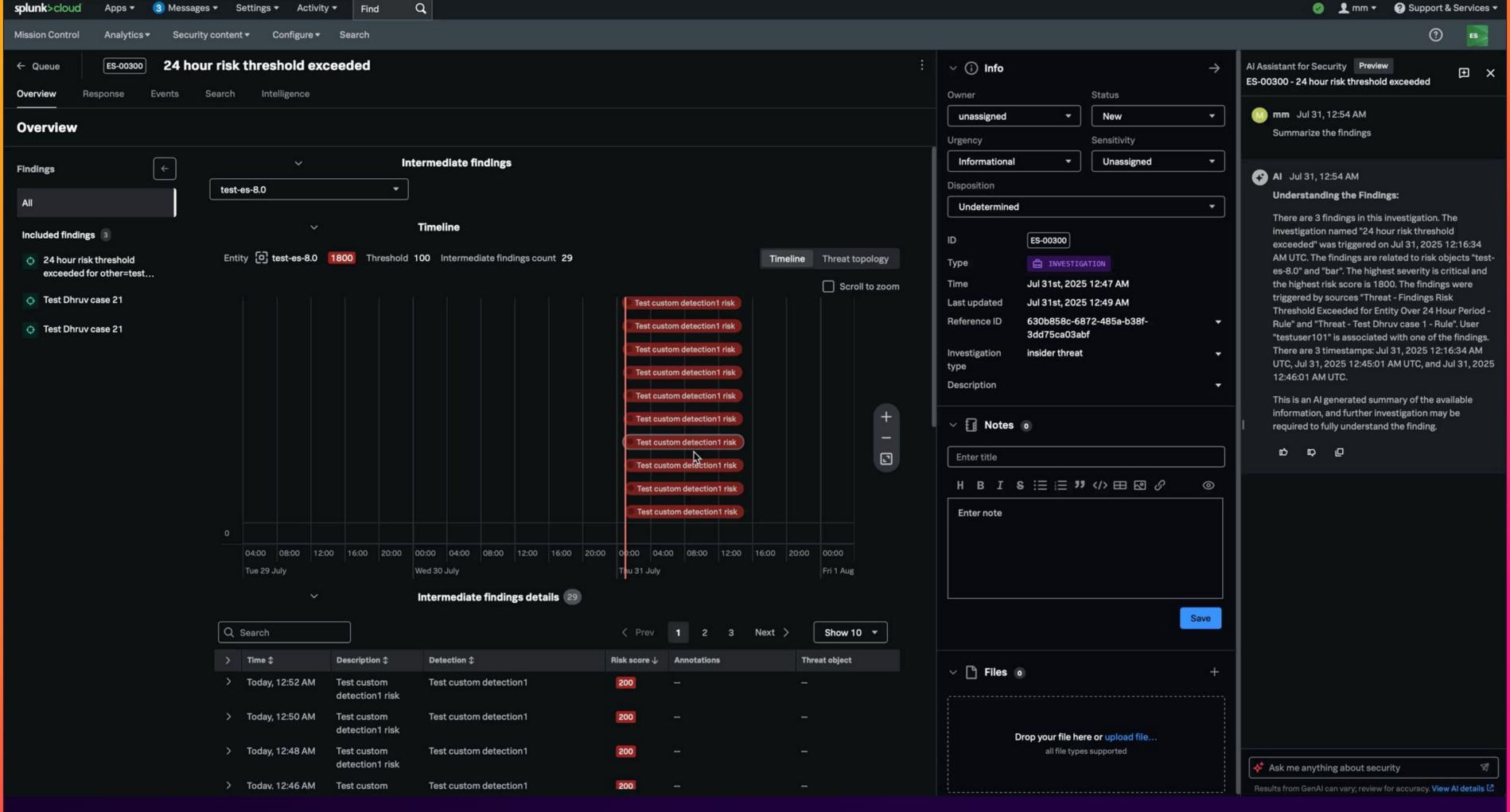
# Investigation, Collaboration, and AI Assistance

ES 8 provides a modern investigation workspace where teams can group findings, collaborate seamlessly, and leverage AI to accelerate resolution.



# Detection $\rightarrow$ Triage $\rightarrow$ Decision $\rightarrow$ Investigation

Splunk ES 8 reimagines every step of the TDIR workflow for speed, context, and confidence.



# The SOC Has Changed. Has Yours?

The traditional SOC model no longer works. ES 8 helps you evolve, not rebuild.

# How to get started with ES 8

- Talk to your friendly Splunker
  - Free Workshops
  - Splunk University
  - <a href="https://lantern.splunk.com/Security/Getting\_Started/Getting\_started\_with\_ES">https://lantern.splunk.com/Security/Getting\_Started/Getting\_started\_with\_ES</a>
  - Splunking for outcomes: Kicking off your RBA journey

# Thank you

